

**Automotive Transportation Service  
Superintendents' Association**  
Toronto Chapter (Est. 1938)  
<http://atssa.ca> or [www.cfmseminar.com](http://www.cfmseminar.com)



**TALE-LITE**

April 2014



**\*General Meeting.....Tuesday April 8<sup>th</sup>, 2014\***

Guest Admission: First 2 introductory FOC, thereafter \$30.00  
Refreshments from 5:00 pm- ----- Dinner served at 6:00 pm  
Paradise Banquet & Convention Center ----- 7601 Jane Street, Concord

**MAINTENANCE COST CONTROL**

**\*MEETING-APRIL 8<sup>th</sup>**

Join us in the discussion on the very essence of our ATS Association of Maintenance Managers-how to control Maintenance Costs: Safely & Effectively. How to improve your true cost per mile.

The presentation will be made by our very own President Dan Cushing, and will be hosted by our Toronto ATSSA.



As fleet maintenance managers we are tasked with maximizing the safety and reliability of vehicles for the road at minimum costs. We have gathered information from different fleet managers and wish to share and discuss with you some of the tips of the trade.

**Remember** to bring along, as your **guest** for the evening, any **Fleet Maintenance Supervisor** –the people the ATSSA was established for-as a potential member.

**CFMS on June 18th, 2014.....click here on "Registration form"!!**

**(Meeting-April 8<sup>th</sup>-Continued from page 1)**

Members: Are requested to wear their badges, to expedite attendance tracking by bar code and to assist guests with identifying who can assist with queries on the ATSSA and to aid assimilation amongst guests.

Visitors: Are requested to provide a business card, or complete the attendance registration form, for recording and follow-up purposes.

**DOWN THE ROAD**



- **TUESDAY**, May 13 - OPEN – Contact Brian Sibbald at: 905-302-5470
- **WEDNESDAY**, June 18 – CFMS-1 day seminar & Trade show-(see page 5).  
**TARGET MARKET!** – For an opportunity to participate/advertise thru a sponsorship, such as at a General Meeting, the CFMS, a Charity, or Golf, or Dance, or other ATSSA event, contact Brian Sibbald @ 905-302-5470.

**CORRECTION!!**

CFMS DATE as printed in the ATSSA calendar should read ‘June 18<sup>th</sup>!!

**COMMUNICATIONS!**

**WEB**

***NEW & IMPROVED!***

**<http://atssa.ca> & [www.cfmseminar.com](http://www.cfmseminar.com)**

The demise of our ‘old’ web site prompted development of a ‘new’.  
**Visit our new & evolving sites!**

***Visit on-line at our web sites to see what the ATSSA & the CFMS is all about: obtain forms for membership applications or to register as a CFMS delegate or to rent a booth; review brochures along with current & past issues of our Tale-Lite newsletters. ‘Click’ on the companies who have already signed up for the CFMS...& much much more!***

Join us also at **LinkedIn**, a business oriented social networking page wherein the ATSSA has created a “Group” for discussions and announcements. Also visit our Toronto ATSSA “**Facebook**” page.

**The Automotive Transportation Service Superintendents’ Association is a not-for-profit organisation**

**Always Thinking Safety**

## MEMBERSHIP DUES 2014



**ATT: Toronto ATSSA Members:** The 2014 membership renewals have been sent out with a payment due date of February 28, 2014. Payment can be made by cheque, credit card, or cash at General Meetings, or by contacting Dave Cook at: 1-519-396-5219. Please note that failure to make good on arrears will result in a denial of membership privileges.

## GENERAL MEETING – MARCH 11<sup>th</sup>

We were very pleased to have [Fleet Brake Truck & Trailer Parts & Service](#) as host for our General Meeting. Greg Jordan, Senior Business Development Manager for Fleet Brake, quarterbacked the presentations which included a review of two of their key product lines. Greg explained Fleet Brake as one of Canada's premier truck and trailer parts & service companies,



with locations in Calgary, Edmonton, Red Deer, Lethbridge, Winnipeg, Mississauga, Burlington and Montreal. Started in 1978, Fleet Brake is now running in 16 locations and 7 'Full Service' locations and has multiple partners in the US for Service & Parts. Fleet Brake is family owned with an average 18 years for their fleet reps in the industry.

Greg then spoke on behalf of [Premier Manufacturing Company](#), reviewing their offerings and service tips on Premier's couplings/hitches, drawbar eyes, hinge & front-end assemblies, jacks and accessories; along with their development one of the first pintle hook assemblies.

Joe Kosichek, Director of Marketing for the [NTN Bearing Corporation](#), then reviewed NTN Bower: Probably one of the best known bearings, NTN Bower is involved in every corner of the world. NTN is very proud of their case carburizing heat treatment that leaves higher carbon content on the outer surface thereby allowing the core to remain durable; along with their 'crowned' races that allows for deflection thereby overcoming edge loading; and of course with their 'Made in the USA' product.

Supporting Greg and Joe at the head table were Hieu T. Le Executive VP of Fleet Brake; and from NTN, Jim Dunlevy-H.D. Truck & Transit Specialist and Robert Gergely.

Greg can be reached at: 905-484-2101

Thanks again to Greg and to Fleet Brake for a very nice and informative evening

**Remember to favour those who support us!**

### ATSSA Matters:

**CFMS:** Dan Cushing & Brian Sibbald provided updates & the progress that is well in hand for the CFMS on June 18<sup>th</sup> (More on page 5)

**New Executive:** Daniel Smart of Mid-West Truck & Trailer was elected by an overwhelming show of hands; then 'Installed' as our Membership Chairman by Vic Wintjes in accordance with ATSSA by-law protocol. Daniel succeeds Kevin Anderson; and we thank Kevin for his many years of service in the position. Welcome aboard, Daniel! (See listing on page 4)

**WEBS-ATSSA & CFMS:** Al Thompson of Centennial College, our 'IT' Guru, brought us up to date on the new and most impressive & useful look of both of our ATSSA & CFMS web sites- Thanks Al! Go check it out! (More on pages 2 & 6 !!)

**50/50 Draw:** Won by Dave Drummond who promptly-and very graciously-turned back in to add to the 'house 50%' directed to our MAP apprenticeship scholarship fund.

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Page 3 of 6

**CHECK-US-OUT !!: Access if you would be interested in joining our executive, contact any executive listed below to attend a few of our executive meetings!**

**ATSSA EXECUTIVE & TORONTO CHAPTER**  
**2014/2015**

President.....(BoM)	Dan Cushing (R)	416-346-3294
Vice President....(BoM)	Paul Sarju (R)	905-878-7040
Treasurer.....(BoM)	Ed Roeder (R)	905-476-9829
.....Acting Treasurer (BoM)	Dave Cook (R)	519-396-5219
Secretary.....(BoM)	John Dixon (R)	416-289-5000
.....Assistant Secretary (A)	Jason Grins (R)	416-526-5006
Program Chairman	Brian Sibbald	905-302-5470
Membership Chairman	Daniel Smart	416-995-1211
.....Assist. Memb.	Open	
Membership Growth Chair. (A)	Derek Mayer	647-388-8680
Associate Chairman	Dave Drummond	905-515-7485
.....Assoc. Vice Chair.	Vic Wintjes (R)	416-802-7475
Safety, Health & Welfare Chair.	Wallace Boustead (R)	416-398-4167
Education & Training Chair & LAC	Paul Sarju (R)	905-878-7040
Technical Committee Chair	Al Thompson (R)	416-289-5000
.....Assist. Tech. Comm. (A)	Open	
Publicity Chair. (A)	Manan Gupta	905-487-1320
Tale-Lite Editor (A)	Peter Devenish	905-849-7393
.....Assistant T-L. E. (A)	Al Thompson (R)	416-289-5000

**Program Committee**

Guido Groppini (A)	905-564-5404	Peter Kohar (R) & (A)	416-622-0723
Dave Drummond (A)	905-515-7485	Wallace Boustead (R) & (A)	416-398-4167

(BoM) = "Board of Management" for the ATSSA

(A) = "Appointed" positions – (All others are elected)

(R) = "Regular" (or "Full") = category of membership

**ATSSA**

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**E-mail:** [info@atssa.ca](mailto:info@atssa.ca)

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**EVOLVING!**

**E-mail:** [tale-lite@cogeco.ca](mailto:tale-lite@cogeco.ca)

**Editor:** *Peter Devenish*

# MARK YOUR CALENDAR!



**CFMS**  
June 18th, 2014



Established in 1963 by the ATSSA  
**CANADIAN FLEET  
MAINTENANCE SEMINAR**  
Celebrating over 50 years of service



## 1 DAY SEMINAR & TRADE SHOW

**June 18, 2014**

Paradise Banquet & Convention Center  
7601 Jane Street (Just N. of Hwy. 407)

### 3 SESSIONS

NEW PRODUCTS

TELEMATICS

VOCATIONAL VEHICLES

### TRADE SHOW

When panel sessions not in progress

**Registration @ 8:00 AM**

Lunch-Cocktails-Banquet Dinner-Keynote Speaker

Go to [www.cfmseminar.com](http://www.cfmseminar.com), then click onto "[Registration Form](#)" to obtain a pdf copy

**Award Presentation**

Volvo "Fleet Maintenance Manager of the Year"

**CONTACTS:-** Brian Sibbald 905-302-5470 Dan Cushing 416-346-3294  
Daniel Smart 416-995-1211 Dave Cook 519-396-5219  
Al Thompson 416-289-5000 Dave Drummond 905-515-7485

**MORE DETAILS TO FOLLOW!**

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Page 5 of 6

# WEB

## *We're updating!!*

Concurrent with our “new” web service, we are updating our electronic contact information.

To assist us, please send an email to:

[info@atssa.ca](mailto:info@atssa.ca)

- In the Subject line of your email, please put your name for easy reference.
- In the body of the email
  - your current (or if retired “former”) employer’s name
  - your ATSSA membership status (regular, affiliate, associate)
    - If you regularly receive the Tale-Lite but do not have a membership, please just state “supporter” but please do include your employment links.
  - If you wish, you may include additional contact information such as your home address and telephone number.

If you have any general comments about the ATSSA web site, be sure to include those. As members, it’s your web site and we going to do our best to ensure its value to you.

Please be assured, we do not share our membership list with anyone.

***Your assistance is greatly appreciated and thanks for being a part of the ATSSA!***