



P.O. Box 116  
Surry, VA 23883

Dear Festival Supporter:

Welcome to the 43<sup>rd</sup> year of the Pork, Peanut, & Pine Festival! This year's festival will be held Saturday, July 21<sup>st</sup> and Sunday, July 22<sup>nd</sup> at Chippokes Plantation State Park in Surry County, VA. Please mark your calendars for this year's event.

Sponsorship is key to the success of the festival in providing support for our entertainment and general operating expenses and we hope to make the 43<sup>rd</sup> year another great year by continuing this tradition and expanding on it for the future. We deeply appreciate those who have given their support in the past and continue to support the festival. We also welcome our new supporters.

Attached you will find the 2018 sponsorship opportunities and corresponding benefit information. We need financial support in many areas; for example, you may choose to contribute for general operations or sponsor an exhibit, entertainment (to include a performer or staging), or a children's attraction. Please review the information below and consider supporting the 43<sup>rd</sup> Pork, Peanut, & Pine Festival. We are a non-profit organization and the admittance fee only covers a portion of the festival's expenses.

Thank you in advance for your support. We would like all sponsorship funds to be in as soon as possible to insure that each donor will be advertised at the festival. We look forward to working with you!

Email: [sponsors@porkpeanutpinefestival.org](mailto:sponsors@porkpeanutpinefestival.org)

Sponsorship Committee



## Sponsor Reply Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Name to be recognized on print materials: \_\_\_\_\_

We would like to be a sponsor for the 2018 Pork Peanut & Pine Festival at the following level:

- Presenting Level \$10,000 (please provide your company logo & website)
- Diamond Level \$7,500 (please provide your company logo & website)
- Executive Level \$5,000 (please provide your company logo & website)
- Corporate Level \$3,000 (please provide your company logo & website)
- Platinum Level \$2,000 (please provide your company logo & website)
- Gold Level \$1,000
- Silver Level \$500
- Bronze Level \$250

### AND/OR

We would also like our designate our donation to sponsor the following:

- Entertainment: tent/staging/sound equipment (**\*Presenting Level**)
- Entertainment: bands/performers
- Children's attractions: bounce house, Ferris wheel, pony rides, games
- Exhibits: pork, peanut, or pine related
- Other: logistical needs

Please make checks payable to **Pork Peanut & Pine Festival** and mail this form and your check to the address below:

Pork Peanut & Pine Festival  
Attn: Sponsorship  
P.O. Box 116  
Surry, VA 23883



## 2018 Sponsorship Levels

### PRESENTING LEVEL \$10,000

Logo listed in advertising (All Media)  
Exclusive Large Banner in middle of stage  
Logo and link on website  
Logo on festival schedule  
Thank you announcement on stage  
Sponsorship Booth  
100 admittance passes

### DIAMOND LEVEL \$7,500

Logo listed in advertising (All Media)  
Name on sponsorship banner at stage or exhibit  
Logo and link on website  
Logo on festival schedule  
Thank you announcement on stage  
Sponsorship Booth  
75 admittance passes

### EXECUTIVE LEVEL \$5,000

Logo listed in advertising (All Media)  
Name on sponsorship banner at stage or exhibit  
Logo and link on website  
Logo on festival schedule  
Thank you announcement on stage  
Sponsorship Booth  
50 admittance passes

### CORPORATE LEVEL \$3,000

Logo listed in advertising (Print Media)  
Name on sponsorship banner  
Logo and link on website  
Logo on festival schedule  
Thank you announcement on stage  
Sponsorship Booth  
30 admittance passes

**PLATINUM LEVEL** \$2,000

Logo listed in advertising (Print Media)  
Name on sponsorship banner  
Logo and link on website  
Logo on festival schedule  
Thank you announcement on stage  
Sponsorship Booth  
20 admittance passes

**GOLD LEVEL** \$1,000

Name on festival schedule  
Name on website  
Name on sponsorship banner  
Thank you announcement on stage  
Sponsorship Booth  
15 admittance passes

**SILVER LEVEL** \$500

Corporate name on web site  
Name on festival schedule  
Thank you announcement on stage  
10 admittance passes

**BRONZE LEVEL** \$250

Name on festival schedule  
Name on web site  
Thank you announcement on stage  
5 admittance passes