



BECOME A  
SPONSOR  
TODAY

**CORPORATE SPONSORSHIP**  
OCTOBER 1, 2015-SEPTEMBER 30, 2016



## ABOUT RIVHSA



The Region IV Head Start Association, Inc. (RIVHSA), founded in 1986, is a private, not-for-profit membership organization dedicated to improving the quality of early care and education for Head Start (HS) and Early Head Start (EHS) children and their families. It is our mission to serve as a clearinghouse to our grantees and affiliate groups by providing resources, technical assistance, and training that promote their delivery of quality services. RIVHSA represents more than 165,000 children, 30,000 staff and 250 member programs. Our regional network includes a growing alliance of corporate partners and individual members, as well as our 8 state affiliates: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

### WHY CORPORATE SPONSORSHIP?

Becoming a corporate sponsor shows a vested interest in RIVHSA and our member programs. As a corporate sponsor, your company is doing more than establishing or strengthening its connection to our member network, but you're also joining a community of professionals, parents and partners dedicated to making a difference.

#### PARTNERS IN QUALITY

Over the years, Head Start and Early Head Start has experienced tremendous growth in all areas of service delivery. Consequently, programs seek quality products and services to meet their present and emerging needs. RIVHSA seeks partnerships that can help to offset the increased resources needed to be innovative and effective.

#### PARTNERS IN PUBLIC POLICY

RIVHSA is committed to telling our collective story in a compelling manner to achieve results in shaping public policy that impacts the Head Start community. Our partners remain abreast of current public policy issues and learn how to be a change agent.

#### PARTNERS IN PROFESSIONAL DEVELOPMENT

RIVHSA offers training opportunities that support federal regulations and policies, and strengthen program administration, staff development, parent involvement, and community partnership. We collaborate with our partners to provide quality learning experiences addressing key issues, initiatives, and best practices.

### CORPORATE SPONSOR BENEFITS

The sponsorship year is valid for the period of October 1 – September 30. Our corporate sponsorship program is a powerful tool for expanding and strengthening customer networks through partnerships that support quality, advocacy, and professional development.

#### EXPERIENCE THE VALUE OF SPONSORSHIP

- Increase visibility and customer loyalty with a targeted audience
- Enrollment in the RIVHSA Marketplace, a one-stop resource for programs to find standard discounts from our corporate members
- Recognition in our Annual Report, e-newsletters and e-alerts, as well as signage
- Exclusive invitation to our summer conference for regional HS/EHS leadership
- Policy and legislative alerts as well as regional updates
- The opportunity to expand professional networks and strengthen your voice as an advocate at the regional and national level

### SPONSORSHIP PACKAGES

There are many advantages of sponsorship, and our program allows you to customize a package that fits your marketing budget and goals. Customize your package today and unleash opportunities to grow your business.

**CUSTOMIZE YOUR SPONSORSHIP PACKAGE**

Sponsorship Year: October 1 – September 30	Presidential \$15,000+	Platinum \$10,000+	Gold \$5000+	Silver \$1000+
<b>ANNUAL CONFERENCE</b>				
Premium 10x10 exhibit space ▶ \$400 ea Priority selection for exhibit space by level and purchase date.				
General conference registration ▶ \$125 ea Includes general sessions, concurrent workshops, and welcome reception.				
Tickets to Public Policy Luncheon ▶ \$75 ea				
Tickets to Annual Awards Gala ▶ \$50 ea				
Event Sponsorship (\$500 minimum) ▶ Specify \$ _____ & Select Event. Includes recognition on event signage.  ___1 Public Policy Luncheon: Keynote Speaker, Audio/Visual ___2 General Sessions (3): Keynote Speaker, Audio/Visual ___3 Awards Gala: Honorariums, Plaques, & Entertainment ___4 Child Advocacy Fund Campaign Fundraiser: Prizes, Drawing Tickets				
<b>PRINT AD SPACE IN EVENT PROGRAM BOOKS</b> <i>A single ad appears in annual conference &amp; leadership summit programs for one-time fee.</i>				
Cover page color (Front, Back, or Inside-Back) ▶ \$1000 ea Contact RIVHSA for availability				
Full-page color (inside copy only) ▶ \$750				
Full-page black/white ▶ \$500				
Half-page color ▶ \$375				
Half-page black/white ▶ \$250				
<b>ELECTRONIC AD SPACE</b>				
Recognition in E-newsletters ▶ complimentary	COMP	COMP	COMP	COMP
Recognition on event E-alerts ▶ \$125				
Logo placement (link disabled) ▶ \$100				
Logo placement and link enabled ▶ \$125				
Banner (link disabled) ▶ \$250				
Banner and link enabled ▶ \$500				
<b>TOTAL AMOUNT DUE</b>				

## SPONSORSHIP OPPORTUNITIES

### **ANNUAL TRAINING CONFERENCE | FEBRUARY 1-4, 2016 – ATLANTA, GA**

Each year, hundreds of Head Start professionals, parents, and community partners convene at our annual training conference, the premier professional development event for the regional Head Start community. These participants seek to expand their networks, knowledge, and leadership capacity. The conference provides opportunities for participants to connect with colleagues, gain insight from noted keynote and plenary speakers, and attend educational sessions addressing key issues, quality initiatives, and best practices. This training experience attracts executive and mid-level management, members of governing bodies, direct service staff, as well as parents and community partners.

### **PUBLIC POLICY LUNCHEON | FEBRUARY 1, 2016 & JUNE 13, 2016– ATLANTA, GA**

The Public Policy Luncheon, held in conjunction with the annual conference and leadership summit, serves as an arena for spotlighting trends, defining emerging issues, and improving the knowledge base for effective decision making. The event features political, civic and opinion leaders from across the country who are committed to promoting sound and innovative policy solutions. This event attracts executive and mid-level management, members of governing bodies, and any individual seeking to remain abreast of policy issues impacting the Head Start/Early Head Start community.

### **AWARDS CEREMONY: CELEBRATING HEAD START HEROES | FEBRUARY 3, 2016 – ATLANTA, GA**

Join us on this festive occasion to celebrate the outstanding contributions and achievements of individuals, programs, and organizations throughout our region. The awards celebration is held in conjunction with the annual conference and is open to registered attendees or event ticket holders.

### **STAND UP FOR HEAD START FUNDRAISER | FEBRUARY 1-4, 2016 – ATLANTA, GA**

Fundraising is fundamental to our work to affect legislation and official policies impacting Head Start children, families, staff, and communities. The fundraiser proceeds benefit our Child Advocacy Fund (CAF) campaign which supports RIVHSA's advocacy activities at the regional and national level. All campaign proceeds are used to support advocacy activities not association operating budgets.

### **LEADERSHIP SUMMIT: CONNECTING MONEY & MISSION | JUNE 13-16, 2016 – ATLANTA, GA**

Emerging and seasoned Head Start and Early Head Start leaders from all sectors of management convene at our leadership summit to expand their understanding and application of quality initiatives and best practices in the areas of program design and management, program governance, human resource management, and financial operations. This event is ideal for organizations committed to harnessing the power of teams. Grantees are encouraged to register as an organizational team: Executive Director, Head Start Director, Fiscal Officer, Content Area Managers, Board and Policy Council Chairs/Members, as well as other key staff who hold a position of responsibility and accountability. This event is not open to all companies and organizations for participation and exhibition; invitations are restricted to corporate sponsors only. This is an exclusive opportunity for sponsors to network with Head Start and Early Head Start leadership from across the southeast.

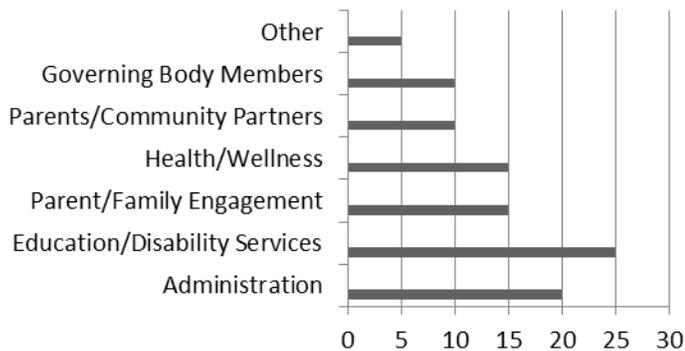
## EXHIBITOR & ADVERTISER PROSPECTUS

RIVHSA invites you to exhibit at our annual conference. This inspiring and informative gathering is the perfect place to join our regional community of HS/EHS professionals, parents, and partners. Come, be a part of our lively exhibit marketplace frequented by conference participants seeking a diversity of products, resources and services showcased in one convenient location. The event also offers advertising opportunities in the program book.

### TARGET AUDIENCE

RIVHSA encourages all individuals committed to improving the lives of HS/EHS children and families to participate in our event. The attendees include HS/EHS administrators, managers, practitioners, educators, center-based staff, governing body members, parents and community partners, as well as affiliate representatives and regional partners.

Chart: Attendance by Percentage for Categories



### WHY ADVERTISE?

Our conference program is an effective marketing tool to prompt more than 1,200 professionals from the Head Start and early childhood development community to stop by your exhibit booth, visit your website, or contact company representatives. Advertising rates start as low as \$250 (half page; black/white). Take advantage of this opportunity to:

- Build visibility in the regional HS/EHS community.
- Gain access to more than 1000 HS/EHS professionals, parents and partners in a single venue.
- Promote and sell your products and/or services.

### WHO SHOULD EXHIBIT

The majority of the organizations and companies that exhibit at our event offer products and/or services which focus primarily in the areas of early childhood education, parent and family engagement, health and wellness, professional development, program operation and management, as well as technology and research.

### WHY EXHIBIT?

This event is an excellent opportunity to:

- Build visibility in the regional HS/EHS community.
- Gain access to more than 1000 HS/EHS professionals, parents and partners in a single venue.
- Demonstrate, promote, and sell your products and/or services.

### EXHIBITOR & PRESENTER ADVISEMENT

RIVHSA encourages the exchange of diverse opinion at our conferences. Thus, the acceptance of advertising or exhibitors does not imply endorsement of products or services by RIVHSA.

### EXHIBIT FEATURES

- Site of many of the conference attractions such as exhibit bingo, welcome reception, and beverage breaks.
- Educational sessions conveniently located close to exhibit marketplace.
- Exhibitor Directory in the conference program includes contact information for each exhibitor.
- There is no limit to the number of spaces that can be purchased.
- Exhibitors have access to general and breakout sessions except those that require additional fees.

### GENERAL INFORMATION

- 80% of booth spaces are sold by mid-November.
- Space sold on a first-come, first-paid basis.
- Corporate sponsors select from premium booth spaces in order of their sponsorship level and amount of contribution.
- An individual booth (\$400) measures 10 feet by 10 feet and includes high back drapes, draped side rails, skirted table with two chairs, wastebasket, and a sign identifying your company as well as sponsorship level and/or sponsored event.
- For additional fees, exhibitors may customize your booth by adding power, internet connection, etc.

## 2015-16 CORPORATE SPONSORS

### PRESIDENTIAL LEVEL | \$15,000+

Freeman Decorating Company

Sheraton Atlanta Hotel

### PLATINUM LEVEL | \$5000+

Devereux Center for Resilient Children

Kaplan Early Learning Company

New Ventures Specialized Educational Services

Onsite Empowerment Event Technology

T/TAS at Western Kentucky University

WIPFLI, LLC

### DIAMOND LEVEL | \$2500+

Application Link, Inc.

KAS Health Consulting

### GOLD LEVEL | \$1000+

CCR Analytics

ChildPlus Software

Collegis Education

Constructive Playthings

Cultureal Talent Consultants, LLC

Developing Human Resources Consultants

Frog Street Press

Lakeshore Learning Materials

ProSolutions Training

Rainey Day Strategies

Revelation Management Systems, LLC

Shine Early Learning

The Private Client Law Group

Tom Bowman Photography, Inc.

### ABOUT OUR CORPORATE SPONSORSHIP PROGRAM

The RIVHSA corporate sponsorship program is designed to build strong and lasting networks with companies and organizations that align with our mission and connect to the important work of the Association. By virtue of their contribution, year-round corporate sponsors are doing more than establishing or strengthening its connection to our member network but also joining a community of professionals, parents and partners dedicated to making a difference. These sponsors are our partners in promoting quality, innovation, and professional development. Funds from sponsorships are used to support RIVHSA programs, activities or special projects as designated by the sponsors. Sponsorships are not an endorsement by RIVHSA of the corporation or their products or services.



**CORPORATE SPONSORSHIP APPLICATION**

**COMPANY INFORMATION**

NAME					
CONTACT PERSON					
POSITION TITLE					
MAILING ADDRESS					
CITY		STATE		ZIP CODE	
TELEPHONE		MOBILE			
E-MAIL		FAX			

**SPONSORSHIP & FEE STRUCTURE**

SELECT X	LEVEL	AMOUNT DUE
	PRESIDENTIAL	
	PLATINUM	
	GOLD	
	SILVER	

**SPECIAL PARTNERSHIP OPPORTUNITIES**

SELECT X	PLEASE CONTACT US ABOUT THE FOLLOWING PARTNERSHIP OPPORTUNITIES:
	ANNUAL TRAINING CONFERENCE
	LEADERSHIP SUMMIT
	AWARDS AND SCHOLARSHIPS
	PUBLIC POLICY LUNCHEONS
	STAND UP FOR HEAD START FUNDRAISER

**SPONSORSHIP FEES ARE NON-REFUNDABLE.**

**JOIN NOW**

- **On-line** at [www.rivhsa.org](http://www.rivhsa.org)
- **Fax** forms and purchase order to 770.696.2768 (Do not mail original)
- **Mail** forms with agency check, cashier's check, or purchase order to:

Region IV Head Start Association, Inc.  
Attn: Corporate Sponsorship  
Post Office Box 1049  
Snellville, Georgia 30078

**Questions?** Contact Member Services at 770.490.9198

<b>FOR RIVHSA USE:</b> Date: ____/____/____ Amount \$ _____ Check# _____ PO# _____ \$20
---