

**BURNT STORE ISLES ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
January 3, 2014**

Officers Present

Directors Present

President – Gene Murtha	Special Projects – Doug Paquin
Treasurer – Connie Higgins	Social – Judy Vanderweele
	Community Standards – Jayne Perkins
	Membership – Lori Gurr
	E-Communications – Don Hallman

Officers Absent

Directors Absent

Vice-President – Frank Wiechec	Legal Liaison – Mirko Vicko
Secretary – Mary Drummond	Planning – Brian Stirling
	Security – Donald Clark
	Past President – Doug Rhees

The BSIA January 3, 2014 Board meeting was called to order by President Gene Murtha at 9:00 am.

The minutes of the December 6, 2013 Board meeting were approved and accepted. *The minutes will be posted on the BSI Association website.*

The Treasurer’s report was reviewed and filed for audit.

REPORTS OF OFFICERS AND DIRECTORS

Presidents Report and Review of Issues:

Gene Murtha acknowledged and thanked all past board members and new board members for their service and willingness to participate in running the Association.

- Discussion of goals for 2014

Gene, acknowledging excellent outbound communications of the association, expressed need for two-way communication with the membership on all projects and initiatives within BSI. Recommendations for increasing this level of communication included surveys (through Constant Contact), a general one to start, and encouraging participation through pre-publication of the Board Agenda.

To this end, the following motions were made:

1. Motion to spend \$126 to purchase Constant Contact module for questionnaires made by Judy V. Seconded by Don H. Unanimously approved.

Discussion on motion: Concern on duplicate voting was addressed. To a degree can be handled through Constant Contact Don noted. Some unique identifier would have to be developed and surveys manually edited – one email per household was suggested. Judy stressed importance of communicating results of any surveys. Gene stressed importance of having neutral tone to all questions asked. Don will purchase the module for use sometime in the first quarter.

2. Motion to communicate agenda to all. Doug made motion. Connie seconded. Unanimously approved. (*Agenda will be emailed and posted to the website.*)

- *Board Meetings*

There will be a Board meeting every month regardless of availability of members. Meetings will continue to be held at Twin Isles every first Friday of the month.

- *Surety Bond*

Motion to purchase a surety bond to secure association funds was made by Lori G and seconded by Jane. Passed unanimously. (*Discussion on motion:* Connie obtained several bids. Price will be around \$350.)

- *New Member Involvement*

Discussion ensued regarding asking new members to be on committees. Discussion of call committee took place. Judy discussed social committee possible roles - committee is very large. Possibility of creating more social sub-committees mentioned. Lori to put together, with assistance of Committee Heads, committee descriptions, sign-up sheets for distribution to new members at various events including upcoming New Member Event on January 25th.

- *Member Recruitment*

- Gene stressed importance of having all board members involved in recruitment effort. Discussion of past membership efforts were reviewed by Lori. It was noted that a letter with newsletter/membership application was sent to the entire community in 2013. Lori felt that this type of mailing should be done every other year. Lori requested that another renewal notice reminder be sent email. Judy said she thought the Association was getting more positive reception from the community in last few years attributed to communication and other services being provided. She suggested including a reminder to forward informative

emails to friends in the community. Lori discussed the excellent database that was created last year. Information prior to last year was not good, she noted. Gene suggested calling those that haven't renewed. Gene suggested having a target of increasing membership by 15 %. Judy suggested that each Board member take on a goal of getting 6 new members.

- *Enforcement of Deed Restrictions*

A discussion on how deed restrictions are to be enforced took place. Gene said more push has to be made on the City given most of the restrictions are City Ordinances enforceable by the City. Gene will talk Ed Wotitsky lawyer for clarification of BSIA rights with respect to enforcement of deed restrictions. Jayne will set up a meeting with Code Enforcement Director for the City with Gene and her.

Directors Reports

- *Community Standards – Jayne Perkins*

Jayne noted she was learning more about deed restrictions. She recommended a refocus on what we should be looking at in terms of building review saying that focus should be on size, style, roof, color. She asked about who should be approving designs. It was agreed architectural committee members should all be involved in this.

- *Membership – Lori Gurr*

Lori will be delivering welcome packets to real estate offices. On January 25th there will be a complimentary wine and appetizers for new members for new members at Twin Isles. Board was invited (Board members should purchase their drinks.)

- *Social – Judy Vanderweele*

Judy indicated that she wanted to maintain momentum Cynthia had set. One concern she had was the Les Miz contract being at 60 people, whereas only 26 people have signed up. Contract may need to change. Reminders will be sent.

Notices regarding Botanical Gardens trip and darts event went out. General Membership Meeting in March was discussed. Speakers will be Carolyn Freeland (Vice-Mayor of Punta Gorda) and Nancy Prafke. There will be a buffet. Tentative cost is \$26/person.

Motion to subsidize price for members by \$6-8 to bring price to \$20 for members. Lori made motion. Jayne seconded. Passed unanimously.

Gene requested PowerPoint projector for event for presentations.

Shredding day. Doug was assigned responsibility for setting up this activity in April.

Golf outing discussed. Picnic will be March 29 at Ponce Park.

Gene suggested participation at Punta Gorda events as a group.

- *Special Projects – Doug Paquin*

Doug noted his need to get an understanding of the City's role in maintaining the islands on cul-de-sacs. Gene said that could be one of the topics for discussion at meeting Jayne is setting up. Doug P. will bring in pictures of islands to discuss at the next meeting.... some in very bad shape.

UNFINISHED BUSINESS

1. *Air traffic noise* – Gene recommended letting SCCC take the lead on this one as it involves multiple communities. He will represent the Association on this group.
2. *Lawn maintenance companies...* Restrictions? City ordinances? Gene and Jayne will discuss with the City.
3. *New Signage* to reduce speeding in neighborhood was discussed. Gene recommended taking this up at a project, for example, going to 29 miles an hour to get attention.

NEW BUSINESS

1. *Newsletter.* Request for volunteers to be sent to community.
2. It was noted that *transition* of duties going well.
- 3 Doug P. to look at *moving locker* to closer location.

Next meeting will be February 7.

Meeting adjourned at 11:25 a.m

Respectfully Submitted,

Theresa H. Murtha (for Secretary, Mary Drummond)