



Michael Wong, CEO & Managing Partner

With 25 years of general management, sales and marketing experience in China, Michael has managed both JV's and WFOE's. Michael has been General Manager of manufacturing operations in Guangzhou, Tianjin, Beijing and Shanghai. Michael has personally led over two dozen manufacturing and services start-ups for multinational companies. Michael earned a B.S. degree in Engineering from Hong Kong Polytechnic University and an M.B.A. from the University of South Australia.



Roger Wei, Senior Partner

Roger worked in several American and European public as well as large to medium-sized private companies for the past twenty years. He is also an entrepreneur for several startups. Roger has 15 years of P&L experience. His experience also includes manufacturing, financial services, supply chain management, investment and asset management. Roger holds a B.S. degree in Electrical Engineering from Case Western Reserve University and an Executive MBA from Rutgers University.



Bingxu Song, Senior Partner

Song is a Chinese citizen, educated in the U.S. Song has been a CCA team member for eight years and has extensive operating experience in China business formation and operations, including manufacturing, sourcing, procurement, warehousing and logistics, administration and regulatory compliance. Song earned a B.S. degree in Chemistry from Nankai University in Tianjin, an M.B.A. in Business Logistics from The Ohio State University and an M.S. degree in Chemistry from the University of Toledo (Ohio).



Phil Shih, Sr. Managing Director and Co-Founder

Phil is an American executive (born in Taiwan) who has lived and worked professionally in China since 1993. Before founding CCA, Phil held senior expatriate general management, engineering and sales management positions with multi-national companies including AT&T/Lucent, RELTEC, Nortel and Gemplus. Phil earned a B.S. degree in Engineering from National Taiwan University and an M.S. degree in Electrical Engineering from the University of Southern California.



KC Ho, Sr. Managing Director and Co-Founder

KC has over 28 years of China experience in general management, engineering, manufacturing, SCM and business start-ups. KC has worked in China for large public companies such as GEC, IBM and Marconi. KC is a Chartered Professional Engineer, recognized in Hong Kong, the U.K. and Australia. KC is an Australian citizen and earned his B.S. and M.S. degrees in Electronics Engineering from the University of Hong Kong and an M.B.A. from the University of Strathclyde, U.K.



Jessica Lau, Project Director

Jessica has been a CCA team member for 9 years and has executed 100+ client China projects including WFOE/JV start-ups, market research/development, due diligence, supply chain, etc. Prior to joining China Centric, Jessica worked in publication marketing and small business management. Jessica is bi-lingual (Cantonese) and earned a B.A. degree in Marketing and an M.B.A. - both from John Carroll University.



Andrew Stungys, Project Director

Andrew has been a CCA team member for 6 years, working on a wide variety of projects during this time. These projects include due diligence of a medical device manufacturer, capital analysis of a proposed industrial manufacturing WFOE, start-ups, operational assessments, market research/development and supply chain. Prior to joining China Centric, Andrew spent several years at a Fortune 100 company, where he gained valuable experience in customer communications, project development and production flow. Andrew earned a B.A. degree in Economics and History from Case Western Reserve University and is currently pursuing an M.B.A at The Ohio State University.



Simeon Cheung, Senior Manager

Simeon is a Hong Kong native and Australian citizen who has been a CCA team member for 14 years and has over 30 years of China experience in finance, marketing, business development and information technology at various Australian and Hong Kong based public/private companies. Simeon earned a B.S. degree in Computer Science at the University of Manitoba (Canada) and an M.B.A. from the University of Strathclyde (U.K.).



Ricky Shum, Senior Manager

Ricky is a Hong Kong native and Singapore citizen with ~ 30 years of experience with multinational corporations in Asia. He has held managerial roles including sales and marketing, project planning, supply chain and general management, forming and operating WOFEs and JVs. Ricky has extensive experience working in ASEAN countries, including Singapore where he lived for a period. Ricky earned a B.S. degree in Engineering from HK Polytechnic University and an M.S. (Eng. Mgt.) from HK Poly/Warwick University.



Sean Johnson, Project Manager

Sean has been working on 30+ client projects including due diligence, WFOE start-ups, supply chain management and operational assessments and improvement. Prior to joining China Centric, Sean worked with various national governing bodies in background risk management for recruiting, where he gained valuable experience in project management and customer support. Sean earned a B.A. degree in Marketing and Supply Chain Management and an M.B.A. from John Carroll University.

SHANGHAI

ZHUHAI

HONG KONG

TAIPEI