

# Registration Form

Theme for the  
44th Annual Pure Water Days is:

**"Carnival"**

Feel free to get creative with the theme!

Think clowns, circus, animal costumes,  
rides, carousels, bright colors, and anything  
else you can think of!

The parade will be held on  
**Saturday, August 8th at 1 p.m.**

Nonprofit and civic organizations are exempt  
from the \$50 registration fee. Please return  
entry form to Chippewa Falls Main Street  
no later than July 17, 2020. You will receive  
your lineup number and a reminder of the  
rules 3-5 days before the parade.

You will be held to the rules.

Name of Group

\_\_\_\_\_  
\_\_\_\_\_

Approximate # of participants (REQUIRED) \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please check **ALL** that apply:

\_\_\_\_ Float

\_\_\_\_ Walking Unit

\_\_\_\_ Unit with children

\_\_\_\_ Vehicle (without attached float)

\_\_\_\_ Animal Unit (please note number of animals in  
space below)

Brief description and approximate size of entry (i.e.  
semi-truck, hay wagon, number of animals, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Chippewa Falls Main Street will send all  
parade correspondence prior to the  
parade to the name and address listed  
on this form. Please include complete  
and legible information. Entry fee  
**MUST** accompany registration. We will  
not be able to process your registration  
without it.

**\$50 entrance fee**

(exception to nonprofit and civic organizations only)

Please make checks payable to:

**Chippewa Falls Main Street**

**Chippewa Falls Main Street, Inc.**

514 North Bridge Street  
Chippewa Falls, WI 54729

Phone: (715) 723-6661

Fax: (715) 720-4882

Email: [teri@cfms.us](mailto:teri@cfms.us)

[www.chippewafallsmainst.org](http://www.chippewafallsmainst.org)



\*Main Street use only---

Date received \_\_\_\_\_

Entry # \_\_\_\_\_

Check # \_\_\_\_\_

# Pure Water Days Parade Rules

1. Be in your assigned lineup spot no earlier than 11 a.m. and no later than noon.
2. You may walk over to the crowd and toss candy. Do **NOT** throw it from a vehicle or float. Flyers or paper products are **NOT** allowed to be handed out.
3. Music, lights, and decorating with the theme are required. This is a parade, friends! (Walkers and animal units are exempt from needing music and lights. Royalty entries do not need to follow the theme.)
4. All kids need to be dropped off at the designated area (will be highlighted on the lineup map). No exceptions due to safety concerns. Please make sure all parents involved with your entry are aware of this.
5. Animal entries must pick up droppings - while waiting and during the parade.
6. It is not okay to hold up the parade by stopping to perform.
7. Post your lineup number on your vehicle/float/banner if you would like the chance to win an award.
8. Absolutely no alcoholic beverages are allowed at the staging area or during the parade.
9. The parade ends on the block between Spring Street and the roundabout (on Bridge Street). You may continue on your way through the roundabout our use the Chamber of Commerce lot to disembark (at the discretion of the CF Police Dept.) You may not disembark at any time before that or the CFPD will issue tickets.

We'll see you on the big day!

**Chippewa Falls Main Street**

