



INDIAN ARCHERY

INDIAN INDUSTRIES INC., EVANSVILLE, INDIANA 47717






TOURNAMENT BOWS

CHEYENNE

Catalog No. 279

Price \$150.00

Cheyenne is for the serious and discriminating tournament archer who will settle for absolutely nothing less than the best. No effort has been spared to produce the finest, the most accurate, the highest quality tournament bow ever offered from  experienced craftsmen.

The **Cheyenne** is designed for tournament performance. Triple machine tapered laminations assure a smooth draw and even power release. The laminated handle riser's mass absorbs shock without the use of external stabilizers. The **Cheyenne** is remarkably tension free for round after round of tournament winner accuracy.

SPECIFICATIONS

Draw Weights: 30 to 45 lbs. at 28"

Bow Length: 70"

Brace Height: 8"

Limbs: White Epoxy Fiberglass Separated By Three Machine Tapered Hard Rock Maple Laminations. Taper .001" Per Inch Of Length Per Lamination.

Handle Riser: Two Sections of East India Rosewood And Five Pieces Of Phenolic Impregnated Wood Laminated And Complimented With Maple Trim. Palm Fitted Grip With Custom Thumb Rest.

No. 279




IROQUOIS

Catalog No. 269

Price \$85.00

Iroquois is all new this year. Designed to be a tournament winner. Styled to capture your heart. Priced to fit your pocketbook.

The **Iroquois** has features heretofore exclusively found only in very expensive tournament bows. Triple tapered maple laminations to assure the ultimate in a smooth draw and even power release. Integral stabilizers to reduce shock and vibration. And, of course, 's proven quality earned during our forty-three years in the archery business.

SPECIFICATIONS

Draw Weights: 30 to 45 lbs. at 28"

Bow Length: 66"

Brace Height: 8"

Limbs:

White Epoxy Fiberglass Separated By Three Machine Tapered Hard Rock Maple Laminations. Taper .001" Per Inch Of Length Per Lamination.


Handle Riser:

East India Rosewood Laminated With African Rosewood. Palm-fitted Grip With Custom Thumb Rest.

SIoux

Catalog No. 268

Price \$60.00

Sioux is 's new entry for a moderately priced tournament bow. The new **Sioux** is designed and priced to get its share of the tournament market.

Integral stabilizers, machine tapered maple laminations, and handle riser custom grip with thumb rest are features found in the exciting **Sioux**.

SPECIFICATIONS

Draw Weights: 30 to 40 lbs. at 28"

Bow Length: 66"

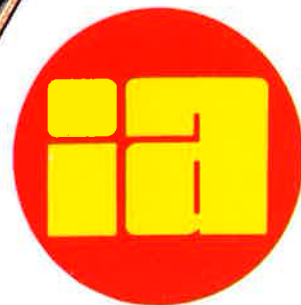
Brace Height: 8"

Limbs: Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations

Handle Riser: African Shedua. Custom Grip With Thumb Rest.

No. 269

No. 268



HUNTING BOWS

MOHAWK

Catalog No. 261

Price \$75.00

Mohawk continues to attract more and more hunters each year to the advantages of the short hunting bow . . . maneuverability, compactness, quick movement in dense brush. And, Mohawk owners soon find the Mohawk can outperform many longer bows.

I's Mohawk has a field-proven reputation for dependability and ruggedness. The new Mohawk features a restyled handle riser.

SPECIFICATIONS:

Draw Weights: 40 to 60 lbs. at 28"

Bow Length: 52"

Brace Height: 7"

Limbs:

Super Strength Black Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations. Taper .002" Per Inch Of Length Per Lamination.

Handle Riser:

Three-piece Laminated. Outer Sections African Rosewood. Center Section Phenolic Impregnated Wood. Sculpted Palm Grip With Thumb Rest.

**LIFETIME
GUARANTEE
on Every
Product!**

STALKER

Catalog No. 270

Price \$85.00

I's top hunting bow continues to gain favor with the experienced bow hunter who demands the finest available equipment. And, each year adds to Stalker's already enviable field record.

For the growing legion of bow hunters preferring a short bow, you are challenged to try the Stalker. Be amazed at the smooth draw, I custom designed working recurved limbs, and precision tapered hard rock maple laminations prevent stacking. Note too, Stalker's weight is concentrated in the handle to absorb shock and dampen vibration. Add Stalker's distinctive palm grip and sculpted thumb rest and you know you have the finest hunting bow available.



HAWKEYE

Catalog No. 256

Price \$65.00

Introducing I's new and exciting Hawkeye 56" hunting bow. Distinctively styled featuring a two-piece concavely laminated handle riser. Designed for the many hunters who prefer a medium length bow. Attractively priced to generate plenty of sales. And, packed with features found only in I's most expensive hunting bows.

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"

Bow Length: 56"

Brace Height: 7½"

Limbs: Extra Strength Cinnamon Brown Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations.

Handle Riser: Two-piece Concavely Laminated. African Rosewood and Imbuya. Palm Fitted Grip With Custom Thumb Rest.

No. 261

No. 256



**NEW!!
INDIAN**
now
offers
CAMOUFLAGE
with
VELVETEX®
at no
extra
charge.

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"

Bow Length: 48"

Brace Height: 7"

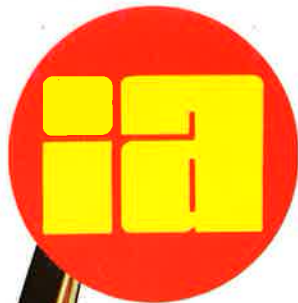
Limbs:

Super Strength Black Epoxy Fiberglass Separated By Two Machine Tapered Hard Maple Laminations. Taper .002" Per Inch Of Length Per Lamination.

Handle Riser:

Three-piece Laminated. Two Sections Black Phenolic Impregnated Wood. Center Piece Of African Rosewood. Complimented With Red Fiber Trim. Custom Thumb Rest.

No. 270



HUNTING BOWS

DEERSLAYER

Catalog No. 274

Price \$55.00

Your hunting bow program has to include **I**'s new **Deerslayer**. Our most popular hunting bow priced in the most popular hunting bow price range. If you're not selling hunting bows in this price range, order a few **Deerslayers**. We won't have to wait long for your re-order.

I's new **Deerslayer** features the latest in bow design: integral stabilizers assure silent, shock-free shots; our recurved limb design assures reserve killing power to make that important shot count; and you'll be delighted with **Deerslayer's** proportionally designed new handle riser.

SPECIFICATIONS

Draw Weights: 40 to 55 lbs at 28"

Bow Length: 60"

Brace Height: 7½"

Limbs:

Extra Strength Epoxy Fiberglass Separated By Two Machined Maple Laminations.

Handle Riser:

African Rosewood, Integral Stabilizers. Sculpted Design With Thumb Rest.

No. 274

NEW !! INDIAN now offers CAMOUFLAGE with VELVETEX® at no extra charge.

SAVAGE

Catalog No. 263

Price \$45.00

Year after year **I**'s **Savage** gains in popularity as a dependable, economically priced hunting bow. It's an ideal bow for the beginning hunter. Designed for stability, penetration, and a clean kill.

SPECIFICATIONS

Draw Weights: 40 to 50 lbs. at 28"

Bow Length: 58"

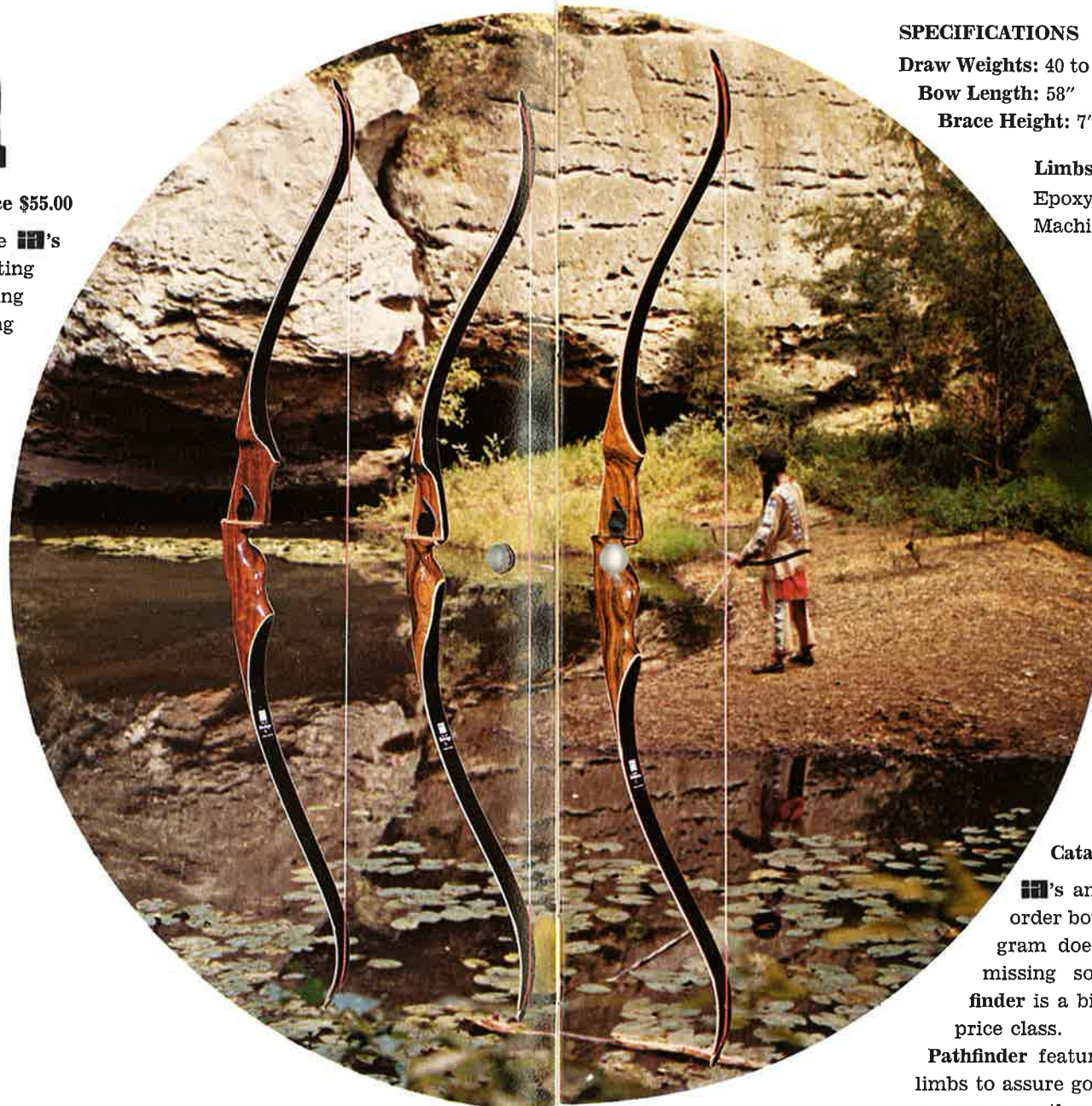
Brace Height: 7"

Limbs:

Epoxy Fiberglass Separated By Two Machined Maple Laminations

Handle Riser:

Hand-rubbed Imported Hardwood. Sculpted Grip With Thumb Rest.



PATHFINDER

Catalog No. 265

Price \$45.00

I's amazing **Pathfinder** is a must order bow for every store. If your program doesn't include this bow you're missing some big dollars. The **Pathfinder** is a big seller in this most popular price class.

Pathfinder features include: working recurved limbs to assure good cast, built-in stabilizers to assure a smooth and shock-free arrow release, and a professional handle riser design with sculpted thumb rest.

SPECIFICATIONS

Regular Draw Weights: 30 to 40 lbs. at 28"

Hunting Draw Weights: 40 to 50 lbs. at 28"

Bow Length: 62"

Brace Height: 7½"

Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.

Handle Riser: Imported Hardwood. Integral Stabilizers. Sculpted Grip With Thumb Rest.



No. 263

No. 265



7



ALL-PURPOSE BOWS

WARRIOR

Catalog No. 266

Price \$30.00

Custom features and custom quality mark the Warrior as an outstanding buy in the low priced bow class. Very popular for camp and school use.

SPECIFICATIONS

Regular Draw Weights: 30 to 40 lbs. at 28"

Hunting Draw Weights: 40 to 45 lbs. at 28"

Bow Length: 60"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations

Handle Riser: Hand-rubbed Rock Maple

SENECA

Catalog No. 264

Price \$35.00

Popular priced all-purpose bow. Imported hardwood handle. Handles and shoots like IAI's more expensive bows.

SPECIFICATIONS

Regular Draw Weights: 30 to 40 lbs. at 28"

Hunting Draw Weights: 40 to 45 lbs. at 28"

Bow Length: 62"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations

Handle Riser: Imported Hardwood



COCHISE

Catalog No. 273

Price \$25.00

Cochise is ever popular with beginners and youngsters. Features center shot full view sight window. Has many features found in higher priced bows.

SPECIFICATIONS

Draw Weights: 25 to 35 lbs. at 28"

Bow Length: 56"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Parallel Maple Laminations

Handle Riser: Assorted Hardwoods



No. 264

No. 266

No. 273

HUNTING and

TARGET SETS

No. 608 WARRIOR CHIEF

Top quality hunting set complete with deluxe equipment.

- Contents:**
- 56" Laminated Bow, 45 lbs.
 - Camouflaged With Velvetex®
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Glove
 - Armguard
 - Animal Target
 - Instruction Booklet

\$40.00

No. 420 HUNTER SCOUT

Attractive medium priced hunting set with a complete set of hunting accessories and featuring IIA's new hunting bow.

- Contents:**
- 56" Glassflex® Pro Bow With Custom Handle, 45 lbs.
 - Camouflaged With Velvetex®
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

\$27.50

No. 410 NOTTINGHAM

Very popular economy priced hunting set. Complete with accessories.

- Contents:**
- 56" Glassflex® Recurved Bow, 40 to 45 lbs.
 - Camouflaged with Velvetex®
 - Four 28" Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

\$22.00

No. 604 COCHISE

IIA's most popular laminated bow set. Complete with accessories for shooting fun. Ideal family set.

- Contents:**
- 60" Laminated Bow, 30, 35, 40 lbs.
 - Six 28" Port Orford Cedar Target Arrows With Deluxe Crest
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet

\$35.00

No. 430 SCOUT

New, popular priced set for family fun. Accessories included. Features IIA's new Glassflex® Pro bow.

- Contents:**
- 60" Glassflex® Pro Bow With Custom Handle, 30, 35, 40 lbs.
 - Six 28" Port Orford Cedar Target Arrows
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet

\$22.50

No. 408 SHERWOOD FOREST

Tough to beat this set for all-around fun and value. Beautifully packaged and fully equipped.

- Contents:**
- 62" Glassflex® Recurved Bow, 30, 35, 40 lbs.
 - Four 28" Target Arrows
 - Deluxe Side Quiver
 - Armguard
 - Tab
 - Four-color Target
 - Instruction Booklet

\$18.00



No. 604



No. 430



No. 408



No. 608

No. 420

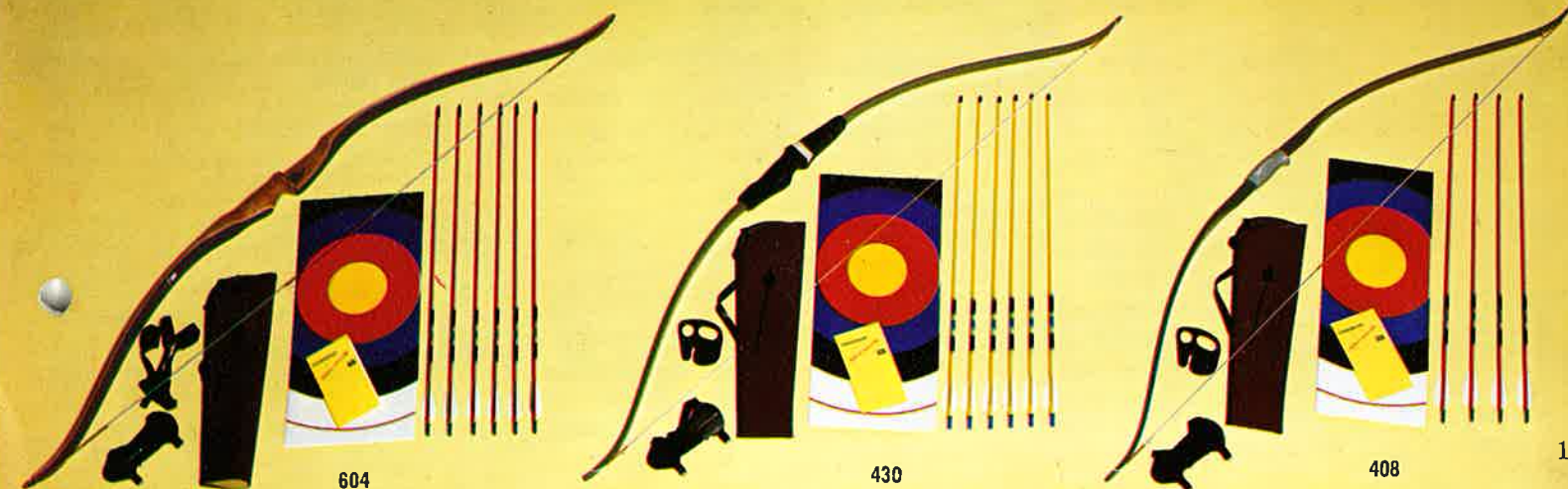
No. 410



608

420

410



604

430

408

JUVENILE SETS



No. 403

No. 405

No. 400

No. 402

No. 412

No. 416

No. 403 SPEEDWELL
Ideal set for economical backyard fun. Has many features of our more expensive sets.
CONTENTS: • 56" Glassflex® Recurved Bow • Four 26" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Four-color Target • Instruction Booklet
Draw Weights: 25, 30, 35 lbs. **\$14.00**

No. 405 EAGLE
Our finest juvenile set. Features our new Glassflex® Pro bow. All accessories included.
CONTENTS: • 54" Glassflex® Pro Bow with Custom Handle • Four 24" Target Arrows • Side Quiver With Side Straps and Belt Hook • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weights: 25, 30, 35 lbs. **\$16.00**

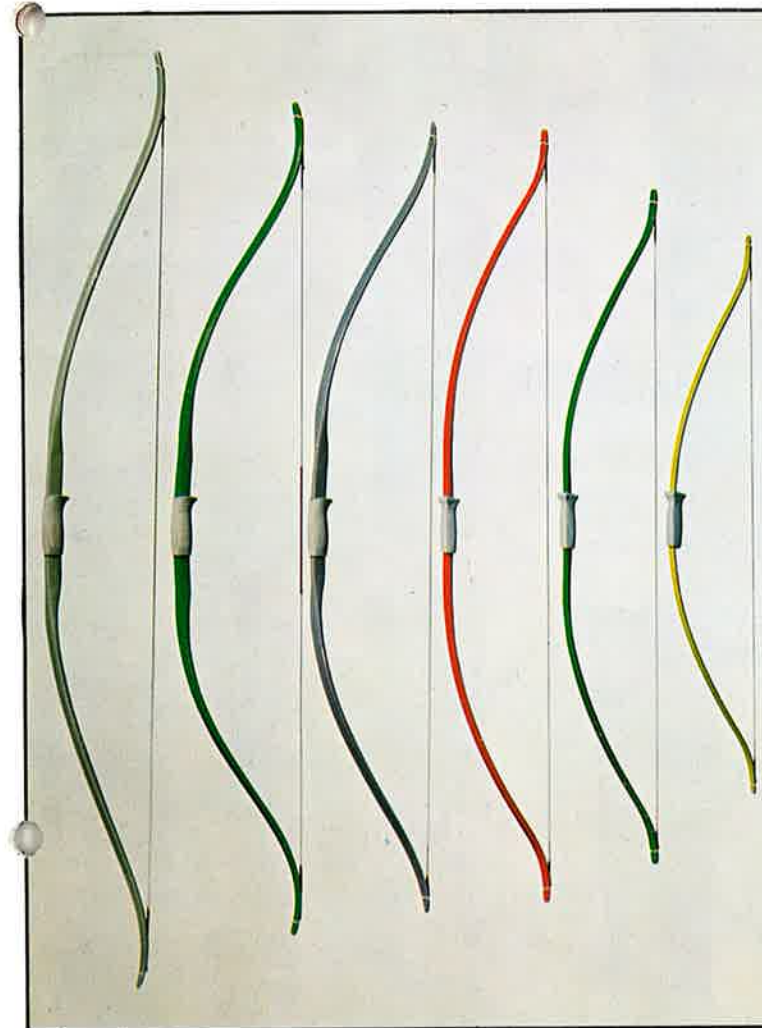
No. 400 PREMIER
Our most popular juvenile set. Handsomely display packaged. Full set of accessories.
CONTENTS: • 54" Glassflex® Recurved Bow • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weights: 25 to 30 lbs.
Packaged: Multiples of 6 **\$12.00**

No. 402 CHEROKEE
Young braves will enjoy this set. Glassflex® bow for right or left hand shooters.
CONTENTS: • 54" Glassflex® Recurved Bow (R/L) • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: 25 lbs.
Packaged: Multiples of 6 **\$10.00**

No. 412 "LIL" INDIAN
Ideal set for young boys and girls. A complete set, attractively packaged. For right or left hand shooters.
CONTENTS: 48" Glassflex® Recurved Bow (R/L) • Three 20" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: Approximately 20 lbs.
Packaged: Multiples of 12 **\$8.00**

No. 416 LITTLE APACHE
Ideal gift for the youngster just learning to shoot. For right or left hand shooters.
CONTENTS: • 42" Glassflex® Recurved Bow (R/L) • Three 18" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
Draw Weight: Approximately 15 lbs.
Packaged: Multiples of 12 **\$6.00**

FIBERGLASS BOWS



No. 25 No. 29 No. 27 No. 24 No. 23 No. 22

CATALOG No. 25 GLASSFLEX® RECURVED BOW 60". Features wide working limbs with full taper. Specify if left-hand bow desired. Regular draw weights: 25 to 35 lbs. Hunting draw weights: 40 to 50 lbs. **\$14.00**

CATALOG No. 29 GLASSFLEX® RECURVED BOW 56". Draw weights: 25, 30, 35, 40 lbs. **\$11.00**

CATALOG No. 27 GLASSFLEX® RECURVED BOW 54". Specify if left-hand bow desired. Draw weights: 25 to 30 lbs. **\$10.00**

CATALOG No. 24 GLASSFLEX® RECURVED BOW 54". Right or left hand. Draw weight: 25 lbs. **\$8.00**

CATALOG No. 23 GLASSFLEX® RECURVED BOW 48". Right or left hand. Draw weight: 20 lbs. **\$7.00**

CATALOG No. 22 GLASSFLEX® RECURVED BOW 42". Right or left hand. Draw weight: 15 lbs. **\$5.00**

No. 154 FIBERGLASS BOW ASSORTMENT
Consists of: 2 each Nos. 21, 20, 28, 25, 29, 27, 24, 23 and Free Bow Display Pack. **\$204.00**

No. 384 BOW DISPLAY RACK
Pick up extra sales and profits by attractively displaying our Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 laminated bows. Order No. 154 assortment and get your rack free. See page 19. **\$10.00**

Revolutionary new Glassflex® bows from us which combine the strength and economy of fiberglass with the shooting and styling characteristics of our top quality laminated bows. Bows feature wide working recurved limbs and a handle riser which is custom sculpted with a thumb rest. Bows also feature a full sight window with built-in sight lines and adjustable sight markers. Arrow rest is fully carpeted for a quiet execution.

FEATURES

- Wide Working Tapered Recurved Limbs
- Custom Sculpted Handle Riser With Thumb Rest
- Full Sight Window With Carpeted Arrow Rest and Shelf
- Adjustable Bow Sight
- Color Coordinated Limbs and Handle

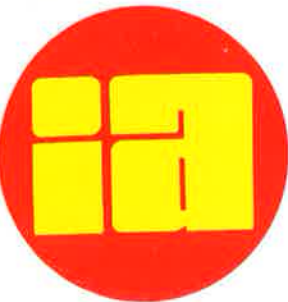
SPECIFICATIONS

- No. 21 HUNTER**
Hunting Draw Weights: 45, 50, 55 lbs.
Length: 56" **\$20.00**
- No. 20 SCOUT**
Regular Draw Weights: 25 to 35 lbs.
Hunting Draw Weights: 40 to 50 lbs.
Length: 60" **\$18.00**
- No. 28 EAGLE**
Draw Weights: 25, 30, 35 lbs.
Length: 54" **\$14.00**



No. 20 No. 21 No. 28

LEATHER GOODS



No. 766

No. 773

No. 772

No. 765

No. 792

No. 790

No. 760

No. 721

No. 729

No. 766—HUNTING QUIVER Two compartments hold 12 arrows. Contrasting Indian tan trim, strap and extra large pocket. Puncture-proof bottom with rattle-proof point protector. **\$6.00**

No. 773—WESTERN HUNTING QUIVER Wine brown leather. Large zippered accessory pocket, knife scabbard, double arrow compartment. Double-buckle harness type straps. Foam rubber bottom prevents rattle. **\$14.00**

No. 772—HUNTING AND FIELD QUIVER Rich tooled vinyl. Large pocket with zipper. Double arrow compartment holds 12 hunting or target arrows. **\$9.00**

No. 765—ALL-PURPOSE QUIVER For hunting, field and target. Shoulder strap. Holds 12 arrows. Budget priced. **\$3.00**

No. 792—FIELD AND TARGET SIDE QUIVER Finest top grain leather. Holds 12 arrows. Large zippered accessory pocket, cigarette-pencil holder, scorecard clip. **\$10.00**

No. 790—INDIAN SIDE QUIVER Top grade tooled vinyl. Holds 12 arrows. Large pocket with zipper for accessories, pencil holder, scorecard clip. **\$7.00**

No. 760—LEATHERETTE SIDE QUIVER Field and target, complete with side straps, ring and belt hook. **\$3.00**

No. 721—LEATHERETTE SIDE QUIVER Very popular. Complete with side straps, ring and belt hook. **\$1.75**

No. 729—FORMED LEATHERETTE BELT QUIVER Sturdy construction. Complete with belt loop. **\$1.50**



No. 704

No. 703

No. 714

No. 716

No. 709

No. 712

No. 711

No. 704—WESTERN TAB Cowhide. Sizes S, L. **\$.70**

No. 703—MARSHALL TAB Double thick top cowhide. Sizes S, M, L. **\$1.00**

No. 705—MARSHALL CORDOVAN TAB Double thick cordovan for better fitting and effortless string release. Recommended for heavier bows. Sizes S, M, L. **\$1.50**

No. 708—CALFSKIN TAB Assures quick, smooth release in rain or sun. Sizes S, M, L. **\$2.00**

No. 701—SINGLE SEAM GLOVE Scientifically designed back prevents glove twisting. Tips are shaped to fit fingers. Sizes S, M, L, XL. **\$1.75**

No. 707—HUNTING GLOVE Single seam, elk tan, contour fitted fingers. Sizes S, M, L, XL. **\$2.50**

No. 706—COWHIDE GLOVE I's best shooting glove. Top grain cowhide with contrasting tapered finger tips. Exclusive palm strap prevents slipping. Sizes S, M, L, XL. **\$3.00**

No. 714—ECONOMY ARMGUARD Polyethylene. Used by professionals. **\$1.20**

No. 716—VENTED ARMGUARD Polyethylene. Designed by professional archers for cool, comfortable shooting. **\$1.60**

No. 709—HUNTING & TARGET ARMGUARD Steel stay holds armguard stiff. Lined for comfort. **\$2.00**

No. 712—HUNTING ARMGUARD Steel stay. Lined for comfort. Triple straps for rugged hunting and field use. **\$3.00**

No. 711—HUNTING ARMGUARD Full length. 13½" of protection. Vinyl. Steel stay. Lined for comfort. Three adjustable straps for snug fit. **4.00**



No. 794—CANTON FLANNEL BOW CASE Soft and luxurious. String tie. For bows to 70". **\$3.00**

No. 795—VINYL BOW CASE Casha cloth lining, leather identification card holder. For bows up to 66". **\$10.00**

No. 797—DELUXE BOW CASE Full zipper pocket for quiver, arrows and accessories. Black vinyl with casha cloth lining, identification card holder and carrying handle. For bows up to 66". **\$16.00**



No. 701

No. 707

No. 706



No. 794

No. 795

No. 797



No. 72 ■ ALUMIFLEX HUNTING ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 5½" precision ground fletch. Specify exact bow weight at desired draw length. Choice of hunting points listed on page 21.

½ Dozen \$18.75 1 Dozen \$36.50



No. 68 ■ GLASSFLEX® HUNTING ARROW The finest fiberglass hunting arrow — true, straight, perfectly matched and spined. Beautiful multi-crest, 5½" spiral fletch, using precision ground die cut feathers. Specify exact bow weight at desired draw. Choice of hunting points listed on page 21.

½ Dozen \$17.75 1 Dozen \$34.50



No. 59 CUSTOM HUNTING ARROW Select Port Orford Cedar shaft. Swift, accurate penetration. Precision ground spiral fletch. Handsome multi-crest. Matched within 5 grains on electronic scales. Specify exact draw weight. Choice of hunting points listed on page 21.

½ Dozen \$10.50 1 Dozen \$20.00



No. 58 SELECT HUNTING ARROW Port Orford Cedar ½" shaft. Precision ground hunting fletch. Beautiful triple crest with pin stripes. Matched to bow weight in 5 lb. increments with 4-blade hunting points. Available 40 to 60 lbs.

½ Dozen \$9.00 1 Dozen \$17.00



No. 50 STANDARD HUNTING ARROW Ideal for the average hunter. ½" Port Orford Cedar shaft. Long hunting fletch. Triple crest. Matched for bows 40-49, 50-60 lbs. 2-blade hunting points.

½ Dozen \$8.00 1 Dozen \$15.00 48 Arrow Display \$52.00



No. 49 FLU FLU ARROW Very popular. Multi-fletch. Triple crested with pin stripes. Nonskid field point.

½ Dozen \$12.00 36 Arrow Display \$68.00



No. 52—HUNTING SHAFT WITH LONG BARRED FLETCH Full length 32". Matched for bows 40-49, 50-60 lbs. Does not include points.

1 Dozen \$8.00 48 Arrow Display \$30.00

8 dozen or 12—half dozen orders shipped with free displayer.



HUNTING ARROWS



No. 71 ■ ALUMIFLEX FIELD ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 5" precision ground fletch. Specify exact bow weight and desired draw length.

½ Dozen \$17.50 1 Dozen \$34.00



No. 62 GLASSFLEX® FIELD ARROW The finest fiberglass arrow — true, straight, perfectly matched spine and weight. Beautiful multi-crest with 5" spiral fletch, using precision ground feathers. Complete with adapters and tapered field points. Specify exact bow weight at desired draw length.

½ Dozen \$15.50 1 Dozen \$30.00



No. 47 CUSTOM FIELD ARROW ■'s best field arrow. Ideal for small game. Precision selected ½" Port Orford Cedar shaft with nonskid field point. Colorfully crested and matched within 5 grains on electronic scales. Available 35 to 60 lbs. State exact bow draw weight.

½ Dozen \$8.50 1 Dozen \$16.00



No. 48 SELECT FIELD ARROW Popular ½" field arrow. Precision ground 5" spiral fletch. Multi-crest with pin stripes. Precision spined in 5 lb. increments. Available 35 to 60 lbs.

½ Dozen \$7.00 1 Dozen \$13.00



No. 46 STANDARD FIELD ARROW Economically priced ½" field arrow. Precision ground feathers. Triple crest. Nonskid field point. Matched for bows 40-49, 50-60 lbs.

½ Dozen \$6.00 1 Dozen \$11.00 ½ Gross \$54.00



No. 40 PRACTICE FIELD ARROW Budget priced field arrow with nonskid point. ¾" Port Orford Cedar shaft. Double crest. Field-length fletch.

1 Dozen \$8.00 ½ Gross \$36.00

8 dozen or 12—half dozen orders shipped with free displayer.



FIELD ARROWS





No. 70 ALUMIFLEX TARGET ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 4" spiral fletch, using precision ground feathers. Specify exact bow weight at desired draw length.

½ Dozen \$16.50 1 Dozen \$32.00



No. 60 GLASSFLEX® TARGET ARROW Precision fiberglass arrow — true, straight, perfectly matched spine and weight. 4" spiral fletch, using precision ground feathers. Beautiful multi-crest. Specify exact bow weight at desired draw length.

½ Dozen \$14.50 1 Dozen \$28.00



No. 36 CUSTOM TARGET ARROW Select Port Orford Cedar shaft. Closely matched spine and weight. Beautiful multi-crest. 4" fletch, using ground die cut feathers, bullet tip point. Available 25 to 40 lbs. Specify arrow length and bow weight.

½ Dozen \$6.50 1 Dozen \$12.00



No. 39 SELECT TARGET ARROW Port Orford Cedar shaft. Attractive triple crest. Ground dyed feathers. High gloss pigmented lacquer finish. Bullet tip. Lengths 24", 26", 28".

½ Dozen \$4.50 1 Dozen \$8.00 ½ Gross \$36.00



No. 38 STANDARD TARGET ARROW I's most popular arrow. ⅝" lacquered Port Orford Cedar shaft. Triple crest. 3" ground feathers, contrasting cock feathers. Lengths 24", 26", 28".

1 Dozen \$7.00 ½ Gross \$28.80



No. 30 PRACTICE TARGET ARROW Lacquered shaft. Double crest. Ground feathers. Plated metal target point. Lengths 24", 26", 28".

½ Gross \$26.20 1 Gross \$50.40

8 dozen or 12—half dozen orders shipped with free displayer.



TARGET ARROWS



accessories



No. 380 Accessory assortment with free display rack. Your profitable archery accessory department. For further information, contact your representative or write Indian Industries, Inc., Evansville, Indiana 47717

No. 382 Accessory display rack. \$25.00



No. 154 FIBERGLASS BOW ASSORTMENT Consists of: 2 each Nos. 20, 21, 25, 29, 24, 23, 27, 28. Free Bow Display Rack. \$204.00

No. 384 BOW DISPLAY RACK

Pick up extra sales and profits by attractively displaying Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 laminated bows. Order No. 154 assortment and get your rack free.

\$10.00



No. 369 Bow and arrow rack. Easily assembled. \$10.00

QUIVERS



No. 339 Ground quiver for arrows. \$1.30

No. 331 Ground quiver and bow holder. Ideal for schools, camps and target shooting. \$3.00

No. 379 Arrow quiver. Perfect for hunting and field. Holds 2 dozen arrows. \$14.00

No. 379 Arrow quiver. Perfect for hunting and field. Holds 2 dozen arrows. \$14.00

TENON TOOLS

No. 359 ⅝" Nock tapering and parallel point tool. \$2.50



No. 362

No. 360 ⅝" Nock tapering and parallel point tool. \$2.50

No. 362 ⅝" Nock and point tapering tool. \$2.50



No. 354

No. 354 Fletching cement. \$1.20

No. 374 Ferrule cement. \$1.20



PRE-SHAPED FEATHERS

No. 311 3" 3 doz. \$1.50

No. 313 4" 3 doz. \$2.50

No. 314 5½" 3 doz. \$4.00

ARROW NOCKS



No. 325



No. 326

No. 325 Plastic nocks ⅝" doz. \$.60

No. 326 Plastic nocks ⅝" doz. \$.60

FIELD and TARGET POINTS



No. 316



No. 321



No. 322



No. 319

No. 316 Parallel point ⅝" doz. \$.60

No. 321 Bullet points ⅝" doz. \$.90

No. 322 Non-skid field points ⅝" or ⅝" doz. \$1.00

No. 319 Tapered field points ⅝" doz. \$1.80

ARROW SHAFTS



No. 333 Quality Port Orford cedar ⅝" or ⅝" doz. \$2.50

No. 335 Matched Port Orford cedar ⅝" or ⅝" doz. \$4.50

No. 336 Alumiflex shaft. Full length. Specify target points or broadhead adaptors. doz. \$24.00

No. 338 Glassflex® shaft. Full length. Specify target points or broadhead adaptors. doz. \$20.00



PROFESSIONAL DACRON BOW STRING

No. 346 Made to professional specifications. Specify exact length and draw weight of bow. **\$2.00**

CUSTOM DACRON BOW STRING

No. 344 Double loop, center served. Available 48", 52", 58", 60", 62", 66", 70". Light, medium, heavy. **\$1.60**

No. 348 Assortment of 24 No. 344 **\$36.00**

BRAIDED DACRON BOW STRING

No. 340 Double loop, center served. Bow lengths 48", 54", 60", 62", 66". Maximum weight 50 lbs. **\$1.20**

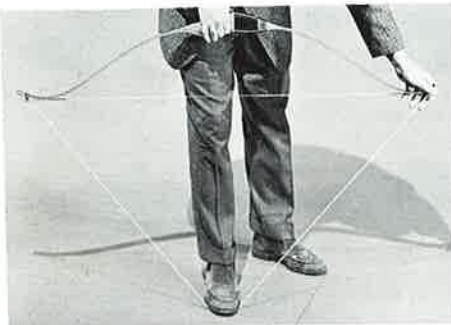
No. 341 Assortment of 24 No. 340 **\$24.00**

No. 345 Single loop, center served. Will fit any length bow. Maximum weight 50 lbs. **\$1.00**

CORDED ITALIAN HEMP

No. 343 Single loop. Will fit any length bow. Maximum weight 40 lbs. **\$.60**

No. 349 Assortment of 24 strings — 6 No. 345, 6 No. 340, 6 No. 343, 6 No. 344 **\$24.00**



No. 358 Bow stringer. Makes bow stringing safe and effortless. Ideal for everyone. **\$2.00**



No. 353 String keeper. Holds string in place when bow is unstrung. **\$1.20**



No. 351 Bow sling. Lets you hold a light and natural grip on the bow without torquing. **\$1.50**



No. 310 Bow sight, white calibrated celluloid mounted on cork 7". Popular with the beginner. **\$6.50**



No. 306 Bow sight, combination field, hunting and target. **\$6.50**



No. 304 Deluxe tournament bow sight. Built to the specifications of the professional archer. **\$10.00**



No. 388 Nocking point. Apply heat — Magic-nock adheres permanently. pair **\$1.00**



No. 364 No glove. The nocking points that obsolete the glove and tab. **\$2.00**



No. 367 Draw check. Improves shooting technique. Checks draw length. Eliminates freezing. **\$1.50**



No. 368 Bow level. Assures bow is held in same position for every shot. **\$1.50**

No. 395 Indian head brush arrow rest. Eliminates arrow deflection. **\$1.00**



No. 363 Feather rest. Assures noiseless arrow flight. **\$1.00**

No. 397 Indian arrow plate. Eliminates arrow noise on side of window. **\$.50**



No. 366

No. 376

No. 366 Bow tip protector. Keeps bow tip in new condition. **\$1.00**

No. 376 Bow string wax. **\$1.20**



No. 357 Bow square. Locates correct nocking point and bracing height **\$5.00**

FISHING ACCESSORIES



No. 323 Fish point. Removable point and barbs. **\$1.00**



No. 350 Fish arrow. Solid glass shaft, flexible fletching, plastic nock and removable fish point. **\$3.00**



No. 394 Fish reel. Complete with 50 feet of 8016 Nylon line. **\$4.50**



No. 305 Deluxe fish reel. Eliminates hand winding line. **\$7.00**



No. 398 Display packed Nos. 350 and 394. **\$7.50**

No. 399 Display packed Nos. 350 and 305. **\$10.00**



hunting accessories

HUNTING POINTS



No. 318 2-blade Steel hunting point. 1/2 doz. **\$2.50**



No. 327 3-blade Hi-Precision hunting point. 1/2 doz. **\$3.00**



No. 330 4-blade Arrowmate hunting point. 1/2 doz. **\$3.50**



No. 317 4-blade Super Hilbre hunting point. 1/2 doz. **\$4.00**



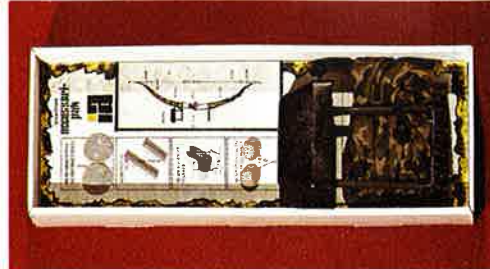
No. 328 2-blade Deadhead hunting point. 1/2 doz. **\$4.00**



No. 334 4-blade Razor hunting point. 1/2 doz. **\$4.00**



No. 352 Knife and broadhead sharpener. Puts on real cutting edge. **\$2.50**



No. 396 Hunting Accessory kit. Includes Nos. 391, 389, 390, 388, 302, 355. **\$12.50**



No. 391



No. 389

No. 391 Brush button. Keeps brush from snagging between bow and string. pair **\$1.00**

No. 389 String silencer. Eliminates string noise. No more twang to spook game. pair **\$1.00**



No. 390 Arrow rest and holder. Holds arrow in place for instant shots. **\$2.00**



No. 302 Camouflage bow cover. Fits upper and lower limbs. Eliminates reflection off bow. **\$1.60 pair**



No. 303



No. 308

No. 303 Camouflage head cover. Covers head, making face invisible. **\$1.60**

No. 308 Buck scent. Hides human odor and attracts deer. **\$1.60**

BOW QUIVERS



No. 375 The finest snap-on quiver with broadhead cover. Holds 5 arrows. **\$16.00**



No. 365



No. 355

No. 355 Bow quiver with broadhead cover. Fits all bows. **\$6.00**

No. 365 Holds 5 arrows Adjustable for any length bow. **\$10.00**



No. 324



No. 332

No. 324 Bow quiver. Slips over limbs. Grips securely. pair **\$1.50**

No. 332 Bow quiver. Snaps on, off in seconds. One size fits all bows pair **\$3.00**



No. 356 Hunting bow holder, complete with case. Holds bow in perfect position for instant shooting. **\$7.00**

ia targets/stands

Full color, real life animal targets in natural habitat on heavy tag stock. Vital area circled.



No. 560 6" Squirrel



No. 561 12" Pheasant



No. 563 18" Fox



No. 562 12" Bobcat



No. 565 24" Deer

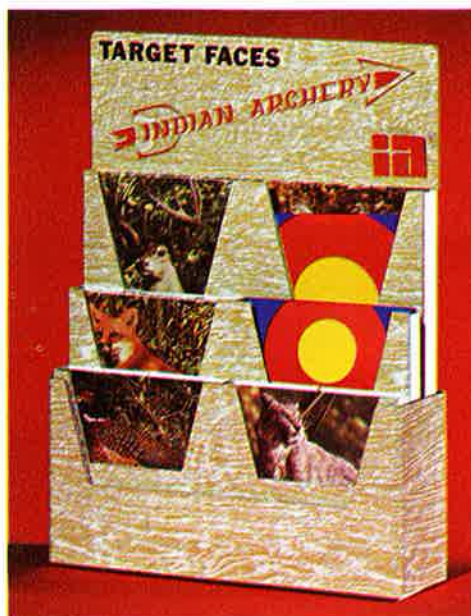


No. 564 24" Mountain Lion

■ ANIMAL TARGETS

- | | |
|---------------------------|----------------|
| No. 565 24" Deer | 2-Pack \$1.00 |
| No. 564 24" Mountain Lion | 2-Pack \$1.00 |
| No. 563 18" Fox | 3-Pack \$1.00 |
| No. 562 12" Bobcat | 4-Pack \$1.00 |
| No. 561 12" Pheasant | 4-Pack \$1.00 |
| No. 560 6" Squirrel | 10-Pack \$1.00 |

No. 567 ANIMAL AND CIRCLE TARGET DISPLAY ASSORTMENT. 7 packs Nos. 560, 561, 562, 563; 8 packs Nos. 564, 565, 530, 531. Includes free point of sale display unit. **\$60.00**



HARDY TARGET FACES

A new breakthrough in target faces, **HARDY FACES** are offered by **ia** with pride. Constructed of an extremely durable, man-made, random spun, waterproof fiber fabric; printed with special water and fade proof inks; these faces will outlast your present targets by at least 5 times or more. Penetrating arrows simply force fibers aside instead of breaking them and back-pull causes no tearing either. Easily scored by lighter bows, these faces will save costs quickly yet offer improved shooting and pleasure.

- | | |
|--------------------------------|---------|
| No. 525 36" Slip-on Hardy face | \$10.00 |
| No. 526 40" Slip-on Hardy face | \$11.00 |
| No. 527 48" Slip-on Hardy face | \$12.00 |



TAG STOCK FACES

Economical. A tag stock face represents sound value. Heavy tag stock prolongs target face life. Available with slip-on drawstring skirts or square flat.

SQUARE TAG STOCK TARGET FACES

- | | |
|----------------------------|---------------|
| No. 530 24" tag stock face | 2-Pack \$1.00 |
| No. 531 36" tag stock face | \$1.00 |
| No. 532 48" tag stock face | \$1.00 |

SLIP-ON TAG STOCK TARGET FACES

- | | |
|------------------------------------|--------|
| No. 515 24" slip-on tag stock face | \$2.00 |
| No. 516 36" slip-on tag stock face | \$3.00 |
| No. 518 40" slip-on tag stock face | \$3.50 |
| No. 517 48" slip-on tag stock face | \$4.00 |

OIL CLOTH FACES

Made of heavy duty oil cloth. Hand painted with clearly defined non-glare colors. **ia** slip-on faces have skirts sewed on and can be pulled completely over the target and tied with a drawstring at the rear.

- | | |
|------------------------------------|--------|
| No. 511 24" slip-on oil cloth face | \$4.00 |
| No. 512 36" slip-on oil cloth face | \$6.00 |
| No. 514 40" slip-on oil cloth face | \$7.00 |
| No. 513 48" slip-on oil cloth face | \$8.00 |



■ SISAL CORE TARGETS

No. 540 24" sisal core target with slip-on tag stock target face. Great for backyard family fun. Use bows under 35 lbs. Constructed of many layers of compressed sisal and fiberboard. Lightweight but tough. **\$7.00**

- | | |
|--|--------|
| No. 545 tripod stand for sisal core target | \$2.00 |
| No. 543 24" sisal core target and stand set | \$9.00 |
| No. 519 24" slip-on face for sisal core target | \$2.00 |



TARGET MATS

ia's popular targets are hard, densely compressed straw in a mattress-tufted burlap cover. Targets do not have face. All target mats F.O.B. Evansville.

- | | |
|--------------------------|---------|
| No. 500 24" mat 4" thick | \$10.50 |
| No. 501 36" mat 5" thick | \$17.00 |
| No. 502 48" mat 6" thick | \$26.00 |

TARGET STAND

No. 520 Heavy duty target stand. Tripod with round turned legs, smoothly finished. Crutch tips prevent slipping. F.O.B. factory. **\$6.00**



No. 550 Wheeled target stand for 36", 40", 48" mats. **\$20.00**



■ FEATHER-LITE TARGETS

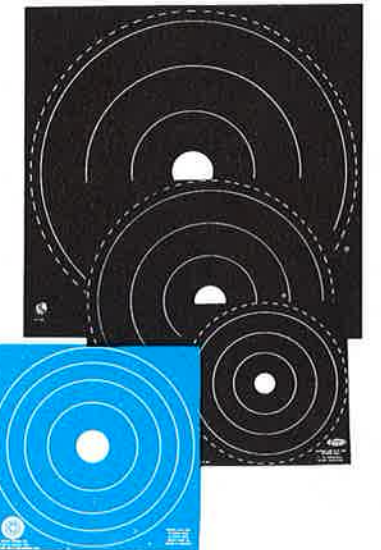
No. 510 After years of development and testing, **ia** introduces a revolutionary, new, lightweight, long life target. An ideal target for family fun, schools, camps, or for serious tournament practice. **\$25.00**

- Weighs only 13 lbs. . . . even a youngster can carry it
- Weather and rain resistant
- No mess, no straw, no shavings
- Full-size 40" diameter
- Deluxe skirted oil cloth target face included
- Freight allowance under **ia**'s regular program



No. 575 Hunting Practice Mat. Lightweight. Use broadheads. Completely weatherproof. Will hold arrows from 65 lb. bows. Animal target included **\$18.00**

No. 580 Folding stand for hunting practice mat. **\$8.00**



PROFESSIONAL ARCHERS ASSOCIATION FACES

- | | |
|-------------------------------------|---------------|
| No. 534 Indoor pro face | 4-Pack \$1.00 |
| No. 521 18" outdoor pro face | 4-Pack \$1.20 |
| No. 522 22" outdoor pro face | 3-Pack \$1.80 |
| No. 523 30" outdoor pro face | 3-Pack \$2.40 |
| No. 524 Set of 10 outdoor pro faces | \$5.00 |

CONDITIONS

All shipments will be invoiced at prices in effect at time shipment is made. Prices subject to change without notice.

For orders of \$50.00 or less at net, there is a \$2.50 service charge.

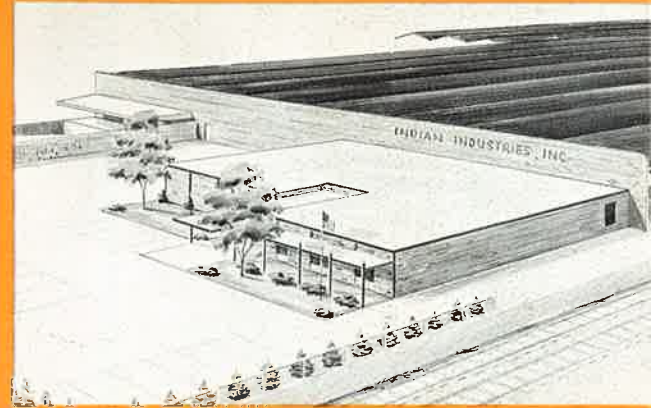
Full freight allowed on \$300.00 net. No freight allowed on target mats Nos. 500, 501, 502 and 520 stand.

No returned merchandise will be accepted by the factory unless written authorization has been granted.

1970

**Built in the Only Sporting Goods Factory That
Puts a LIFETIME GUARANTEE on Every Product!**

Only a factory like this new Indian Industries plant could offer such a sweeping guarantee against ALL defects in materials and workmanship. Equipped throughout with the newest precision equipment. Staffed with a veteran work force of professional wood- and metal-craftsmen. Ample capacity to produce and ship what you want when you want it—covered by the LIFETIME Guarantee that gives you your strongest selling point.



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