

**THE 2019 ANNUAL MEETING
OF
THE VIRGINIA ORTHODONTIC
EDUCATION AND RESEARCH
FOUNDATION**

- *The Empowered Orthodontist:
Harnessing Technology from
Scanners to Social Media
to Self-Ligation*
- *Simplified and Evidence Based
Class II Correction in the
21st Century*
- *Palatally Impacted Canines:
Open Your Eyes to Open Eruption*

Presented by
DR. DANIEL BILLS
Sicklerville, NJ
and
DR. ANDREW HAYES
Ballwin, MO

FEBRUARY 22 –23
The Richmond Marriott
Short Pump Hotel

Lectures Sponsored in Part by:
**THE EUGENIA FUQUA MUIR &
NORBORNE F. MUIR LECTURES**
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AND
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**THE VIRGINIA ORTHODONTIC
FOUNDATION**
recommends lodging at

**The Richmond Marriott
Short Pump Hotel**

4240 Dominion Blvd.
Glen Allen, VA 23060
(804) 965-9500 or (800) 228-9290

Virginia Orthodontic Foundation rates:
\$139 per night single or double
Other options are available.

DEADLINE 01/24/19

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods. Reservation cancellations must be received by the hotel at least **24 hours** prior to arrival to avoid being charged one night's Room and Tax.

Be sure to mention the name of the group when making reservations in order to obtain the group rate. Check-in time is 3pm; checkout time is 11am. Rate does not include a 13.3% tax (subject to change).

The Richmond Marriott Short Pump Hotel is conveniently located near I-64 (exit 178B) in the west end of Richmond on Dominion Boulevard in the Innsbrook Office Park (turn left at the first light on Broad Street after exiting the interstate, hotel is on the left).

Room reservations must be received by 5pm on Thursday, January 24, 2019 to receive this special rate. After this date it will be on a space and rate availability basis.

ABOUT THE SPEAKER



DANIEL BILLS, DMD, MS

Dr. Dan Bills is an avid (yet barely competent) golfer, an amateur BBQ aficionado and a loving husband and father to his wife Emily and his daughter Caroline. He received his Bachelor of Arts degree in Biology from Lafayette College and his dental degree from Harvard University, both with Honors, after which he completed a three-year orthodontic residency at the University of Illinois. Dr. Bills is a Board Certified Diplomate of the American Board of Orthodontics and a Fellow of the American College of Dentists.

He maintains a state-of-the-art private practice, Innovative Orthodontics, with three locations in Southern New Jersey, just outside of Philadelphia. Dr. Bills has held several local and national positions in the American Dental Association and is a Past-President of the Southern Dental Society of New Jersey. Dr. Bills is a published author and is on the Editorial Board of Orthodontic Practice magazine. He is on the Orthodontic Faculty at the University of Pennsylvania and is on Staff in the Department of Dentistry at Virtua Hospital, and he has been honored as "Teacher of the Year" at both of these prestigious institutions. He lectures regularly, both stateside and abroad, and gives in-office courses, about a variety of clinical topics as well as how to better utilize technology in orthodontic and dental offices.

ABOUT THE SPEAKER



ANDREW HAYES, DDS, MSD

Dr. Andy Hayes received his D.D.S., M.S.D. and certificate in orthodontics from Indiana University. He is listed as "inventor" on multiple active orthodontic patents pertaining to Class II correction devices and has worked in conjunction with American Orthodontics to develop a simplified orthodontic bite correcting appliance named PowerScope.

Dr. Hayes currently operates a single doctor private practice limited to orthodontics, is a Clinical Instructor in the St. Louis University Department of Orthodontics, and has presented lectures pertaining to Class II correction on 4 continents. He has authored multiple articles pertaining to this subject and serves on the Editorial Advisory Board of Orthotown Magazine.

2019 Annual Meeting Program Schedule

Friday, February 22

8:00 am	Registration, Coffee, Danish, etc.
8:30 am	Introductions & Opening Remarks
8:45 am	Lecture – Dr. Daniel Bills
10:00 am	Break
10:30 am	Lecture continued – Dr. Bills
11:45 am	Membership Meeting
12:30 pm	Lunch (Round Table Presentations)
1:30 pm	Lecture continued – Dr. Bills
3:00 pm	Break
3:15 pm	Lecture continued – Dr. Bills
5:00 pm	Adjourn
6:00 pm	Table Clinics
6:30 pm	Reception

Saturday, February 23

7:30 am	Coffee, Danish, etc.
8:00 am	Lecture – Dr. Andrew Hayes
9:30 am	Break
10:00 am	Lecture continued – Dr. Hayes
11:30 am	Q & A, Concluding Discussion
11:45 am	Membership Meeting
12:15 pm	Adjourn
12:30 pm	Board of Director's Meeting

*Total 10.25 CE credits available
if all lectures are attended.*

Dr. Daniel Bills

The Empowered Orthodontist: Harnessing Technology from Scanners to Social Media to Self-Ligation

We are practicing during an amazing time in the history of orthodontics. New technologies are emerging daily. Some of these innovations are merely hype, while others are incredibly powerful tools to improve the quality of our clinical care as well as our practice management efficiencies and effectiveness. In addition, patients have more choices available to straighten their teeth. Some patients are choosing to have orthodontics done by the large corporate office down the road, others by their primary care dentist, and some are even getting aligners by mail! With all of these available choices, why should they come to you for their orthodontic care?

This lecture will dive deep into the use of technology to get patients into your office, optimize the overall patient experience, improve clinical outcomes and efficiencies, and simplify the day-to-day management of the orthodontic practice. Most importantly, this lecture will empower you to implement proven, technology-based strategies to differentiate your practice and to help patients and potential patients realize that you are the obvious choice for their orthodontic care. You simply can't afford to miss this!

Objectives:

- Discuss the impact that technological advances have had on the practice of Orthodontics.
- Review the use of relevant and exciting clinical and practice management technologies in the orthodontic office – intraoral scanners, two-way texting, online reviews, social media, Dual Activation in self ligation, etc.
- Explain how to implement proven, technology-based strategies to differentiate your practice as the obvious choice for orthodontic care.

Dr. Andrew Hayes

Simplified and Evidence Based Class II Correction in the 21st Century

Class II correction appliances have been utilized in orthodontics for well over 100 years. Class II fads, theories, and protocols seem to come and go and then come back again. This lecture will take a brief historical look at Class II correction appliances through the years up to the current day. It seems that the only thing that is certain when it comes to Class II correction with fixed or removable appliances is that it is and has always been highly controversial. This lecture will provide an evidence based look at Class II correction focusing on the biomechanics of Class II treatment with the PowerScope Class II Corrector. Dr. Hayes will demonstrate a wide variety of Class II correction cases from straightforward Class II and asymmetry cases as well as unconventional uses such as the use of Class Correctors as mini screw alternatives, space closure for dental substitution and space opening aids prior to dental implants.

Palatally Impacted Canines: Open Your Eyes to Open Eruption

Unfortunately, open eruption for the treatment of palatally displaced canines is the best kept secret in all of orthodontics. In this lecture, Dr. Hayes will provide insight into this commonly misunderstood method for quickly, easily, and almost painlessly bringing in those tough palatal canines. If you have ever had a bad experience with open eruption, have been hesitant to try it, or just don't understand what the excitement is about, this lecture is for you! This will address the conventional open eruption procedure and treatment mechanics and also introduce a new flapless surgical treatment protocol that patients (and surgeons) are loving!

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For Questions, call Darlene Johnson
at 804-828-9326
(Assistant and Meeting Coordinator)