



DISTRIBUTION MAP HILLSBOROUGH



Hillsborough

Includes: Brandon, Lithia, Lake Magdalene, Lutz, Sun City, Apollo Beach, Tampa, South Tampa, Temple Terrace, Carrollwood, Pebble Creek, University, Riverview and Valrico

33511, 33547, 33548, 33549, 33558, 33559, 33572, 33602, 33606, 33609, 33611, 33613, 33617, 33618, 33629, 33647, 34637, 33615

ZONE 2 100,293 Homes

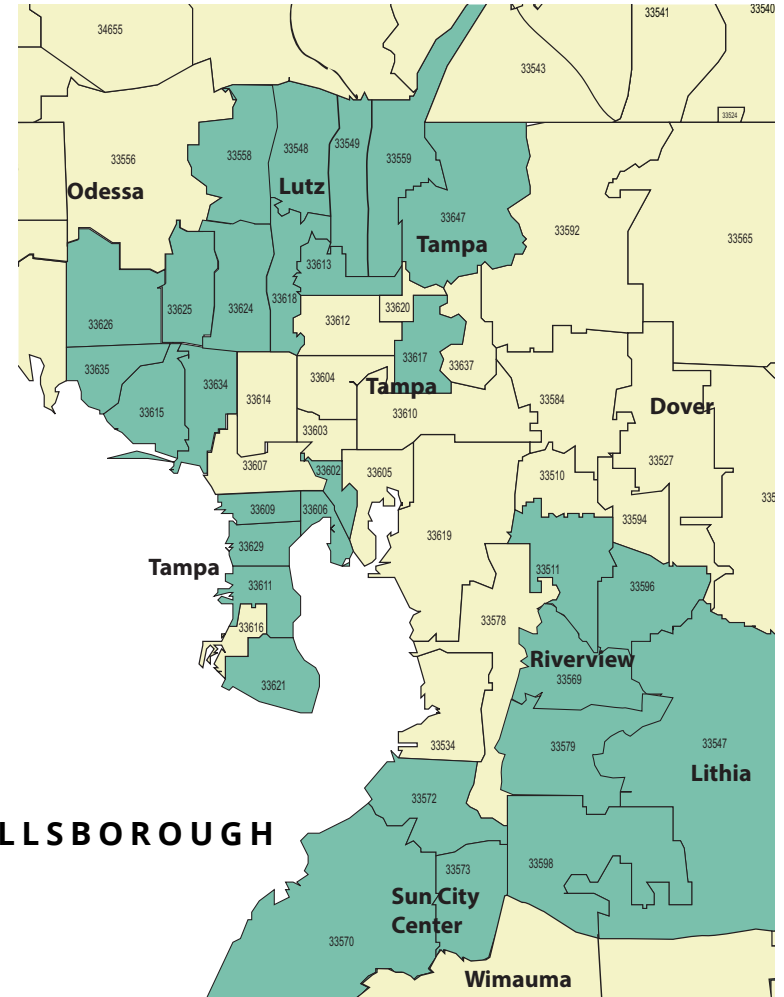
2018 Distribution Schedule

ISSUE	AD DEADLINE	IN-HOME
JANUARY	1/05	1/15
FEBRUARY	1/25	2/15
MARCH	2/30	3/15
APRIL	3/30	4/15
MAY	4/30	5/15
JUNE	5/30	6/15
JULY	6/30	7/15
AUGUST	7/30	8/15
SEPTEMBER	8/30	9/15
OCTOBER	9/30	10/15
NOVEMBER	10/30	11/15
DECEMBER	11/30	12/15

- 3 Day USPS Delivery
- No Delivery

Demographics Average

Average Net worth	Average Income	Average Home Value	Zip Codes Targets	Average Owner Age	Homeowners
\$1.3 M	\$108,935	\$401,678	22	53	100%



*Please note zip code distribution may vary slightly due to seasonal shifts per quarterly list revisions.

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