

LETTER

Welcome to the spring edition of our 2019 private treaty sale. We will be offering 44 head of registered, black purebred Simmental and SimAngus bulls. I feel that this is by far the best set of spring bulls we have offered. The last four years we have not been able to meet our customers' increasing demand for high calving ease, light birth weight bulls. We have also been searching for sires that meet the same criteria for our herd, but don't sacrifice growth, volume, depth and overall power. I feel like our young cows are certainly meeting those goals and I think you will see it in their sons this spring. If you study the EPDs, or if you simply walk through the sale bulls, you will find numerous bulls that meet our criteria to be heifer bulls. However, several of these bulls will still provide rib shape, fleshing ability and performance when mated to cows as well. I hope you will be happy with what you see in 2019. The early visitors have been very complementary of the offering.

All of the bulls selling are homozygous black and homozygous polled, except F182, F185 and F188; they are horn carriers. We have again collected DNA and all the bulls selling have had that information incorporated into their EPDs. This is the equivalent of turning all data in on 20 calves from birth through harvest. The idea is to provide greater accuracy on yearling bulls to take some of the guess work out of your selection. We did this early in the summer and removed two bulls from the group based on their new values. We have run our entire registered cow herd through the program and add all the replacement heifers each year. We think this will provide you with more accurate and reliable genetic values when making your selections.

As you can see, we have made a major shift from our expanded catalog to a spreadsheet design. We did this for our small group of bulls last fall and it was very well received. Customers commented they preferred having all the bulls on one page. It made it easy to compare traits or values without flipping back and forth, so we are trying it again this spring. Please let me know if you like it or prefer we go back to a standard catalog. I know some of you like the footnotes on the bulls; you can find those on our website at www.houckrockcreekranch.com; click on the bull page link and it will be listed as a download. We will post individual scan data there as well. The EPDs listed include the updates after scan data is included. Photos will be posted on our Facebook page.

The bid off day is set for February 15 again this year. Bulls with multiple interests will be bid off by phone starting at 10:00 a.m. Bulls with single interest sell at the starting price. Bulls not sold the 15th sell at the opening price on a first come, first served basis. You are welcome to view the bulls at any time. Please call ahead to be sure we can assist you in your viewing. Any sight unseen purchases are guaranteed to meet your approval. Delivery is free for the first 300 miles at my convenience starting April 1.

Again, thank you for your friendship and interest. We appreciate all the referrals of friends and new customers that we receive every year. That is the best advertising and we are glad the bulls are working for you. All bulls selling carry our simple guarantee. If you aren't happy for any reason call and I will do my best to replace the bull and meet your needs.

Jeff Houck (620) 344-0233

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ROCK CREEK RANCH PRIVATE TREATY SPRING BULL SALE

SELLING 44 PUREBRED SIMMENTAL AND SIMANGUS BULLS



10 SONS OF ACW IRONHIDE 395Y



9 SONS OF CCR HORIZON 0008D

BID OFF FEBRUARY 15, 2019

SPRING YEARLING BULLS

ASA Number	Tattoo	DOB	Breed	Sire	Dam	Dam's Sire	Price	CE	BW	WW	YW	ADG	MCE	Milk	MWW	STAY	CW	YG	MARB	BF	REA	API	TI	Adj BW	Adj WW	Adj YW
3402678	F2	2/16/2018	3/4 SM	REVENANT	D189	ALEXANDER	\$2,800	22.3	-2.1	61.4	91.4	0.19	11.8	30.0	60.7	20.1	11.2	-0.27	0.11	-0.056	0.45	141.9	68.2	72	770	1250
3402680	F4	2/16/2018	3/4 SM	BEACON	D197	IRONHIDE	\$2,800	22.2	-4.5	56.4	84.6	0.18	12.9	29.8	57.9	18.4	19.3	-0.34	0.35	-0.047	0.81	154.4	74.4	64	713	1171
3402681	F5	2/16/2018	PB SM	BEACON	D101	IRONHIDE	\$4,000	21.3	-3.5	66.8	98.7	0.20	12.6	25.7	59.1	20.9	20.2	-0.36	0.37	-0.055	0.83	172.8	84.2	72	847	1319
3402682	F6	2/17/2018	3/4 SM	BEACON	D93	IRONHIDE	\$2,300	14.4	-1.9	65.2	98.5	0.21	9.1	23.1	55.7	21.4	6.9	-0.46	0.43	-0.068	0.87	154.6	77.9	78	722	1181
3402688	F12	2/19/2018	5/8 SM	IRONHIDE	D6	GRADUATE	\$3,500	16.4	-1.1	67.4	102.1	0.22	8.9	17.0	50.6	19.7	24.9	-0.29	0.11	-0.054	0.68	134.6	69.1	93	822	1389
3402689	F13	2/20/2018	5/8 SM	IRONHIDE	D38	AMHERST	\$3,000	19.4	-2.4	58.4	87.3	0.18	10.3	26.5	55.6	17.6	12.6	-0.27	-0.02	-0.040	0.57	125.2	62.9	74	802	1224
3402690	F14	2/20/2018	PB SM	BEACON	D87	IRONHIDE	\$2,800	16.0	-2.5	65.5	98.2	0.20	9.7	28.8	61.5	24.3	33.1	-0.37	0.26	-0.052	1.05	164.5	79.4	66	753	1182
3402691	F15	2/20/2018	1/2 SM	IRONHIDE	D7	GRADUATE	\$2,500	18.4	-4.0	48.7	76.4	0.17	9.4	26.9	51.2	15.7	15.2	-0.30	0.21	-0.046	0.68	132.6	65.1	71	634	1137
3402696	F21	2/22/2018	3/4 SM	BEACON	D31	STOCKMAN	\$3,000	13.2	-2.4	65.5	97.7	0.20	8.7	32.1	64.8	21.2	38.3	-0.44	0.29	-0.065	1.23	145.4	75.6	71	804	1223
3402700	F25	2/25/2018	1/2 SM	IRONHIDE	D23	DAYLITE	\$3,000	18.2	-2.7	52.7	81.9	0.18	9.9	22.4	48.7	18.3	10.6	-0.19	0.27	-0.036	0.35	139.8	66.5	69	688	1034
3402701	F26	2/25/2018	PB SM	BEACON	D98	IRONHIDE	\$3,500	16.8	-1.8	71.3	108.6	0.23	10.8	27.5	63.1	21.1	14.4	-0.41	0.23	-0.056	0.91	159.2	81.6	79	842	1308
3402703	F27	2/26/2018	1/2 SM	IRONHIDE	D9	LONG DISTANCE	\$3,000	16.6	-1.6	61.5	94.2	0.20	8.8	13.8	44.5	16.9	39.5	-0.14	0.31	-0.026	0.64	137.9	70.1	79	724	1322
3402717	F43	3/14/2018	3/4 SM	INVESTMENT	9C	COWBOY CUT	\$2,800	18.3	-1.3	68.2	99.0	0.19	11.2	30.9	64.9	16.7	38.2	-0.24	0.39	-0.052	0.72	145.9	77.8	84	808	1290
3402723	F49	2/20/2018	PB SM	BEACON	B108	BONAFIDE	\$2,500	17.0	-1.4	66.7	99.7	0.21	11.3	35.4	68.7	23.8	10.5	-0.45	0.36	-0.062	0.95	169.3	82.5	66	727	1282
3402737	F60	2/28/2018	5/8 SM	SPARTAN	C76	IRONHIDE	\$3,000	8.2	1.9	75.7	110.8	0.22	5.3	13.5	51.3	17.8	35.0	-0.15	0.10	-0.043	0.47	115.5	67.6	91	717	1334
3402743	F66	3/2/2018	3/4 SM	SPARTAN	C101	MONTE	\$3,500	14.0	1.0	73.4	108.1	0.22	9.0	24.6	61.3	16.7	18.9	-0.26	0.26	-0.059	0.47	131.4	74.0	91	785	1313
3402745	F68	3/2/2018	3/4 SM	SPARTAN	C514	COWBOY CUT	\$3,500	9.9	2.2	76.7	107.7	0.19	6.9	18.7	57.0	14.7	42.1	-0.28	0.32	-0.070	0.75	123.8	74.6	92	747	1287
3402748	F71	3/4/2018	5/8 SM	IRONHIDE	C26	GRADUATE	\$2,800	14.7	-1.3	66.8	101.6	0.22	7.3	19.2	52.5	20.8	22.6	-0.27	-0.04	-0.050	0.64	126.3	65.1	88	817	1354
3402752	F75	3/4/2018	3/4 SM	CONSTITUTION	C112	MONTE	\$3,000	10.4	0.9	70.6	111.9	0.26	5.6	19.9	55.1	17.6	50.6	-0.31	0.33	-0.084	0.86	144.3	78.5	93	705	1292
3402758	F81	3/7/2018	3/4 SM	HORIZON	C106	PAYS TO DREAM	\$2,800	10.0	1.3	69.1	107.8	0.24	6.5	28.9	63.4	12.9	16.6	-0.34	0.33	-0.076	0.58	122.3	73.6	91	801	1286
3402759	F82	3/7/2018	PB SM	ABILENE	C130	WRANGLER	\$2,500	9.5	1.5	70.4	104.6	0.21	7.0	29.0	64.1	18.4	35.3	-0.28	0.21	-0.067	0.69	135.4	74.9	93	731	1235
3402766	F89	3/9/2018	1/2 SM	ROYAL RESERVE	B27	GAME DAY	\$2,800	5.8	3.1	83.8	129.4	0.28	3.0	23.0	64.9	20.1	48.2	-0.17	0.54	-0.042	0.70	144.1	83.2	92	794	1369
3402767	F90	3/9/2018	3/4 SM	HORIZON	C91	MEGAWATT	\$2,800	9.4	1.5	72.3	108.9	0.23	4.3	27.4	63.4	14.4	31.6	-0.28	0.27	-0.053	0.73	121.0	72.9	87	806	1120
3402769	F92	3/10/2018	5/8 SM	HORIZON	C239	WEIGH MASTER	\$4,000	11.1	2.2	76.3	114.9	0.24	6.7	33.1	71.2	16.9	23.2	-0.23	0.32	-0.037	0.62	130.4	76.1	94	803	1274
3402775	F98	3/11/2018	3/4 SM	IRONHIDE	B64	WRANGLER	\$3,500	13.3	-0.4	59.1	89.5	0.19	7.4	25.8	55.3	24.5	18.3	-0.33	-0.08	-0.064	0.64	125.1	59.0	93	764	1329
3402788	F110	3/19/2018	5/8 SM	SOLUTION	B121	TANKER	\$2,300	13.3	0.9	73.8	116.1	0.26	9.2	24.1	61.0	19.1	38.7	-0.32	0.22	-0.070	0.83	134.9	73.9	95	762	1221
3402796	F119	3/22/2018	3/4 SM	LEGEND	B58	WRANGLER	\$2,300	15.2	-0.5	63.7	94.3	0.19	10.4	31.2	63.0	19.5	38.9	-0.29	0.38	-0.069	0.76	144.1	73.9	83	747	1177
3402818	F146	2/23/2018	1/2 SM	HORIZON	T141	DESPERADO	\$3,000	14.2	0.0	71.7	109.9	0.24	7.5	31.0	66.8	14.4	46.5	-0.34	0.11	-0.076	0.93	121.2	71.7	77	745	1204
3402822	F150	2/26/2018	1/2 SM	HORIZON	A26	BISMARCK	\$3,000	9.9	0.6	73.2	111.0	0.24	6.0	23.6	60.2	14.0	36.7	-0.08	0.35	-0.001	0.62	125.9	75.2	91	761	1337
3402827	F155	3/1/2018	3/4 SM	IRONHIDE	A170	MASTERPIECE	\$2,500	11.7	-0.8	60.9	90.6	0.19	4.1	15.6	46.0	20.4	27.5	-0.31	-0.12	-0.086	0.53	113.9	58.2	83	673	1265
3402828	F156	3/1/2018	3/4 SM	HORIZON	A191	ECLIPSE	\$2,500	16.5	1.2	74.2	113.5	0.25	9.5	29.2	66.2	18.3	32.5	-0.30	0.29	-0.060	0.75	140.7	76.3	72	753	1196
3402829	F157	3/1/2018	3/4 SM	IRONHIDE	Z111	HUMMER	\$2,500	15.9	-1.3	55.0	85.4	0.19	8.0	24.5	52.0	19.9	20.2	-0.30	0.21	-0.081	0.44	135.6	65.1	79	693	1277
3402832	F160	3/2/2018	3/4 SM	ROYAL RESERVE	Z102	SWEET MEAT	\$2,500	10.7	1.0	76.0	110.2	0.21	8.3	22.0	59.9	20.2	36.2	-0.17	0.08	-0.039	0.58	124.5	69.8	83	718	1191
3402840	F168	3/4/2018	PB SM	LEGEND	W26	LEGEND	\$2,300	17.9	-1.9	53.3	75.3	0.14	11.2	24.7	51.3	19.9	11.6	-0.32	0.25	-0.064	0.54	150.8	70.5	63	607	1040
3402843	F171	3/5/2018	5/8 SM	ABILENE	X6	FINAL ANSWER	\$2,800	9.7	2.1	78.7	117.2	0.24	6.2	21.2	60.5	14.7	27.6	-0.31	0.40	-0.063	0.72	130.3	78.7	89	748	1205
3402847	F175	3/6/2018	3/4 SM	CONSTITUTION	X197	WRANGLER	\$2,300	9.3	2.2	71.0	109.7	0.24	6.1	26.8	62.3	20.4	33.0	-0.31	0.23	-0.079	0.67	140.3	75.0	85	748	1116
3402849	F177	3/7/2018	3/4 SM	IRONHIDE	U193	WRANGLER	\$2,300	11.7	-0.3	55.4	81.9	0.17	6.4	22.2	49.8	23.4	17.0	-0.44	-0.08	-0.089	0.78	119.7	56.6	91	658	1226
3402854	F182	3/8/2018	3/4 SM	CONSTITUTION	W256	DESPERADO	\$2,300	13.1	0.2	66.2	103.1	0.23	6.7	26.9	59.9	18.0	23.8	-0.37	0.31	-0.096	0.60	146.9	77.5	83	708	1165
3402857	F185	3/15/2018	PB SM	ABILENE	Y196	STETSON	\$2,500	12.7	0.3	65.8	99.2	0.21	9.4	25.3	58.1	17.0	39.8	-0.40	0.26	-0.079	1.02	141.2	75.7	91	727	1383
3402858	F186	3/9/2018	PB SM	ABILENE	Z196	STETSON	\$3,000	10.8	2.2	73.8	110.3	0.23	8.2	29.1	66.0	21.4	30.3	-0.30	0.45	-0.068	0.69	157.0	82.7	94	785	1340
3402860	F188	3/9/2018	3/4 SM	HORIZON	Y91	WRANGLER	\$2,300	12.1	1.0	74.4	109.6	0.22	7.5	29.0	66.1	16.1	33.8	-0.19	0.15	-0.039	0.61	121.4	71.5	80	775	1248
3402888	F216	3/23/2018	PB SM	LEGEND	A16	STETSON	\$2,300	14.5	-0.6	51.0	76.6	0.16	9.9	30.7	56.1	18.6	18.7	-0.33	0.27	-0.078	0.53	142.5	68.6	88	628	1136
3402895	F225	4/10/2018	5/8 SM	HORIZON	Z256	RAZOR	\$2,500	16.7	-0.8	65.9	98.4	0.20	9.1	25.8	58.6	13.7	31.5	-0.36	0.15	-0.074	0.84	124.1	70.0	82	705	1132
3402901	F231	4/7/2018	3/4 SM	HORIZON	7X	HUMMER	\$2,500	10.0	1.6	76.0	117.3	0.26	6.7	27.0	64.9	16.1	36.3	-0.27	0.46	-0.067	0.66	136.8	79.8	95	777	1302