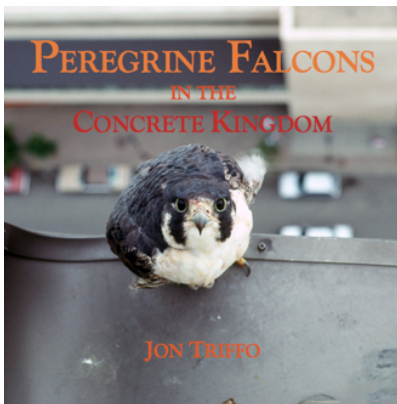


FOR IMMEDIATE RELEASE

## Nature Photographer Jon Triffo Joins the Literary World With His New Book

*Jon Triffo Releases His Debut Book, "Peregrine Falcons in the Concrete Kingdom"*



TORONTO, Ontario March 24, 2016 – On February 28, nature photographer Jon Triffo launched his first book, "Peregrine Falcons in the Concrete Kingdom." Surrounded by friends and family, Jon presented amazing photographs that he has taken throughout his illustrious career. Jon has been featured in various publications, including Candace Savage's "Peregrine Falcons" (1992).

Jon thought it was time to step out and publish his own works, and started by featuring a children's book about his research of the peregrine falcon after spending many years in Saskatchewan rescuing the once endangered species.

The book not only features captivating pictures of the "[fastest animal in the world](#)," but also fun facts for children to learn about the amazing raptor.

The photographer and author shows a love for nature education, as he had [Wild Ontario](#) join him at his launch and just recently on March 14 had a book signing at Chapters Square One, which featured a mock display of a modern falconry method used that would be posted on high rise buildings to assist young peregrine falcons. Jon also has a website [naturenova.ca](#), featuring more spectacular photos of nature.



Look out for Jon and follow him on social media to keep up with his upcoming book signings and events.

Twitter: [@JohnTriffo](https://twitter.com/JohnTriffo)

Facebook: [Peregrine Falcons in the Concrete Kingdom](#)

**For more information, contact:**

Jessica Alex

[pr@uponastarbooks.ca](mailto:pr@uponastarbooks.ca)

[www.uponastarbooks.ca](http://www.uponastarbooks.ca)