WHY SELL WITH ERIC WAYNE PA?

<u>COMPREHENSIVE HOME PREPARATION</u> We create written customized action plans preparing and staging your home for sale. We advise our sellers how to make minor repairs, de-clutter, and depersonalize for the best showing results.

<u>PRICING STRATEGY</u> Our Sellers receive customized pricing plans of action. We continue to set record sales in Davie. We want to avoid leaving money on the table. Unlimited time is spent researching & discussing all recent comparable closed sales & active listings to properly price your home.

<u>PROFESSIONAL PHOTOGRAPHY & VIDEOGRAPHY</u> Our sellers receive award winning professional photographers and videographers at no charge to properly market all of our listings in high resolution. We create a buzz with our digital photos & videos that separates us from the competition.

<u>ONLINE GLOBAL MARKETING PLAN</u> Our listings are locally recognized & globally exposed when we feature them on highly trafficked real estate websites. EricWaynePA.com, Realtor.com, Zillow.com, Trulia.com, Homes.com, Worldproperties.com & dozens more...

LOCAL MARKETING PLAN Exposure! Exposure! Exposure!

We uniquely market our listings locally to other Davie homeowners and our database of over 10,000 prospective buyers.

Design a custom website where potential buyers can view complete property details, pictures, maps and more on one convenient on line site.

Develop a list of features for your home for the brokers to showcase to potential buyers.

Design a custom property brochure with local demographics, school information, and a mortgage sheet to include in our marketing to buyers.

Send out a Just Listed Postcard Campaign to surrounding Davie neighbors to create a local buzz on your home.

Advertise your home in Davie community newletters and postcards.

Install monitored electronic Supra lockbox on your front door.

Pre qualify both buyer and mortgage lender to ensure that buyer is actually approved to purchase your home.

<u>BROKER OPEN PREVIEWS</u> Our sellers receive broker open events with top producing local Realtors to increase local visibility.

<u>CONTRACT NEGOTIATIONS</u> Our goal is to keep home values high in the City of Davie. We continue to set new highs with record sales in the local area by negotiating the highest price with the best terms.

<u>DEDICATED TEAM</u> You receive a dedicated team of experts all working toward the best interests of our clients 24/7. We communicate with all appraisers and attend all inspections when possible to ensure our clients' interests are protected.



SELL WITH CONFIDENCE
Call us today and start packing tomorrow!
EricWaynePA.Com / 954.476.9988