



DEPARTMENT OF THE ARMY
UNITED STATES ARMY JOHN F. KENNEDY SPECIAL WARFARE CENTER AND SCHOOL
3004 ARDENNES STREET, STOP A
FORT LIBERTY NC 28310-9610

AOJK-PO

4 June 2024

Commandant, Psychological Operations
U.S. Army John F. Kennedy Special
Warfare Center and School, AOJK-PO
Attention: Psychological Operations Proponent
3004 Ardennes Street
Fort Liberty, NC 28310-9610

Dear Mr. President,

I would like to nominate Master Sergeant Brandon A. Jones. for the Psychological Operations Regiment General Robert A. McClure Medallion – Silver. MSG Jones has not been previously recognized for such honors but has dedicated his career to achieving the highest standards for the betterment of the PO Regiment.

MSG Jones has served in the Psychological Operations Regiment since 1998. During his time in the regiment, he has taken part in multiple deployments and named operations to include Operation Enduring Freedom, Operation Observant Compass, Operation Odyssey Dawn, Operation Obsidian Lotus, and Support to Special Operations Command Europe in Ukraine. He has also played a critical role in stewarding and developing the Psychological Operations Career Mission Field (CMF) through instruction of professional military education and advanced skills courseware. Throughout MSG Jones' service, he has trained hundreds of Special Operations Soldiers as an instructor for eight distinct Programs of Instruction from the Basic Non-commissioned Officer Course to the Special Warfare Operational Design Course (SWODC). Each time, he has returned to the classroom with higher levels of expertise and operational experience that he has used to enrich the training environment. MSG Jones' mastery of training development and execution coupled with more than 1,000 hours of primary instructor time has truly resulted in a lasting impact across the Regiment.

MSG Jones facilitated lasting change across the PO community, specifically in his later assignments in support of SOCAF and SOCEUR. He developed the Operation Observant Compass Military Information Support Operations (MISO) program designed to counter the LRA. While serving as the Senior Enlisted Advisor to the U.S. Embassy Libya, he was the primary advisor to the Libyan Counter Terrorism Force Commander and helped to stand up the 1208 program to combat AQ elements in the region. In 2014 he was selected over eight other NCOs to be the first NCOIC of a MIST in the USEUCOM AOR. Here, he developed strong rapport with senior U.S. and foreign officials that directly contributed to the approval of multiple MISO series. His involvement in Ukraine and the other Baltic states of Eastern Europe would prove to be critical initial steps in the later development of the European Reassurance MISO Program (ERMP) and paved the pathway for other 37 CMF billets and operational

postings within the AOR. On multiple occasions, he led critical partnerships with SOF NATO allies and he codified working relationships between Psychological Operations forces, SOCEUR, and SOCAF. He greatly aided the development of numerous PO and MISO products, series, and programs across both AORs that went on to prove valuable foot-holds to follow-on PO elements.

MSG Jones' first opportunity to vastly impact the professionalization of the Psychological Operations Regiment occurred from 2007-2010 where he served as an instructor at the USAJFKSWCS NCO Academy (NCOA) and provided instruction to both the Basic Non-Commissioned Officer Course (BNCOC) and the Advanced Non-Commissioned Officer Course (ANCOC). During this assignment, he was twice selected to brief the Army's Training and Doctrine Command (TRADOC) CSM by the NCOA Commandant on topics pertinent to the early development of the Non-Commissioned Officer Education System (NCOES) and distributed learning. He facilitated numerous command briefs to foreign audiences and greatly aided later accreditation by the American Council on Education (ACE), awarding college credit to service members completing Professional Military Education (PME).

Upon later reassignment to USAJFKSWCS in 2016, MSG Jones greatly aided the development of advanced skills content relevant to targeting, unconventional warfare (UW), intelligence, multi-media, and dissemination. He was later selected above five of his peers to instruct SWODC where he was commended regularly by ARSOF, Joint SOF, and Interagency personnel for his professional execution and strategic acumen. While assigned as a SWODC instructor he collaborated with college professors to elevate course content and synchronized course content with professors of the Joint Special Operations University, National Defense University, and Naval Postgraduate School, ensuring UW academic fluency and interoperability. In total he trained more than 180 Special Operations Officers and NCOs in advanced UW planning, filling a strategic capability gap within the USSOCOM enterprise.

MSG Jones may be reached at brandon.a.jones.mil@army.mil or 910-123-4567.

I may be reached at willnomdeplume@gmail.com or 910-987-6543 for any questions regarding the nomination for this outstanding noncommissioned officer.

Sincerely,

- 3 Encl:
1. Biography
2. Soldier Talent Profile
3. Photo

William L. Nom de Plume