AGENDA HLA Executive Committee

Location: **Zoom conference**

Date: **Wednesday, May 6, 2020**

Time: **Noon to 2:00 pm**

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

1. CALL TO ORDER & ROLL CALL
2. AGENDA APPROVAL: Approve/modify the following agenda
3. ACTION/DISCUSSION ITEMS
4. **April Meeting Minutes**

Recommended action**:** Examine and then approve/modify the minutes of the Feb meeting

1. **Financials**

Recommended action: approval of April financials

1. **Marketing**

Matt from Misfits will provide a review of the Follow the Magic campaign

Recommended action: General discussion

Chuck will propose a strategy to organize county marketing efforts and form a committee to study the feasibility

Recommended action: appoint and approve the committee

1. **Standing Tall campaign update from Chuck**
2. **General discussion**
3. Funding- do we want to continue funding for groups and events until we know more about future bed tax?
4. Discussion on virus hotel room prep. Can we have an HLA recommendation on suggested procedures?
5. Richard Stenger would like to present a proposal. Can we set up a special zoom meeting to accommodate?

**Old Business**

Updated member list doc. Review and discuss any additions or changes to the HLA member list

1. DIRECTOR REPORTS
2. PUBLIC COMMENT PERIOD

Meeting adjourns