Kiwanis Wilderness Trail Festival

The Annual Kiwanis Wilderness Trail Festival will take place in Downtown Christiansburg, exit 114 off of I-81, on the third Saturday in September from 9:00 a.m. until 4:00 p.m. There will be fun & entertainment for the whole family. In years past, the festival has hosted approximately 7,500 attendees. People travel as far as North Carolina & Tennessee to attend this yearly arts and crafts festival. In recent years, the festival hosted nearly 125 vendor booths selling handmade arts and crafts ranging from jewelry to fine art to fun home decorations. Food vendors will be preparing & cooking fresh foods on-site which include hamburgers, funnel cake, hot dogs, bbg sandwiches, kettle corn, ice cream & so much more. The Children's Area may offer pony rides, mascots, games, a Christiansburg Police car as well as an engine from the Christiansburg Fire Department. The Blue Ridge Model A's will be cruising in & out of the parking lot behind the Christiansburg Presbyterian Church. The Main Stage will become home to local groups performing dance routines, Tae Kwon-Do demonstrations, singing, karate as well as a Pizza Eating Contest. Free Admission and Free Parking. For more information on the festival, please visit www.wildernesstrailfestival.com or call 540/392-3867.



A trunk load of toys for the Annual Christmas Party, after a night full of shopping.

Kiwanis Club of Christiansburg



P.O. Box 313 Christiansburg, VA 24073 Ken Cranford: 540/353-9126 Ernie Wade: 540/230-4365 <u>www.kiwanis.com</u> www.wildernesstrailfestival.com Kiwanis Club of Christiansburg & The Kiwanis Wilderness Trail Festival



Your Festival sponsorship will affect Christiansburg children all year long.

www.kiwanis.com www.wildernesstrailfestival.com

Kiwanis Club Programs

Why Sponsor?

When you become a Kiwanis Wilderness Trail Festival Sponsor, you are pledging your support not only of the Kiwanis Club of Christiansburg and the Wilderness Trail Festival but to support each of the events listed below. All festival proceeds directly support the youth of Christiansburg.

Annual Christmas Party:

This party is for over 40 local children whose families may not be able to give their children what they need and want for Christmas. Children are selected with the help of the local schools. Each child is asked to complete their Christmas wish list. Parents are asked to complete a clothing wish list for their child. The Kiwanis Club uses the funds from sponsorships and other various fundraisers to purchase the toys. While each Kiwanis member chooses a child to purchase the clothes for on their own. The children are invited to the Christmas Party along with their parents for dinner. Santa arrives, calls each child to the front, and gives them their wrapped presents. The children also enjoy participating in Christmas carols throughout the evening.

Kiwanis College Scholarships:

Each year, the Kiwanis Club of Christiansburg selects three Christiansburg High School Seniors to award \$1,000 scholarships.

Kiwanis Park:

Located off Roanoke Street, behind Southern States was developed and is partially maintained by the Kiwanis Club of Christiansburg. This popular park has two lighted multi-purpose baseball / softball fields, a picnic shelter, and new Miracle Playsystem playground equipment which was funded by Kiwanis.

Supplies for Schools:

If a child is coming to school needing clothing, most likely that child is going to be without the proper supplies for the school year. The Kiwanis Club of Christiansburg gives debit cards to the six Christiansburg schools to help these children with needed supplies.



Santa passing out gifts to the excited girls and boys at the Annual Christmas Party

Clothing for Schools:

Local schools see children arrive at school in clothing that is not appropriate for the climate or in clothing that is well worn. In many cases, these children's parents are unable to provide adequate clothing for them. To help resolve this issue, the Kiwanis Club of Christiansburg works with a committee at each of the six Christiansburg schools who selects children who are in need of clothing. The schools are given a debit card to purchase clothing for the selected children. Not only does this help with protecting the children from the climate but also from the lack of confidence that comes along with arriving to school in insufficient or torn clothing. This program is also provided to the Head Start Program.

Backpack Program:

In Christiansburg, there are approximately 50 children receiving FREE breakfast and lunch through Head Start during the week but over the weekend, these children may go with very little or no food. In order to keep these children healthy and fed when away from school, the Kiwanis Club of Christiansburg provides backpacks with nutritious, Dietitian approved snacks each Friday. During the weekly Kiwanis membership meeting, members pack the backpacks which are then delivered Head Start on Friday. At the end of the school year, the children are given the back packs to keep.

In addition to these specifically funded programs, the Kiwanis Club also supports other groups such as, the Boy Scouts, Red Cross, and the Christiansburg Cheerleaders.