



Deaf Community Resource Center
c/o Deaf Festival 2018
732 Ludlow Street
Dayton, Ohio 45402

DOLLAR FOR DOLLAR, THE BEST ADVERTISING FOR YOUR MONEY

There are approximately 30,000 Deaf and hard of hearing individuals in Dayton and the surrounding area. When you take into consideration their families, friends, and co-workers, this is a vast market that has been almost completely overlooked by most advertising.

If you have a product or service that you would like to offer to the Deaf, hard of hearing and Deaf/Blind buying consumers in this area, we offer you an inexpensive way to reach them. We are offering a special program book, which will also serve as a service directory of businesses and individuals.

September 22, 2018, we will present at Wright State University's Ervin J. Nutter Center "Deaf Festival 2018". It will be the 16th time that this has been presented as a biennial event and has attracted as many as 800 people. This year is expected to be the biggest and best yet. Over **30** booths will offer information on products and services for the deaf, employers of the Deaf, organizations that work with the deaf, and organizations that are made up of the Deaf themselves.

The program book will be a convenient size (5 1/2" by 8 1/2") so that it can be kept near the telephone as a listing of those who support the Deaf community.

For more information, call Michelle Anthony, (937) 586-7523. Please send your business logo with business information in .jpeg or .pdf format to Michelle Anthony at manthony@dcrcohio.org.

Important Notice

All Checks with an Advertising form must be received
NO later than July 31, 2018



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732 S. Ludlow Street
Dayton, Ohio 45402
www.dcrcoho.org

Advertisement Request Form

Please Print Clearly

Date

Company Name

Company Address

City

State

Zip Code

Contact Person

Telephone Number

E-Mail Address

Authorized Signature

Please mark the size and layout of the advertisement you wish to purchase:

_____ Cover Page - \$200 (Only 3 pages, First Come, First Serve Basis)

_____ Full Page - \$100 (5 1/2" X 8 1/2")

_____ Half Page - \$75 (5 1/2" X 3 7/8")

You may either email the file to manthony@dcrcoho.org or mail us a copy-ready advertisement. The file should come ready with fonts, photos and images. We will accept almost any file. It will be PC file. We will email you back if the file is not compatible. We will post exactly what you give us. We will not do any touch up or adjustment.

Important Notice

Advertisement Request Form with payment must be received NO later than July 31, 2018