

How do you use my information?

Our primary goal in collecting personally identifiable and other information is to provide you, the user, with a customized experience on our websites. This includes personalization services and many other types of services.

Who besides you is collecting my information?

When you are on any of our websites and are asked for personal information, you are sharing that information with us alone, unless it is specifically stated otherwise. Some of our services, however, may be offered in conjunction with a partner company. In order to provide this co-branded service to you, it may be necessary for us to share your personal information with our partner company.

For example, if you want to receive information about a community from a builder/REALTOR, we may send your personally identifiable information to that builder/REALTOR so that it can fulfill your request.

In addition, promotions that run on our Websites also may be sponsored by companies other than us or may be cosponsored by us and another company. Some or all data collected during a promotion may be shared with the sponsor. If data from your entry will be shared, you will be notified prior to the time of data collection. You can decide not to participate in the promotion if you do not want to share your information.

What happens when I click on a link from your one of your sites?

As a convenience, our Websites contain links and advertisements to other sites that may not be controlled by, or affiliated or associated with, us. Accordingly, we do not make any representations concerning the privacy practices or terms of use of such sites, nor do we control or guarantee the accuracy, integrity, or quality of the information, data, text, software, music, sound, photographs, graphics, video, messages, or other materials available on such sites. We encourage you to view the privacy policy and terms of use of any sites that you may visit. Additionally, the inclusion or exclusion of links or advertisements on our sites does not imply any endorsement by us of the sites, the site's provider, or the information on the sites.

Specifically, please be aware that our partners, advertisers, and other Websites that have links on our sites may collect personally identifiable information about you. The information practices of those partners, advertisers, and other Websites linked to our sites are not covered by this Policy.

With whom do you share my information?

As a general rule, we will not disclose any of your personally identifiable information except when we under special circumstances, such as when we believe in good faith that the law requires it.

Many promotions also may offer opportunities for you to request additional information from sponsors. By requesting more information, you give us permission to transfer your personal information to the sponsor so they can fulfill your request.

From time to time, you may request specific information about a property or you may be offered the opportunity to receive materials or special offers from third parties. If you opt to receive information from these third parties, we will share your name, address, and telephone number if requested by you or provided and email address with them and our local representatives.

Third Party Data and Aggregated Data: Under confidentiality agreements, we may match user information with third-party data. Also, we disclose aggregated user statistics (for example, "45% of our users are female") in order to describe our services to current and prospective partners, advertisers, and other third parties, and for other lawful purposes. As noted above, this aggregated information will not be linked to any personally identifiable information that can identify any individual person.

How do you protect my personal financial information?

Keeping your personal financial information private is vitally important to us.

Knowing that you use certain services or features may help us to offer you better and more relevant content and advertisements. But as with all personally identifiable information, we do not make this available to any third parties except as set forth in this Policy. Any user statistics that we may provide to prospective advertisers or partners regarding financial information are provided in the aggregate only and do not include any personally identifiable information linked to any individual user.

What security precautions are in place to protect the loss, misuse, or alteration of my information?

Your account information on our Websites is password-protected so that you and only you have access to this personal information. Therefore, we recommend that you do not divulge your password to anyone and that you chose a password that only you know. We will never ask you for your password in an unsolicited phone call or in an unsolicited email. Also remember to sign out of your account and close your browser window when you have finished your visit to our Websites. These practices will help ensure that others cannot access your personal information and

correspondence if you share a computer with someone else or are using a computer in a public place such as a library or Internet cafe. If you use a public computer, you may also wish to delete any temporary or other files that may have been created during your visit on our sites.

Unfortunately, it is not possible for data transmissions over the Internet or wireless networks, or for any security precautions, to be guaranteed 100% secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or from our online products or services, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.

Where can you get additional information about us or our Websites?

Our Websites are owned and operated by Vital Images Advertising Agency Inc. 227 State Highway E, Fair Grove MO 65648. For further information about our company, please visit our company's Website. Additionally, if you have any questions about this Privacy Policy, please contact clay@yournewhomemag.com