



## MILITARY ORDER OF THE PURPLE HEART AUXILIARY

### Annual Publicity Report

---

Unit Number & Name \_\_\_\_\_

City & State \_\_\_\_\_

#### RADIO

Did the Unit have publicity on any radio programs? \_\_\_\_\_

Yes  No

If yes, how many times? \_\_\_\_\_

Nature of Programs \_\_\_\_\_

Nature of Publicity \_\_\_\_\_

#### TELEVISION

Did Unit have publicity on any television programs? \_\_\_\_\_

Yes  No

If yes, how many times? \_\_\_\_\_ Total television time in minutes \_\_\_\_\_

Nature of Programs \_\_\_\_\_

Nature of Publicity \_\_\_\_\_

#### PRINTED – Newspaper, Magazine, Other

Have you found your local newspaper editors cooperative? Yes  No

How many items appeared in the newspaper? \_\_\_\_\_

What did the items publicize? \_\_\_\_\_

How many photographs appeared? \_\_\_\_\_ How many photographs were taken by

news photographer? \_\_\_\_\_ Were your own photographs used? \_\_\_\_\_

What was the special occasion for picture taking? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Was any of the above paid publicity? \_\_\_\_\_

Yes  No  If yes, explain

\_\_\_\_\_

---

Unit President \_\_\_\_\_

Date \_\_\_\_\_

Unit Publicity Chairman \_\_\_\_\_

Complete and make two copies of this report. Send the original to the National Publicity Chair no later **May 15th**. Keep one copy for your Unit and send one to the Department Publicity Chair. Refer to the Purple Heart magazine for the name and address of the National Publicity Chair. **This report may be emailed to the above Chairs.**