

Custom “It’s A Disaster!” book project helps First Responders and Whole Communities

Fedhealth and Fedhealth Services Corp can help insurance, realty, banking, car dealerships and other businesses coordinate **community wide** bulk custom book projects to benefit your company, first responders, and the general public.

Up to **300** (or more) **extra full color glossy** pages can be added to Fedhealth’s 266-page [It’s A Disaster! preparedness and first aid manuals](#) so anchor partners can personalize books with your own title, logos, marketing data and more. FSC will fill books with advertisements that will **pay for bulk book orders** ... PLUS ... share revenue with first responders and others.



For example, FSC will...

- Encourage advertisers to place traditional and Augmented Reality ads in books giving discounts, freebies and coupon/QR codes on day-to-day products and services to help save book recipients money on supplies and daily needs;
- Discount advertising rates so local and national advertisers can participate and ads will pay for bulk book run (25,000 minimum) – and we can do multiple versions, if needed;
- Coordinate local emergency data with area responders then we will print and ship books in bulk so anchor partner(s) / business(es) can distribute books to agents, reps, potential customers or however you decide.

Anchor partners will be recognized as the driving force behind each custom book project so they get all the credit and media play, and partners can direct where funds go for local first responders or others.

Nothing is cast in stone and the goal is to generate excitement so advertisers line up year after year to be involved in something so beneficial to the community and something so affordable ~ especially since books and ads stay in front of people year-round helping them save money on day-to-day products and services.

Fedhealth Services Corp has other incentives (e.g. drawings, contributions, giveaways, etc.) structured to benefit your business plus there are other opportunities our printer partner (RRD) can provide, and the goodwill and branding potentials are limitless. This partnership helps our nation’s first responders, military and veterans, and it empowers families and builds whole community resiliency creating a win-win for everyone involved.

Please call Fedhealth today at **520-907-2153** to plan out a book project for YOUR company and/or community and let’s make a difference together!

Stay safe,

Bill & Janet Liebsch
Fedhealth

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web: www.fedhealth.net and www.fedhealthsc.com

twitter: [@itsadisaster](https://twitter.com/itsadisaster) facebook: [@fedhealth](https://www.facebook.com/fedhealth)

Proceeds benefit the U.S. First Responders Association

www.usfra.org

