### CHAMPIONSHIP AND SPECIALTY RING SPONSORSHIPS

Below is a listing of all championship and specialty rings to be sponsored. Please indicate your 1, 2 and 3 choices. Sponsorship will be offered on a first-come-first-serve basis. We will try and accommodate you as best as possible.

Championship ring sponsorship is \$300. Includes 2-1 page add in the show catalog (you MUST supply the camera-ready art) in the show book, a vendor table in the show hall, any pertinent signage on judges tables, scoring ribbons, name on all 3 rings of 1-10 place ribbons, 3-first place trophies, the Best of Show trophy and possibly a Best Opposite trophy. Also, a banner w/link on the HOFA Rescue webpage if link and banner supplied. NEW: A full page ad in a continually running slideshow presentation on a 12' x 20' screen hanging in entry lobby.

**Specialty ring sponsorship.** Includes your name on the ribbons and 1<sup>st</sup> place trophy for the ring(s) you sponsor, a one page ad in the show catalog (you MUST supply the cameral ready art) plus any pertinent signage on judges table and the scoring ribbons. Prices for sponsorship is \$75 for 1 specialty ring, \$125 to sponsor 2 rings with 1-one page ad, \$175 to sponsor 3 rings with 2-one page ads and \$225 to sponsor 4 specialty rings. Anyone sponsoring 3 or more rings will get 2-one page ads. If 3 or more specialties are sponsored, a banner w/link on the HOFA Rescue webpage if link and banner supplied. NEW: A full page ad in a continually running slideshow presentation on a 12' x 20' screen hanging in entry lobby.

PLEASE NOTE THE DEADLINE FOR SUBMITTING SPONSORSHIP REQUESTS IS AUG. 3, 2014. Deadline for Camera-ready art for ad is August 9, 2014

is August 9, 2014	Name of Person/Company sponsoring		
		-2 & 3 choice	
Ring to Sponsor	НОВ	JILL	
COMPANION (Early Alter) CHAMPIONSHIP			
ALTER (Late alter) CHAMPIONSHIP			
ADOLESCENT CHAMPIONSHIP			
BREEDER CHAMPIONSHIP			
Albino	RESERVED		
Angora			
Black Mitt (dark silver)			
Black Roan Mitt (Medium dark silver)			
Black Sable			
Blaze/Panda			
Champagne	RESERVED		
Chocolate			
Dark-Eyed White			
Mitt			
Mutt			
Passport			
Physically challenged	RESERVED		
Point			
Roan			
Sable			
Shelter/Rescue	RESERVED		
Super Senior	RESERVED		
Breeder's Classic			
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# 2014 SPONSOR/VENDOR/ADVERTISING SUMMARY GUIDE SHEET

2014 8	PONSOR	VENDOR/	ADVE
Title Class Ring To Sponsor Includes each Best in Class	**W/Full Page Ad	Order of Preference	Total
One Title Class, Best In & Best Opp	\$300		\$
Two Title Classes & Best In	\$550		\$
ALL Title Classes w/Best in &Best Opp	\$1,100		\$
Specialty Ring To Sponsor	W/Ad*	Order	Total
Albino Specialty	\$75		\$
Angora Specialty	\$75		\$
Black Mitt Specialty	\$75		\$
Black Roan Mitt Specialty	\$75		\$
Black Sable Specialty	\$75		\$
Blaze/Panda Specialty	\$75		\$
Champagne Specialty	\$75		\$
Chocolate Specialty	\$75		\$
Dark Eyed White Specialty	\$75		\$
Mitt Specialty	\$75		\$
Mutt Specialty	\$75		\$
Passport Req Specialty	\$75		\$
Physically Challenged	\$75		\$
Point Specialty	\$75		\$
Roan Specialty	\$75		\$
Sable Specialty	\$75		\$
Shelter Specialty	\$75		\$
Super Seniors Specialty	\$75		\$
Premier Class - Breeder's Classic	\$75		\$
Premier Class - Invitational	\$75		\$
Pick 2 Specialty Rings*	\$125		\$
Pick 3 Specialty Rings **	\$175		\$
Pick 4 Specialty Rings **	\$225		\$
Show Catalog Sponsorship & Full Color Back Cover Ad	\$300		\$
GRAND TOTAL			\$

<sup>\*</sup> includes one Full Page ad. \*\* Includes two Full Page Ads.
Please give three choices in order of preference or call/email today to guarantee your sponsorship!

# 2014 CATALOG ADVERTISING RATES

Full Page	7.5" W x 10" L	\$50.00	\$
Half Page	7.5" W x 5" L	\$35.00	\$
Quarter Page	3.5" W x 5" L	\$25.00	\$
Business Card	3.5" W x 2" L	\$15.00	\$
Full Page Lobby ONLY	12'x20' lobby screen	\$50.00	\$
Played on 12'x20" Lobby Screen	Additional Charge to above catalog prices	\$5.00	\$

## **CAMERA READY AD COPY IS DUE BY AUGUST 9, 2014**

Booth	Vendor	\$60.00	\$
Booth	Shelter/Rescue/Breeder (literature/raffle only)	\$30.00	
Booth	Ferret Sales Only	\$40.00	
Electricity	\$10 per hookup	\$10.00	\$
Extra Booth Table	Vendor/Breeder	\$10.00	\$
(behind vendor)	Shelter/Club	\$5.00	
GRAND TOTAL			\$

## Title Class Sponsorship ALSO includes a booth space.

NAME	
ADDRESS	
CITY STATE / ZIP	
PHONE	
EMAIL ADDRESS	

IMPORTANT! Please enclose your check, money order with this form to guarantee your registration. Make checks payable to the Ferret Buckeye Bash. Mail forms and checks to the post office box below. *E-mail entries will ONLY be accepted when paid through Pay Pal* (3% processing fee for all Pay Pal payments). Ferret Buckeye Bash Pay Pal for payment is: FertBuckeyeBash@aol.com

### MAIL SHOW REGISTRATION TO:

Ferret Buckeye Bash PO Box 298206 Columbus, OH 43229

Phone: (614) 428-0279

Email: FertBuckeyeBash@aol.com

Show Catalog	MUST BE ORDERED will be \$10.00 at the door - order now	\$5.00	\$	
Booth	Vendor	\$60.00	\$	
	Club/Shelter/Breeder Name: (Literature/Raffle Only)	\$30.00	\$	
	Ferret Sales ONLY Ferretry/Shelter Name:	\$40.00	\$	
Electricity	\$10 per hookup	\$10.00	\$	
Extra Booth Table Only Textra table	Vendor/Breeder	\$10.00	\$	
allowed per booth	Club/Shelter	\$5.00	\$	
HOFA-Rescue Membership	Single/\$10 each additional family member	\$25/\$35.00	\$	
HOFA-Rescue Paid Member Discount	Will be verified by Membership Chair	Minus \$2 per entry	\$	
GRAND TOTAL	ENTRIES AND EXTRAS		\$	
ALL SHOW EXHIBITORS MUST PLEASE FILL IN ALL INFORMATION BELOW				
NAME				
ADDRESS				
CITY/STATE/ZIP				
PHONE				
EMAIL ADDRESS				
PAY PAL & E-MAIL ENTRIES: FERTBUCKEYEBASH@AOL.COM				

IMPORTANT! Please enclose your check or money order with this form to guarantee your registration. Make checks payable to the Ferret Buckeye Bash. Mail forms and checks to the post office box below. E-mail entries will ONLY be accepted with Pay Pal payment info. ADD 3% of TOTAL for processing fee to the total for ALL PAY PAL ENTRIES. Entries will NOT be accepted without prepayment and your registrations will NOT be entered or a space in the class guaranteed until payment is received.

# MAIL ALL SHOW REGISTRATION FORMS TO:

Ferret Buckeye Bash P.O. Box 298206 Columbus, OH 43229

Email: FertBuckeyeBash@aol.com

## Vendor/Shelter/Breeder/Club Information Ferret Buckeye Bash 2014 August 23, 2014



Dear Vendor.

#### Northland Performing Arts Center, 4411 Tamarack Blvd., Columbus, OH 43229

If you attended one of the previous Columbus ferret shows you know just how successful and popular this show is. This year's Ferret Buckeye Bash 2013 promises to be even bigger than last year. Thanks to the support from our sponsors, vendors, exhibitors and HOFA Rescue club members, we continue to be the one of the largest ferret shows in the country. We know that for a show to be successful many elements have to come together. As vendors you base a show's success on your sales. For us the show's success is based on participation from both exhibitors, vendors and the general public.

**NEW LOCATION!** This year's show will be held in Columbus, Ohio at Northland Performing Arts Center. NPAC is an exhibition hall in North East Columbus. We should still have plenty of space for all vendors, exhibitors and attendees. We will continue to make changes as we grow and welcome any suggestions you may have.

#### How our team is planning to promote the show.

A web page on (FerretBuckeyeBash.org) has been created to help promote the show and make entry packets and other show information readily available. A FaceBook group and event page has been created for promotion, information and conversations. Show announcements will be listed in the "Special Event" calendars of ferretmagazine.com as well as several ferret clubs. Announcements will be sent out over the FML. A press release will go out locally. PSA's will be in several local papers and there will be an ad in the "pets" column of the Columbus Dispatch. Local news stations will be contacted again this year. We have yard signs again this year. Of course flyers will be placed and distributed whenever possible. **No ferret show has ever had an advertising campaign of this magnitude!** 

For the sake of vendor sales and limited space, we will still be limiting the actual number of vendors, so make your reservations early. The number of tables allotted to the vendors may be limited, but we will try to accommodate everyone.

Thank you!

Scarlett Gray-Saling, Event Chair

(614) 563-5829 or email scarlettG@aol.com

#### Vendor/Club/Shelter Table Information

Vendors- \$60 for each table Ferret Sales Only - \$40 Clubs/Shelters \$30 for each table (no sales or adoptions-information/raffle only)

Each table fee will include an 8'. Vendors may supplement their table space by bringing another table of their own or by purchasing an extra table however, vendors MUST keep within their allotted area - No exceptions, without prior written approval from the show coordinator. The show coordinator reserves the right to assign spaces. As of this time, vendors and clubs/shelters will have access to the building the day before from 4:00 pm to 9:00 pm and at 7:00 am the day of show. The doors will open to vendors at 7:30 and exhibitors at 8:00 am, and the general public at 10:00 am. You **MUST** be set-up PRIOR to 10:00 am. If you are selling items at this show you must have a vendor table. \*\*Electric will be an additional fee of \$10 per vendor/club/shelter. You must request this with your table request, as we have limited tables with available power.

### **Advertising and Sponsorship**

Advertising Space for the show catalogue is available. Ads must be camera ready. It is preferable that all ad copy be submitted with reservation and payment. The last day for ad copy submission is Aug. 9, 2014. If you have reserved and paid for an ad, and do not have camera ready copy in by that date, we will use either ad copy from a previous show book or ad copy prepared by us at your expense. We accept no responsibility for errors or omissions if you do not send your own camera ready artwork and copy. Rates and sizes are available on the show packet summary sheet. The show committee reserves right of placement of all ads in show book.

Sponsorships for Championship Classes and Specialty Rings will be offered on a first-come first-serve basis. Attached is a request sheet. Interested parties should place their 1st, 2nd & 3rd choices in the allotted spaces. We will try and accommodate you as best as possible. Please see attached request sheet for more sponsorship information. *PLEASE NOTE THE DEADLINE FOR SUBMITTING SPONSORSHIP REQUESTS IS AUGUST 2*, 2014. The last day for AD copy submission is Aug. 9, 2014.

#### **Request for Item Donations**

There will be a several raffles and fund raising activities held at the show. We graciously welcome any donation items. These items may be ferret related or not. A listing of all donors names will be proudly displayed in the show book if possible. Items may be brought the day of the show or mailed to HOFA. For large, bulky, fragile or heavy items, please contact raffle coordinator Jackie Ferguson below in advance to make proper arrangements. In order to get the recognition you deserve, please let us know what you will be donating and who you are so we can put your name in the show book. If you choose to remain anonymous, we will of course respect that wish. Please indicate this with the item.

Jackie Ferguson will be organizing the Raffle. You can reach her at tweety1319@aol.com or leave a message on our phone line (614) 428-0279. You may bring to the show or mail in advance to: Jackie Ferguson, 4835 Almont Drive, Columbus, Ohio 43229. Please note that they are for the Buckeye Bash raffle and make sure you have who they are from, please.

#### **Outside Raffles**

Many vendors/shelters/clubs have started the practice of offering multiple raffles at their table for raising funds. We understand the need for the fundraising by the individual shelters/clubs. But, because of the great time and expense HOFA has put into this ferret show and the fact that we also offer HOFA club raffle, we feel it is necessary to limit the number of raffles being presented by other individuals, vendors, shelters and clubs. *Therefore,* we ask that you only have ONE raffle item per vendor/shelter/club. The raffle item can be a basket of assorted items or one single item. Two or more shelter/clubs sharing a table may have a raffle item per shelter/club. The practice of providing eggs/lollypops/fortune cookies and silent auction with a specific item won in them is also acceptable. Shelter/rescue/club donation jars are highly encouraged.

#### Veterinarians and Health Info

For the health, safety and comfort of all animals and humans in the show hall, ferrets may be checked by a vet tech/assistant or show representative prior to entering the hall. This check may include looking for parasites (fleas, ear mites), mange, visible signs of illness (runny nose, mange, etc) and verify shot RABIES and ADV records. Those bringing in ferrets, even if not showing, must supply the proof of rabies vaccination and complete and sign the ADV check in form and a Distemper waiver. We would welcome any vet who would like to present a mini-seminar. Please contact the Event Chair if you are interested in doing a presentation.