



PRESS RELEASE

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For Immediate Release

BPI Global Talk Redefines Sacramento's Networking with City's 1st International Salon Event

Foreign-born entrepreneurs and local influencers gather to advance global dialogue

SACRAMENTO, Calif. – BPI Global Talk is bringing together Sacramento's foreign-born entrepreneurs from around the world in the city's first salon advancing the global dialogue to build business relations across borders, industries and agendas.

A production by euronique+communications, in partnership with Wells Fargo, "Building Business Success: Sacramento's Foreign-Born Entrepreneurs Talk" is taking place this Thursday, July 16 (5:00-7:00 p.m.) in true salon-chat style at one of Sacramento's oldest establishments, Pennisi's Deli.

Countries represented include: Bulgaria, Canada, Fiji, France, India, Israel, Laos, Mexico, Netherlands.

"The umbrella program, BPI, or Building Powerful Influence, is a grassroots movement run by a group of visionaries," explained euronique+communications Founder and Director Elisabeth Maragoula.

"It's more about action than talk. We are working to make dynamic change in our environment by surfacing the city's real success stories and gathering locals to grow global business knowledge."

BPI Global Talk redefines the classic networking model by integrating guests into the program, building an active group of local supporters and bringing forth influential business tools.

[Click to Tweet](#) *Sacramento's First Salon #BPIGlobalTalk Brings Entrepreneurs from Around the Globe @BPIGlobal*

"The global stories, experiences and ideas living in our city are incredible. We are searching, identifying and uncovering these for our audience to inspire a new form of communication within our community," said Kit Dillon Givas, Emmy Award-winning producer and correspondent. Givas is a moderator for BPI Global Talk and lead of the Sacramento Influencers Group.

A New Platform for a New Movement

Salons began in 16th Century Europe as gatherings for intellectuals to exchange ideas. They have since progressed throughout the world as boutique events forging groups of innovative individuals.

As Sacramento's original, BPI Global Talk salons will take place in local establishments as intimate events where guests talk openly, shape concepts and take away engaging ideas to share with their communities.



The salon speakers are locals in the know – offering their personal and professional perspective on global issues through a unique format of short stories with hard takeaways.

July Salon Speakers:

Ognian Gavrilov, Managing Partner, Gavrilov & Brooks
Myrnalyn Murray, Founder + Coach, bywl
Ilan Frank, Owner, Crime Alert Security
Griselda Barajas, Owner, Griselda's Catering & Event Planning
Francois Muse, Owner, French American Accountancy
Koy Saephan, Founder + Director of Operations, Excel Interpreting, LLC
Mooniek Seebregts, Founder + Director, Center for Innovation for Leaders

For the program, please visit <http://www.euronique-communications.com/july-2015-salon.html>.

BPI Visionaries

Building Powerful Influence began as a project by two women entrepreneurs in 2011 in Greece to better business practices and cross-border communication between countries. euronique+communications' Maragoula and Cross-Cultural Cosmos Founder Annette Pitera launched a conference series featuring some of the biggest names in the private and public industries throughout Southeast Europe to boost influence among locals in Athens and Belgrade.

BPI has been revived in the US with BPI Global Talk, run by Maragoula with advisors, influencers and strategic partners. The event series launched this March in Sacramento with an opening reception, and will continue with two salons about entrepreneurship in 2015.

The BPI Advisory Board includes Dr. Ramya Ghosh, assistant clinical professor, School of Economics, LeBow College of Business, Drexel University, and Despina KREATSOULAS.

"As an international myself, I see a deep need for sharing expertise from every corner of the world to shape our society. It is especially important now that Sacramento is on the fast-track to development." Dr. Ghosh said.

Leading the BPI Global Talk Sacramento initiative are locally-based influencers Kit Dillon Givas, Lucas Mageno, co-owner of Capitol Digital Document Solutions, Stephanie Anthony, assistant VP and program manager of Wells Fargo At Work, Crystal Eidanizadeh, business planning analyst at CalPERS, and Debi Sells, business specialist at Wells Fargo.

"Being a part of the BPI team has opened my eyes to the undiscovered talent Sacramento has to offer – from different industries, backgrounds and nations," said Anthony. "As the 2015 partner, we at Wells Fargo look forward to continuing to contribute to the growth of business in this city."

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Sponsors, Partners + Supporters

The sponsor is [Pennisi's Deli](#), partner [Wells Fargo](#), and supporters World Affairs Council of Sacramento, Cheryl Moody and Emilie Naderzad.

About Building Powerful Influence

Building Powerful Influence (BPI) as a title defines just what it sets out to do. BPI started in 2011 in Southeast Europe as an innovative conference series providing practical influential strategies to increase business efficiency and productivity, solidify profitable cooperation, build regional ties and develop new opportunities globally. The events included interactive lectures by international leadership trainers, successful entrepreneurs and regional experts to inform, inspire and bring about change in the region. BPI speakers offer insights into business on a regional platform, while identifying room for advancement on local and global levels. More at www.euronique-communications.com/bpi--global-talk.html.

About euronique+communications

euronique+communications provides strategic communications and event/project management services that expand clients' reach to new markets and grow their influence among stakeholders. The California-based consultancy works with venture-backed firms, startups from different nations, international organizations and global executives – with a focus on multicultural business engagement. More at www.euronique-communications.com.

Follow us on Twitter [@BPIGlobal](#) and #BPIGlobalTalk for updates.

Catch up with our news on Facebook at <http://on.fb.me/1ejeW7r>.

Join the conversation on our LinkedIn Group "[BPI Global](#)."

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