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FREQUENCY	CNV MAGAZINE PREMIUM PAGES					REVISED 01/14				
	INSIDE COVER	PAGE 3	CENTER SPREAD	INSIDE BK COVER	BACK COVER	FULL PAGE	1/2 PAGE Horizontal-Vertical	1/3 PAGE	1/4 PAGE Horizontal-Vertical	1/6 PAGE Horizontal-Vertical
1X	1380	1472	2350	1206	1859	1231	726	525	413	298
3X	1173	1251	1998	976	1580	1046	617	446	351	253
6X	1056	1126	1798	879	1422	942	555	401	316	228
12X	898	958	1528	747	1208	800	472	341	268	194

Art work, color, position is available at additional cost. Prices, dates and specifications are subject to change without prior notice

**AND**

**Can Reach Over 20,000 Combined Distribution!**

**CNV is direct mailed and also dropped off at:**

**Licensed Contractors  
Supply Houses  
Job Sites**

**Developers  
Large Contractors  
Advertisers-Events**

**Contractor Training Centers  
Construction Associations  
Plan Rooms**

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**OTHER PRODUCTS AND SERVICES**



**Email Blasts**

Contractor News & Views maintains a data base of thousands email addresses. If you need to "get the word out" we can put our list to work for you! Design and setup costs start at only \$249 and email address rentals are as low as 5¢ each!

If you still prefer the look and feel of paper, CNV will design and deliver an effective, high quality direct mail campaign from concept to delivery. Utilizing our mailing lists (or yours), you can reach thousands of potential customers with your message. Give us a call and we'll see how we can help you get started. (760) 466-7790

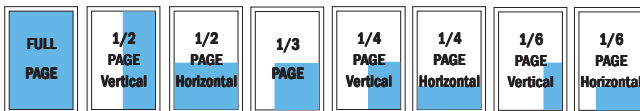
**Targeted Mailings**



**MECHANICAL REQUIREMENTS**

Trim Size: 8 3/8" x 10 1/2"

FULL PAGE	Width: 7 3/8" x Height: 9 3/8"
FULL PAGE-FULL BLEED	W: 7 3/8" x H: 9 5/8" Outside: W: 8 1/2" x H: 10 3/4"
1/2 PAGE (vertical)	Width: 3 5/8" x Height: 9 3/8"
1/2 PAGE (horizontal)	Width: 7 3/8" x Height: 4 5/8"
1/3 PAGE	Width: 4 7/8" x Height: 4 5/8"
1/4 PAGE (vertical)	Width: 3 5/8" x Height: 4 5/8"
1/4 PAGE (horizontal)	Width: 7 1/8" x Height: 2 1/4"
1/6 PAGE (vertical)	Width: 2 5/16" x Height: 4 5/8"
1/6 PAGE (horizontal)	Width: 4 7/8" x Height: 2 1/4"



Advertising Material Specifications:  
Electronic Files: Color: CMYK, Grayscale, B&W  
Resolution minimums: Color: 300 dpi B&W 200 dpi  
Adobe pdf set at Press Quality, tiff or jpeg  
Bleeds: 1/8" (0.125), No printer marks

**PROJECTED CNV AD DEADLINES**

**2014 ADVERTISING DEADLINES**

JANUARY .....	01/03/2014
FEBRUARY .....	01/31/2014
MARCH .....	03/03/2014
APRIL .....	03/31/2014
MAY .....	04/30/2014
JUNE .....	05/27/2014
JULY .....	06/26/2014
AUGUST .....	07/31/2014
SEPTEMBER .....	08/26/2014
OCTOBER .....	10/02/2014
NOVEMBER .....	10/31/2014
DECEMBER .....	11/28/2014
JANUARY/2014 .....	12/31/2014

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