

ROCK CREEK RANCH

SPRING PRIVATE TREATY BULL SALE

SELLING 48 BULLS - SIMMENTAL & SIMANGUS
BID OFF BEGINS FEBRUARY 15, 2018



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LETTER TO OUR BUYERS

Welcome to our 2018 spring edition, private treaty bid off sale. We will be offering 47 head of Simmental and Sim/Angus bulls and one Red Angus bull. All the bulls have received three complete rounds of vaccinations, tested PI BVD negative and will be semen tested prior to the 15th. We are again offering the top 30% of our male-born crop. These bulls have been selected for calving ease, performance, maternal and carcass traits. We believe in bulls that will advance your herd in all areas. Therefore, we put selection pressures on all aspects of production from birth to rail. In our opinion, teat size, udder attachment, disposition and fertility are not mere convenience traits, but requirements. Keep the best, cut the rest is a simple, but effective slogan we follow for bull selection.

We are offering several sons of IRONHIDE again this year. They excel in terms of calving ease along with tremendous body depth and fleshing ability. His offspring are attractively made and excellent structurally. I am very excited to calve his first large group of two-year-old daughters this spring. They are the easiest fleshing, broodiest made sire group I have ever raised. We calved three daughters last spring and all three have high-quality Revenant sons selling this year.

We have 6 full sibs by CCR ABILENE and the RCR NATALIE T119 donor that are big-bodied, purebred growth bulls. I started them all at the same price. I will let you decide which one is best. We will be retaining one for in herd use. Also selling are two HOOK'S BROADWAY and 7X sibs. These are also big-time growth purebreds that are outcross sires for most of our customers. All of our ET calves have had a low-density DNA panel run to give you more accurate EPDs for your selection. It is about the equivalent of having 6 to 8 calves born and all data turned in on them. Ask me for more of an explanation if you have questions.

There are 4 sons of SFG SANTA FE, 7 sons of RCR CINCH and a few by CCR LEGEND. LEGEND is a full sib to the ABILENE bull. We purchased LEGEND and have been pleased by his calves so far. All three of these bulls are new sires to offer you more breeding options.

We are looking forward to this spring 2018 calving season as we will have calves by several new young herd bulls as well as new AI sires we used. Their sons will sell in 2019. Our goal continues to be to produce problem-free, profitable cattle not only for our customers, but also for our ranch as well.

Rex Buttron started working for us in March of 2017. He has an extensive background in both commercial and registered cattle as well as farming. He has seen the calves develop from birth through the sale. He can answer your questions on the bulls and our breeding program. He brought a few embryo calves of his own along and they will sell with ours this spring. They sell with our same guarantee and have the same health protocols. They are selling as commercial bulls, so registration papers will not be coming with them.

Once again, we thank you for your years of friendship and business. We continue to sell over 94% of our bulls to repeat buyers or referrals. As always, if you have any problems or concerns with your bull purchase, let me know and I will do everything I can to correct the issue.

Thanks,
Jeff

CONTACT INFORMATION

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Rex Buttron
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ASA #3278168

\$3,000

RCR ECHO E7

3/4 Simmental 1/4 Angus Bull

DOB: 2/14/2017

DNA: BBPP

Adj. BW: 70

Adj. WW: 784

Adj. REA: 11.258

Adj. IMF: 3.31

CE	BW	WW	YW	MCE	Milk	MWW
18.7	-3.8	62.4	98.2	11.9	25.6	56.8
CW	YG	MB	BF	REA	API	TI
22.8	-0.26	0.27	-0.024	0.79	159.2	80.4

S D S GRADUATE

HOOKS SHEAR FORCE

S D S QUEEN 814U

RCR LAKIN C101

KOCH LC MONTE

RCR LAKIN U177

E7 is a bull that shows definite heifer bull EPDs, while still being phenotypically deep bodied and long sided. His dam is an ET daughter out of Lakin U177 and Koch Monte. She is a feminine-made cow with a near perfect udder. If I needed a maternal-oriented heifer bull, he would be on my list.

ASA #3278174

\$2,750

RCR EUREKA E13

5/8 Simmental 3/8 Angus Bull

DOB: 2/16/2017

DNA: BBPP

Adj. BW: 72

Adj. WW: 727

Adj. REA: 11.48

Adj. IMF: 2.65

CE	BW	WW	YW	MCE	Milk	MWW
19.5	-3.7	53.8	85.3	9.1	25.7	52.6
CW	YG	MB	BF	REA	API	TI
15.5	-0.21	0.53	-0.009	0.64	156.1	76.6

TNT REVENANT

CONNEALY IN SURE

TNT MISS A34

RCR HARRIET C76

ACW IRONHIDE

RCR HARRIET Z183

E13 is a good choice if you need to breed heifers. He is near the top of the Simmental hybrid chart for both calving ease and birth weight. His pedigree is an outcross for most of our long time customers, and as an added bonus, he is a blaze-faced bull.

ASA #3278175

\$2,000

RCR ECSTASY E14

5/8 Simmental 3/8 Angus Bull

DOB: 2/16/2017

DNA: BBHP

Adj. BW: 88

Adj. WW: 808

Adj. REA: 10.28

Adj. IMF: 3.18

CE	BW	WW	YW	MCE	Milk	MWW
14.5	-0.9	67.5	103.7	12.7	25.3	59.0
CW	YG	MB	BF	REA	API	TI
30.3	-0.24	0.24	-0.026	0.79	141.1	73.7

S D S GRADUATE

HOOKS SHEAR FORCE

S D S QUEEN 814U

RCR ASHER C190

RCR WEIGH MASTER

RCR LAKOTA W231

E14 is a good choice if you need to breed a few heifers along with a group of cows. He offers good calving ease with growth. His grand dam is one of our top producing cows.

ASA #3278178

\$3,000

RCR EMPIRE E17

3/4 Simmental 1/4 Angus Bull

DOB: 2/18/2017

DNA: BBPP

Adj. BW: 70

Adj. WW: 699

Adj. REA: 11.62

Adj. IMF: 4.19

CE	BW	WW	YW	MCE	Milk	MWW
21.6	-4.7	51.0	83.3	11.0	28.4	53.9
CW	YG	MB	BF	REA	API	TI
13.0	-0.20	0.61	-0.004	0.62	165.3	78.7

TNT REVENANT

CONNEALY IN SURE

TNT MISS A34

RCR LAKIN C112

KOCH LC MONTE

RCR LAKIN U177

E17 is out of a new AI sire we used on heifers and a female that is a full sibling to the dam of E7. He is another heifer bull candidate that offers much more than just light birth weights. Another top prospect out of a great cow line.

ASA #3278183

\$4,000

RCR ENHANCER E22

5/8 Simmental 3/8 Angus Bull

DOB: 2/20/2017

DNA: BBPP

Adj. BW: 61

Adj. WW: 804

Adj. REA: 11.45

Adj. IMF: 3.12

CE	BW	WW	YW	MCE	Milk	MWW
18.0	-4.2	63.0	95.5	7.9	22.2	53.7
CW	YG	MB	BF	REA	API	TI
20.4	-0.28	0.15	-0.035	0.72	139.5	72.8

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR PENELOPE C12

S D S GRADUATE

RCR PENELOPE A196

E22 has been one of our standout power bulls this fall and winter. He combines the square hip and top seen in the Ironhide progeny, with the performance of his cow line. If you like power and thickness, check this one out.

ASA #3278185

\$3,500

RCR EXCELSIOR E24

5/8 Simmental 3/8 Angus Bull

DOB: 2/21/2017

DNA: BBPP

Adj. BW: 75

Adj. WW: 775

Adj. REA: 12.76

Adj. IMF: 3.02

CE	BW	WW	YW	MCE	Milk	MWW
20.0	-4.0	57.6	91.6	9.9	26.3	55.1
CW	YG	MB	BF	REA	API	TI
18.8	-0.20	0.53	-0.012	0.65	158.7	79.2

TNT REVENANT

CONNEALY IN SURE

TNT MISS A34

RCR EVIE C57

ACW IRONHIDE

RCR EVIE Z97

The E24 bull is what we are all trying to produce. If you study his EPDs you would expect to see a light-built, heifer bull. However, when you see this baldy bull in the pen, he is one of our big-topped, thick-butted bulls with extra base width. Use him on your top cows to produce as many females as you can to take your herd to the next level.

ASA #3278186

\$2,750

RCR EL DORADO E25

3/4 Simmental 1/4 Angus Bull

DOB: 2/21/2017

DNA: BBPP

Adj. BW: 88

Adj. WW: 812

Adj. REA: 13.26

Adj. IMF: 2.58

CE	BW	WW	YW	MCE	Milk	MWW
12.7	-0.6	66.5	101.9	12.1	24.6	57.9
CW	YG	MB	BF	REA	API	TI
29.7	-0.28	0.14	-0.028	0.90	142.8	75.0

S D S GRADUATE

HOOKS SHEAR FORCE

S D S QUEEN 814U

RCR KIM C51

RCR ALEXANDER

RCR KIM Z164

E25 shows why Graduate has been so popular for so many years. His calves come unassisted, grow and are easy to look at. E25 also has added muscle expression from the A30 bull back on his dam's pedigree.

ASA #3278187

\$2,500

RCR ELUSIVE E26

5/8 Simmental 3/8 Angus Bull

DOB: 2/21/2017

DNA: BBPP

Adj. BW: 85

Adj. WW: 711

Adj. REA: 10.86

Adj. IMF: 3.36

CE	BW	WW	YW	MCE	Milk	MWW
15.5	-1.1	58.8	93.3	10.3	22.2	51.6
CW	YG	MB	BF	REA	API	TI
24.1	-0.32	0.18	-0.029	0.93	134.6	67.6

S D S GRADUATE

HOOKS SHEAR FORCE

S D S QUEEN 814U

RCR SERENA C66

LRS MEGAWATT

RCR SERENA Z119

This bull is one that can be described as complete. He is smooth made with good power and depth. His two-year-old dam and grand dam are nice uddered females.

ASA #3278189

\$3,000

RCR

EDGE E28

3/8 Simmental 5/8 Angus Bull

DOB: 2/22/2017

DNA: BBPP

Adj. BW: 91

Adj. WW: 817

Adj. REA: 12.88

Adj. IMF: 2.94

CE	BW	WW	YW	MCE	Milk	MWW
14.6	-0.9	67.2	106.3	8.7	20.5	54.1
CW	YG	MB	BF	REA	API	TI
32.0	-0.14	0.28	-0.016	0.57	123.2	70.5

ACW IRONHIDE	LOCK N LOAD
	DKF MISS NEW DEAL
RCR ERICA C9	S A V BISMARCK
	RCR ERICA A144

E28 is an eye-catching blaze face sired by Ironhide. His Bismarck sired dam is as feminine designed as you will find with one of the best udders I have seen. He is another bull to use if you retain daughters, but will not disappoint on the steer end with the growth he will sire.

ASA #3278192

\$2,750

RCR

EARTH SHAKER E31

5/8 Simmental 3/8 Angus Bull

DOB: 2/23/2017

DNA: BBPP

Adj. BW: 65

Adj. WW: 720

Adj. REA: 9.70

Adj. IMF: 4.53

CE	BW	WW	YW	MCE	Milk	MWW
21.5	-5.5	55.7	88.9	8.4	27.6	55.4
CW	YG	MB	BF	REA	API	TI
14.9	-0.21	0.55	-0.017	0.59	159.4	80.8

TNT REVENANT	CONNEALY IN SURE
	TNT MISS A34
RCR JESSICA C29	ACW IRONHIDE
	RCR STORM A98

A pedigree of Revenant crossed with an Ironhide daughter provides unbeatable calving ease and negative birth weight values. If you need an outcross heifer bull, he is the one for you.

ASA #3278193

\$3,000

RCR

EBONY E32

3/4 Simmental 1/4 Angus Bull

DOB: 2/23/2017

DNA: BBPP

Adj. BW: 76

Adj. WW: 828

Adj. REA: 12.30

Adj. IMF: 3.02

CE	BW	WW	YW	MCE	Milk	MWW
16.9	-2.9	65.0	98.4	11.9	25.7	58.2
CW	YG	MB	BF	REA	API	TI
24.0	-0.32	0.17	-0.033	0.91	155.4	78.5

S D S GRADUATE	HOOKS SHEAR FORCE
	S D S QUEEN 814U
RCR COURTENAY C130	RCR WRANGLER
	RCR COURTENAY Z15

E32 is one of the best Graduate sons I have raised. If you haven't tried one yet, this is the one to buy. He is bred to calve easily and had one of the top weaning weights on the ranch at 828 lbs. Physically, he is one of the long, deep-made bulls in the pen.

ASA #3278195

\$2,750

RCR

EMPOWERED E34

1/2 Simmental 7/16 Angus 1/16 Comm. Bull

DOB: 2/26/2017

DNA: BBPP

Adj. BW: 89

Adj. WW: 701

Adj. REA: 11.14

Adj. IMF: 2.96

CE	BW	WW	YW	MCE	Milk	MWW
14.7	-1.5	56.4	88.9	9.0	21.2	49.4
CW	YG	MB	BF	REA	API	TI
20.9	-0.23	0.18	-0.025	0.67	127.6	65.9

ACW IRONHIDE	LOCK N LOAD
	DKF MISS NEW DEAL
RCR LIZ C5	S D S GRADUATE
	RCR LIZ A27

This blaze face bull is a good pick for those of you who run heifers and cows together during the breeding season. His refinement combined with his pedigree and EPDs back up his actual performance from birth to yearling. His C5 dam is another picture-perfect young cow.

ASA #3278196

\$3,500

RCR EQUALIZIER E35

3/4 Simmental 1/4 Angus Bull

DOB: 2/28/2017

DNA: BBPP

Adj. BW: 74

Adj. WW: 720

Adj. REA: 11.48

Adj. IMF: 3.16

CE	BW	WW	YW	MCE	Milk	MWW
15.5	-2.4	51.2	81.4	8.7	18.9	44.5
CW	YG	MB	BF	REA	API	TI
15.2	-0.26	0.20	-0.034	0.61	128.3	64.2

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR NATALIE C113

CNS PAYS TO DREAM

RCR NATALIE T119

E35 is proof that good cow lines produce good bulls. His dam is another daughter of the T119 donor and she did a great job with her first calf. This blaze face bull is one of the big-hipped, powerfully-made bulls, and in my opinion, one of the top two Ironhide sons this spring.

ASA #3278197

\$3,000

RCR ECLIPSE E36

5/8 Simmental 3/8 Angus Bull

DOB: 2/28/2017

DNA: BBPP

Adj. BW: 73

Adj. WW: 780

Adj. REA: 11.98

Adj. IMF: 3.31

CE	BW	WW	YW	MCE	Milk	MWW
16.9	-3.7	62.4	98.3	8.7	19.2	50.4
CW	YG	MB	BF	REA	API	TI
23.1	-0.27	0.18	-0.034	0.74	139.8	72.4

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR JAMIE C26

S D S GRADUATE

RCR JAMIE A135

E36 is one of the higher growth Ironhide sons with a bit more frame and length. This baldy maintains excellent values for calving ease with negative birth weight. He is a bull you can use on heifers and actually add performance.

ASA #3278198

\$2,500

RCR ELIGIBLE E37

1/2 Simmental 13/32 Angus 3/32 Comm. Bull

DOB: 2/28/2017

DNA: BBPP

Adj. BW: 73

Adj. WW: 741

Adj. REA: 12.68

Adj. IMF: 3.27

CE	BW	WW	YW	MCE	Milk	MWW
13.7	-0.9	63.6	96.3	5.2	19.5	51.3
CW	YG	MB	BF	REA	API	TI
25.9	-0.22	0.15	-0.034	0.61	125.7	68.1

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR ZENA C71

RCR WRANGLER

Z114

E37 is an Ironhide out of a Wrangler two year old cow. Phenotypically, he looks like his pedigree would predict. He is smooth, square-made and sound structurally.

ASA #3278206

\$3,000

RCR EL TORO E45

Purebred Simmental Bull

DOB: 3/7/2017

DNA: BBPP

Adj. BW: 81

Adj. WW: 738

Adj. REA: 10.79

Adj. IMF: 3.21

CE	BW	WW	YW	MCE	Milk	MWW
15.9	-2.5	54.3	76.3	10.8	26.3	53.5
CW	YG	MB	BF	REA	API	TI
11.5	-0.23	0.38	-0.004	0.71	141.4	75.8

RCR CATALYST

RCR WEIGH MASTER

RCR LAKIN U177

NPS STELLAR CUT

CCR COWBOY CUT

MISS STELLAR FORCE

E45 is a purebred Simmental bull that will work on heifers and cows. We raised his sire to clean up heifers behind AI and his calves exceeded our expectations. Kaitlin and I bought his dam as an open heifer due to her incredible body mass and eye appeal. She passed it on here, along with her great disposition. You will see many more of her sons in the future.

ASA #3278219

\$2,000

RCR EQUIPT E58

Purebred Simmental Bull

DOB: 2/25/2017

DNA: BBPP

Adj. BW: 76

Adj. WW: 753

Adj. REA: 10.83

Adj. IMF: 3.03

CE	BW	WW	YW	MCE	Milk	MWW
9.2	-0.6	59.3	87.5	1.9	20.0	49.7
CW	YG	MB	BF	REA	API	TI
21.1	-0.24	0.09	-0.038	0.60	130.1	67.9

RCR ALEXANDER

GRANDMASTER

RCR KATE Y19

RCR TATA A170

BDV MASTERPIECE

RCR TATA T78

The A170 cow is quickly making her name as a producer of power in our herd. She was the dam of the Diesel bull purchased last year by the Fuller family. Her son this year is even stouter from behind.

ASA #3278220

\$3,250

RCR ELEVATE E59

Purebred Simmental Bull

DOB: 2/25/2017

DNA: BBPP

Adj. BW: 86

Adj. WW: 772

Adj. REA: 11.23

Adj. IMF: 2.64

CE	BW	WW	YW	MCE	Milk	MWW
8.7	1.4	60.3	89.5	7.6	23.9	54.1
CW	YG	MB	BF	REA	API	TI
25.3	-0.24	-0.01	-0.021	0.77	126.2	63.9

RCR ALEXANDER

GRANDMASTER

RCR KATE Y19

RCR NATALIE Y109

RCR WRANGLER

RCR NATALIE T119

E59 is another son of A30 with his dam being one of the first natural daughters of T119. I feel this is the best son the A30 herd bull has ever produced. He is soft made with massive rib design and plenty of power. Predictability is bred into this one; he is the fourth son of Y109 to sell.

ASA #3278222

\$2,250

RCR EASE E61

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 2/26/2017

DNA: BBPP

Adj. BW: 71

Adj. WW: 733

Adj. REA: 10.84

Adj. IMF: 3.21

CE	BW	WW	YW	MCE	Milk	MWW
12.1	-0.1	62.6	94.8	7.2	24.7	56.0
CW	YG	MB	BF	REA	API	TI
26.2	-0.25	0.27	-0.033	0.72	143.9	74.9

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR HALEY B108

RCR BONAFIDE

RCR HALEY X26

E61 is a good choice to use on big cows to add fleshing ability and to reduce mature frame size. His pedigree contains two of our best female producers in the T141 and X24 cows.

ASA #3278225

\$2,750

RCR EFFORTLESS E64

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 3/1/2017

DNA: BBPP

Adj. BW: 87

Adj. WW: 765

Adj. REA: 11.09

Adj. IMF: 3.45

CE	BW	WW	YW	MCE	Milk	MWW
10.2	1.3	61.8	93.4	7.3	23.8	54.7
CW	YG	MB	BF	REA	API	TI
27.4	-0.29	0.13	-0.041	0.79	128.3	69.0

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR DARBY B228

ES ECLIPSE

RCR DARBY B228

E64 is my top pick of the Cinch sons this year. He offers good growth with the elite maternal genetics from both sides of his pedigree.

ASA #3278229

\$2,750

RCR EAGER E69

1/2 Simmental 1/2 Angus Bull

DOB: 3/3/2017

DNA: BBPP

Adj. BW: 92

Adj. WW: 785

Adj. REA: 11.92

Adj. IMF: 2.57

CE	BW	WW	YW	MCE	Milk	MWW
12.1	0.9	67.3	102.6	6.1	19.0	52.7
CW	YG	MB	BF	REA	API	TI
32.3	-0.16	0.16	-0.023	0.58	121.5	67.9

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR LIZ A27

S A V BISMARCK

RCR LIZ Y178

E69 offers good calving ease potential in an attractive design. This blaze face Ironhide son, out of one of our best Bismarck daughters, offers tremendous maternal potential.

ASA #3278235

\$2,500

RCR ELECTRIC E75

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 3/7/2017

DNA: BBPP

Adj. BW: 80

Adj. WW: 788

Adj. REA: 10.59

Adj. IMF: 3.51

CE	BW	WW	YW	MCE	Milk	MWW
12.6	-1.2	65.0	93.5	6.9	22.7	55.2
CW	YG	MB	BF	REA	API	TI
23.5	-0.27	0.05	-0.045	0.65	136.1	71.8

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR BRITTNEY A224

RCR WRANGLER

RCR BRITTNEY U158

E75 is a bull that should improve disposition, udder quality and add some growth to his progeny. His dam and grand dam on both sides of his pedigree are some of our best females.

ASA #3278239

\$2,750

RCR ERNEST E80

5/8 Simmental 3/8 Angus Bull

DOB: 3/8/2017

DNA: BBPP

Adj. BW: 88

Adj. WW: 793

Adj. REA: 10.71

Adj. IMF: 3.19

CE	BW	WW	YW	MCE	Milk	MWW
14.0	-1.9	65.2	99.1	8.9	18.4	51.0
CW	YG	MB	BF	REA	API	TI
26.0	-0.22	0.21	-0.036	0.59	136.4	71.7

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR SHANEQUA B58

RCR WRANGLER

RCR SHANEQUA Y65

E80's pedigree combines Ironhide, Wrangler and Final Answer. All three bulls are proven to calve easily, provide good performance and then leave you excellent females. Imagine what he can do with the influence of all three sires in his offspring.

ASA #3278240

\$2,000

RCR EGO E81

3/4 Simmental 1/4 Angus Bull

DOB: 3/9/2017

DNA: BBPP

Adj. BW: 76

Adj. WW: 723

Adj. REA: 9.82

Adj. IMF: 4.02

CE	BW	WW	YW	MCE	Milk	MWW
13.4	-2.4	54.7	82.6	8.8	24.8	52.1
CW	YG	MB	BF	REA	API	TI
15.7	-0.28	0.06	-0.029	0.72	121.6	63.0

ACW IRONHIDE

LOCK N LOAD

DKF MISS NEW DEAL

RCR LIZ B121

TNT TANKER

RCR LIZ L40

E81 fits the same design as the E61 bull. He is also moderate in his type with good rib and depth. His grand dam is the L40 donor. It is hard to not be good with her in the cow line.

ASA #3278244

\$2,250

RCR ENVY E85

3/4 Simmental 1/4 Angus Bull

DOB: 3/11/2017

DNA: BBHP

Adj. BW: 81

Adj. WW: 705

Adj. REA: 10.65

Adj. IMF: 2.75

CE	BW	WW	YW	MCE	Milk	MWW
15.5	-2.0	54.1	80.7	8.5	20.4	47.5
CW	YG	MB	BF	REA	API	TI
15.1	-0.29	0.18	-0.039	0.67	134.3	65.2

ACW IRONHIDE	LOCK N LOAD
	DKF MISS NEW DEAL
RCR PANTHER B225	RCR STETSON
	RCR MARY W218

E85 is a blaze face Ironhide son out of a full sister to Brittney’s Panther cow. If you are looking to improve your maternal genetics, he would be a good place to start. These are good complete cows in terms of fleshing ability, fertility, udders, feet and legs.

ASA #3278259

\$2,750

RCR ESSENTIAL E102

3/4 Simmental 1/4 Angus Bull

DOB: 3/15/2017

DNA: BBPP

Adj. BW: 93

Adj. WW: 760

Adj. REA: 11.62

Adj. IMF: 3.75

CE	BW	WW	YW	MCE	Milk	MWW
9.9	2.7	63.7	97.0	4.3	21.8	53.6
CW	YG	MB	BF	REA	API	TI
31.8	-0.11	0.24	-0.012	0.51	129.7	65.3

GIBBS XCHANGE	TNT FINALE
	GIBBS S405 HY BLG
RCR REESE U183	RCR WRANGLER
	RCR MISS HART J8

E102 is the only Xchange son in the offering this year. We only had one last year and I had an excellent report from his new owner in Texas this fall. He is medium sized with the thickness and power his sire passes. He will add milk to his daughters.

ASA #3278264

\$2,500

RCR EXECUTIVE E106

3/8 Simmental 3/8 Angus 1/4 Comm. Bull

DOB: 3/16/2017

DNA: BBPP

Adj. BW: 73

Adj. WW: 710

Adj. REA: 12.33

Adj. IMF: 3.66

CE	BW	WW	YW	MCE	Milk	MWW
17.7	-3.9	47.9	78.8	6.3	27.0	50.9
CW	YG	MB	BF	REA	API	TI
11.7	-0.19	0.33	-0.010	0.54	136.7	68.1

RCR CINCH	RCR WEIGH MASTER
	RCR TINA T141
RCR SADIE B38	GDAR GAME DAY
	RCR SADIE Z224

E106 is a definite heifer bull with his EPDs, three generations of highly proven calving ease bulls and the physical attributes in terms of bone and refinement. His dam is doing a great job of raising heifer bulls that excel in terms of body and depth.

ASA #3278266

\$2,500

RCR EVOKE E108

Purebred Simmental Bull

DOB: 3/18/2017

DNA: BBPP

Adj. BW: 80

Adj. WW: 762

Adj. REA: 11.07

Adj. IMF: 3.42

CE	BW	WW	YW	MCE	Milk	MWW
10.2	0.8	69.7	102.7	10.8	24.1	58.9
CW	YG	MB	BF	REA	API	TI
31.9	-0.18	0.24	-0.024	0.65	145.1	76.4

CCR LEGEND	CCR PHENOM
	CCR MS APPLE
RCR NATALIE A221	RCR WRANGLER
	RCR NATALIE T119

E108 is another grandson of the T119 donor cow out of our new herd sire, Legend. He is moderate in size with a soft, easy-keeping look.

ASA #3278271

\$2,500

RCR EXPRESS E113

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 3/21/2017

DNA: BBPP

Adj. BW: 81

Adj. WW: 679

Adj. REA: 11.21

Adj. IMF: 3.18

CE	BW	WW	YW	MCE	Milk	MWW
12.2	-0.1	58.2	84.6	9.4	24.5	53.6
CW	YG	MB	BF	REA	API	TI
20.0	-0.27	0.27	-0.030	0.72	145.0	72.1

SFG SANTA FE

CCR SANTA FE

SFG ERICA W71

RCR KARSON A16

RCR STETSON

RCR KARSON Y105

E113 is out of a huge-middled Stetson daughter and a new bull we purchased, SFG Santa Fe. He should provide moderate birth weights with added power.

ASA #3278272

\$2,750

RCR ELITE E114

5/8 Simmental 3/8 Angus Bull

DOB: 3/21/2017

DNA: BBPP

Adj. BW: 93

Adj. WW: 694

Adj. REA: 11.01

Adj. IMF: 2.89

CE	BW	WW	YW	MCE	Milk	MWW
8.3	3.1	69.7	105.2	6.1	21.3	56.1
CW	YG	MB	BF	REA	API	TI
37.0	-0.11	0.29	-0.007	0.61	125.6	69.4

SFG SANTA FE

CCR SANTA FE

SFG ERICA W71

RCR KARRIE Z81

S A V 004 TRAVELER

RCR KARRIE W193

E114 is out of one of my favorite half blood cows. She has produced three sale bulls in three years as well as one excellent daughter. E114 is attractive and thick made. He is an outcross for most of our long time customers.

ASA #3278283

\$2,500

RCR EMPEROR E125

Purebred Simmental Bull

DOB: 3/26/2017

DNA: BBPP

Adj. BW: 86

Adj. WW: 790

Adj. REA: 9.99

Adj. IMF: 3.65

CE	BW	WW	YW	MCE	Milk	MWW
9.0	0.4	69.6	97.9	9.2	21.1	55.9
CW	YG	MB	BF	REA	API	TI
28.2	-0.17	0.24	-0.031	0.50	141.0	76.1

CCR LEGEND

CCR PHENOM

CCR MS APPLE

RCR TATA T78

ESPJ302

RCR KARA P313

E125 is one of two T model cows still on the ranch. If she is still here this long, she must be a good one. If you want to add fertility, stability and udder quality to your females, this is a top choice. She is the grand dam of the E58 bull.

ASA #3278295

\$2,250

RCR ENCOUNTER E137

1/2 Simmental 3/8 Angus 1/8 Comm. Bull

DOB: 4/12/2017

DNA: BBPP

Adj. BW: 70

Adj. WW: 698

Adj. REA: 9.97

Adj. IMF: 3.99

CE	BW	WW	YW	MCE	Milk	MWW
18.0	-3.7	51.5	82.1	8.6	23.5	49.2
CW	YG	MB	BF	REA	API	TI
13.7	-0.24	0.18	-0.027	0.59	133.3	66.2

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR SADIE B88

S A V BISMARCK

RCR SADIE R29

E137 is another bull designed to be a heifer bull, with two shots of Bismarck, T141 and the R29 donor in his pedigree. With an 18 for calving ease and -3.7 for birth weight, he should be on all the lists of those needing heifer bulls.

ASA #3278315

\$2,500

RCR ENERGY E158

5/8 Simmental 3/8 Angus Bull

DOB: 3/1/2017

DNA: HBPP

Adj. BW: 88

Adj. WW: 812

Adj. REA: 13.59

Adj. IMF: 3.27

CE	BW	WW	YW	MCE	Milk	MWW
9.2	1.3	73.0	107.8	7.5	23.0	59.5
CW	YG	MB	BF	REA	API	TI
35.6	-0.17	0.32	-0.021	0.69	136.1	74.7

SFG SANTA FE

CCR SANTA FE

SFG ERICA W71

RCR SUSAN Z32

TNT TUITION

RCR SUSAN X265

E158 is one of the top growth bulls in the pen. He is out of our new SFG Santa Fe bull and a Tuition daughter. He will offer fresh genetics to the Wrangler and Stetson lines for repeat buyers.

ASA #3278318

\$2,500

RCR EXODUS E164

Purebred Simmental Bull

DOB: 3/6/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 849

Adj. REA: 10.47

Adj. IMF: 3.95

CE	BW	WW	YW	MCE	Milk	MWW
4.2	3.2	67.6	108.6	9.5	25.8	59.6
CW	YG	MB	BF	REA	API	TI
39.5	-0.29	0.28	-0.054	0.83	121.3	73.5

HOOKS BROADWAY

MCM TOP GRAD

HOOKS WATER LILY

DIAMOND D HUM-11G

HC HUMMER

MISS KANSAS K 11G

E164 is one of the two Broadway by 7X embryo calves. They offer growth and power in a new genetic line for us.

ASA #3278325

\$3,000

RCR EXCELLENCE E171

Purebred Simmental Bull

DOB: 3/10/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 859

Adj. REA: 13.04

Adj. IMF: 4.16

CE	BW	WW	YW	MCE	Milk	MWW
4.3	3.0	66.6	107.9	10.0	26.7	60.0
CW	YG	MB	BF	REA	API	TI
38.9	-0.30	0.32	-0.054	0.88	124.0	74.5

HOOKS BROADWAY

MCM TOP GRAD

HOOKS WATER LILY

DIAMOND D HUM-11G

HC HUMMER

MISS KANSAS K 11G

E171 is the second of the Broadway flush. This bull is bold sprung and heavily muscled. Their donor dam has produced two high selling bulls in years past. One son selling to Sunflower Genetics and the other to Murphy Ranch in Oklahoma.

ASA #3278331

\$4,000

RCR EARTHQUAKE E177

3/4 Simmental 1/4 Angus Bull

DOB: 3/10/2017

DNA: BBPP

Adj. BW: 72

Adj. WW: 819

Adj. REA: 11.84

Adj. IMF: 2.98

CE	BW	WW	YW	MCE	Milk	MWW
11.8	1.0	72.1	107.9	10.6	22.3	58.3
CW	YG	MB	BF	REA	API	TI
35.3	-0.19	0.23	-0.030	0.66	146.9	77.7

SFG SANTA FE

CCR SANTA FE

SFG ERICA W71

RCR ERIKA Z111

HC HUMMER

RCR ERIKA W126

E177 is one of our top herd bull prospects this year. He is sired by the SFG Santa Fe bull out of a proven Hummer daughter. He is about as deep and wide based as you can find, but still free and easy moving. It would be hard to miss him, but be sure to give him a look.

ASA #3278332

\$3,000

RCR ENDURANCE E178

Purebred Simmental Bull

DOB: 3/11/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 829

Adj. REA: 10.85

Adj. IMF: 4.33

CE	BW	WW	YW	MCE	Milk	MWW
10.2	2.6	69.9	106.0	11.9	25.1	60.0
CW	YG	MB	BF	REA	API	TI
36.7	-0.21	0.32	-0.026	0.79	149.9	77.0

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

There are six of these T119 by Abilene ET bulls. They are big-ribbed, long-sided bulls that combine one of the most massive designed bulls I have seen with the T119 donor. They offer growth, carcass and maternal genetics in volume.

ASA #3278335

\$3,000

RCR EXPLOSIVE E181

Purebred Simmental Bull

DOB: 3/12/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 774

Adj. REA: 11.97

Adj. IMF: 3.30

CE	BW	WW	YW	MCE	Milk	MWW
9.9	2.1	70.4	104.8	12.0	23.2	58.4
CW	YG	MB	BF	REA	API	TI
35.1	-0.24	0.23	-0.027	0.84	145.9	75.5

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

We are planning to retain one of these purebred siblings for our in herd use. The choice will be made after we get the scan data back. Phenotypically, I don't see any big differences.

ASA #3278337

\$3,000

RCR EUPHORIC E183

Purebred Simmental Bull

DOB: 3/13/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 722

Adj. REA: 10.99

Adj. IMF: 3.50

CE	BW	WW	YW	MCE	Milk	MWW
10.6	2.0	67.1	101.9	11.8	24.2	57.8
CW	YG	MB	BF	REA	API	TI
33.4	-0.23	0.36	-0.026	0.79	152.9	77.1

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

We have run the low density DNA panel on all the embryo calves to give you more accuracy on the EPDs. This is equivalent to having six to eight actual progeny records turned in on them. As you can see, there are small differences showing in the EPDs.

ASA #3278338

\$3,000

RCR EPIC E184

Purebred Simmental Bull

DOB: 3/14/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 850

Adj. REA: 11.80

Adj. IMF: 2.77

CE	BW	WW	YW	MCE	Milk	MWW
10.1	2.5	70.4	110.0	11.8	23.4	58.6
CW	YG	MB	BF	REA	API	TI
39.1	-0.21	0.32	-0.026	0.79	150.7	77.3

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

I suggest you look at the EPDs on the ET bulls and not at their adjusted birth or weaning weights. I am completely confident that the recipient cow can impact birth weights by 10 to 15 lbs and depending on milking ability 40 to 80 on weaning performance.

ASA #3278354

\$3,000

RCR ENTERPRISE E200

Purebred Simmental Bull

DOB: 3/18/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 820

Adj. REA: 11.77

Adj. IMF: 2.92

CE	BW	WW	YW	MCE	Milk	MWW
10.5	2.0	71.5	110.0	12.1	24.8	60.6
CW	YG	MB	BF	REA	API	TI
38.3	-0.19	0.29	-0.026	0.74	150.7	77.9

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

There are four sisters to these bulls we will be retaining that have the same depth and structure of their brothers.

ASA #3278357

\$3,000

RCR EXPANSION E203

Purebred Simmental Bull

DOB: 3/20/2017

DNA: BBPP

Adj. BW: ET

Adj. WW: 836

Adj. REA: 12.30

Adj. IMF: 3.72

CE	BW	WW	YW	MCE	Milk	MWW
9.9	2.0	66.6	100.8	11.9	24.6	57.9
CW	YG	MB	BF	REA	API	TI
32.8	-0.22	0.31	-0.026	0.75	148.5	75.3

CCR ABILENE

CCR PHENOM

CCR MS APPLE

RCR NATALIE T119

ESNK31

RCR NATALIE N75

E203 is the phenotypical pick of the brothers. He is just a bit deeper flanked with lots of mass.

ASA #3278373

\$2,500

RCR ENTERTAINER E219

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 3/28/2017

DNA: BBPP

Adj. BW: 83

Adj. WW: 751

Adj. REA: 10.63

Adj. IMF: 3.43

CE	BW	WW	YW	MCE	Milk	MWW
14.0	-1.7	56.6	85.4	7.7	26.9	55.2
CW	YG	MB	BF	REA	API	TI
18.4	-0.23	0.11	-0.029	0.60	140.1	69.6

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR KARA Y74

RCR WRANGLER

RCR KARA U95

E219 is one of the top maternal prospects in the sale. His sire and dam both trace back to several of our top cows. This is the third son of Y74 to sell.

ASA #3278377

\$2,000

RCR EZEKIEL E223

3/4 Simmental 1/8 Angus 1/8 Comm. Bull

DOB: 3/30/2017

DNA: BBPP

Adj. BW: 72

Adj. WW: 722

Adj. REA: 9.66

Adj. IMF: 4.11

CE	BW	WW	YW	MCE	Milk	MWW
14.6	-2.8	49.3	75.2	7.0	23.8	48.4
CW	YG	MB	BF	REA	API	TI
10.9	-0.28	0.16	-0.031	0.65	139.8	67.9

RCR CINCH

RCR WEIGH MASTER

RCR TINA T141

RCR SASHA 1Y

GRANDMASTER

RCR SADIE R29

E223 combines the Cinch bull with Kaitlin’s Sasha cow. Her offspring consistently have light birth weights with added capacity. This bull can be used on heifers or cows with no calving issues.

DRL SAMURAI 704E

\$2,500

Purebred Red Angus Bull

DOB: 2/21/2017 Adj. BW: 72 Adj. WW: 702
DNA: RRPP Adj. REA: 10.70 Adj. IMF: 3.59

ROUSE SAMURAI

LCC CHEYENNE
GHR MARITA R31

RED YY PATTY 701T

CROWFOOT 4130P
RED BWA PATTY 10R

704E is a purebred Red Angus. He is bred to be easy calving and good maternally. He has plenty of body and mass, and is good structurally. Rex's daughter will be showing one of his ET sisters.

DRL BROKER 706E

\$3,000

1/2 Simmental 1/2 Red Angus Bull

DOB: 2/2/2017 Adj. BW: 86 Adj. WW: 724
DNA: HBPP Adj. REA: 11.40 Adj. IMF: 2.37

MR HOC BROKER

SVF STEEL FORCE
JM BF H25

RED WILBAR SUE

RED TER-RON RELOAD
RED WILBAR SUE 3U

706E is not only the thickest of the flush, but one of the power bulls of the sale. He is really wide topped and has a big butt.

DRL BROKER 705E

\$2,500

1/2 Simmental 1/2 Red Angus Bull

DOB: 2/1/2017 Adj. BW: 89 Adj. WW: 724
DNA: HBPP Adj. REA: 11.50 Adj. IMF: 2.90

MR HOC BROKER

SVF STEEL FORCE
JM BF H25

RED WILBAR SUE

RED TER-RON RELOAD
RED WILBAR SUE 3U

705E is one of three ET sibs sired by Broker out of one of Rex's Red Angus donors. This one is a baldy that offers growth and structural flexibility.

DRL BROKER 707E

\$2,000

1/2 Simmental 1/2 Red Angus Bull

DOB: 2/4/2017 Adj. BW: 85 Adj. WW: 718
DNA: HBPP Adj. REA: 10.00 Adj. IMF: 3.13

MR HOC BROKER

SVF STEEL FORCE
JM BF H25

RED WILBAR SUE

RED TER-RON RELOAD
RED WILBAR SUE 3U

707E is similar to 706E in terms of muscle with a bit more center body depth. The dam behind these bulls is very good as well.

DIRECTIONS TO ROCK CREEK RANCH

From Emporia:

- Take the Americus Road north to Highway 56.
- Go west on Highway 56 to Road E.
- Go 4 miles north on Road E.
- Turn west on Road 390 at the ranch sign and go 3.5 miles to the ranch.

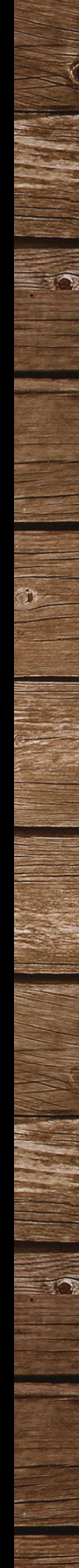
From I-70:

- Go south on 177 to Council Grove.
- Go east on Highway 56 to Road E.
- Go 4 miles north on Road E.
- Turn west on Road 390 at the ranch sign and go 3.5 miles to the ranch.

CUSTOMER TESTIMONIAL

Our 2017 fall born steers were purchased by multiple time, repeat buyer Arlen Meats. He fed them at Gray County Feeders for 138 days. They converted at a ratio of 5:6:1 and gained 4.2 lbs a day at a cost of \$0.66. Thank you for your business and the results, Arlen!

NOTES PAGE:



ROCK CREEK RANCH
250 ROAD 392
ALLEN, KS 66833

FIRST-CLASS MAIL
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