



# SPONSORSHIP PACKAGE



## 2019 Whaling Captains' Convention & Exposition

The 2019 Whaling Captains' Convention & Exposition will be held at Barrow High School in Utqiagvik from January 14 – 17, 2019. The Convention includes the following meetings:

- Whaling Captains' Meeting: This meeting brings together the 157 registered whaling captains of the AEWC to: meet with federal agency representatives on co-management matters; receive reports on the outcome of harvest and management deliberations at the IWC; agree to village quota allocations; conduct business and provide guidance to the Board of Commissioners; receive training and share individual results related to the Weapons Improvement Program; and meet with Russian hunters who share the bowhead quota.
- AEWC Triennial Meeting: The AEWC Board of Commissioners meets on a triennial bases. This will be the first meeting of 2019. The meeting is open to the public with the exception of any Executive Session, which will be determined prior to the meeting and shown in the program.
- Open Water Season Conflict Avoidance Agreement Meeting (CAA): During the Convention, the AEWC spends between a half day and a full day meeting with oil and gas industry representatives, listening to their plans for the coming open water season, as well as negotiating the coming season's CAA.
- Standard of Care for Research Vessel Meeting (SOC): This year, the AEWC has created an opportunity for researchers to share their upcoming plans as well as the results of their research during the Standard of Care for Research Vessel Meeting (SOC).
- Arctic Research & Offshore Exploration Exposition: In 2019, the AEWC will expand its convention to include an Arctic Research & Offshore Exploration Exposition for researchers, oil and gas industry representatives, and others to share their plans and completed work with the community and visitors from our whaling villages. The exposition will be held in the music room at Barrow High School, which is directly across from the office and around the corner from the auditorium where the Convention will be held. The space will be available for your displays during the week of the Convention. This will provide you with an opportunity to connect with an audience that is directly impacted by your work. Booth space is outlined below.

## Convention Budget

Item	Amount
Convention preparation (fundraising & coordination)	\$50,000
Whaling Captain Travel	\$112,000
Whaling Captain Wives Travel	\$112,000
Whaling Captain Per Diem	\$31,000
Whaling Captain Wives Per Diem	\$31,000
Whaling Captain & Wives Lodging	\$127,000
Honorarium/Loss of Pay: Commissioners & Alternate Commissioners	\$35,400
Russian Hunter Delegation	\$30,000
Weapons Specialist	\$5,000
Venue Usage Fee – Barrow High School	\$5,000
Venue Usage Fee – Ipalook Elementary School	\$500
Technical Support / Audio Video	\$4,000
Convention Labor (security and drivers)	\$7,500
Transportation (shuttles)	\$6,000
Meeting Materials / Supplies	\$15,000
Program design and printing	\$6,500
Coffee / Tea	\$3,000
Bottled water	\$1,500

Afternoon cookies	\$4,000
Continental Breakfast (4 days @	\$8,000
Lunch (4 days @	\$12,000
Conference bags	\$5,000
<b>TOTAL</b>	<b>\$611,400</b>

### Corporate Sponsorship Opportunities

The AEWC invites you to be a part of our whaling community through sponsorship of the 2019 Whaling Captains' Convention. Each sponsorship level is named after marine mammals harvested by the Inupiat and Yupik people of Alaska.

Sponsorship Level	English Meaning	Sponsorship Amount
Agvik	Bowhead whale	\$100,000+
Nanuk	Polar bear	\$50,000+
Ugruk	Bearded seal	\$25,000+
Sisuak	Beluga whale	\$10,000+
Aivik	Walrus	\$5,000+
Kasigiak	Spotted seal	\$500+

### Recognition & Benefits

In return for your sponsorship of the 2019 Whaling Captains' Convention and Exposition, a summary of recognition and benefits associated with each level of commitment is provided below. Each is designed to provide a high degree of visibility to ensure your sponsorship is recognized by those in attendance, as well as those who do business along the Arctic coast of Alaska.

Recognition & Benefits	Agvik \$100k+	Nanuk \$50k+	Ugruk \$25k+	Sisuak \$10k+	Aivik \$5k+	Kasigiak \$500+
Right to use the official logo	•					
Right to use the designation of "Official Sponsor"	•					
Opportunity to host private sponsor reception*	•	•				
10 free registered guests	•	•	•			
Reserved booth at Exposition	•	•				
Banner display at Convention	•	•	•	•		
Logo or name recognition in all purchased advertising	•					
Logo or name recognition on promotional merchandise	•					
Advertising in Convention programs	•	•	•			
Opportunity to provide promotional merchandise to attendees	•	•	•			
Opportunity to present during the convention**	•	•	•	•		
Recognition in Convention programs	•	•	•	•	•	•
Recognition on AEWC website with link to your website	•	•	•	•	•	
Mention on AEWC social media	•	•	•	•	•	
Recognition at opening and closing ceremony	•	•	•	•	•	
Special recognition plaque	•	•	•	•		
Certificate of appreciation	•	•	•	•	•	•
Official tax receipt	•	•	•	•	•	•

\*Receptions are at the cost of sponsor and can be held on any of the evenings during the Convention. The AEWC will assist with invitation distribution and coordination.

\*\*Due to time constraints, presentations are limited to 30 minutes.



**Alaska Eskimo Whaling Commission  
2019 Whaling Captains' Convention & Exposition  
Sponsorship Program**

Please complete the following form and submit to Jenny Evans at [jennykevans@gmail.com](mailto:jennykevans@gmail.com). For questions, please call 907.727.2585.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

**Arctic Research & Offshore Exploration Exposition Participants**

\_\_\_ My organization plans to participate in the Arctic Research & Offshore Exploration Exposition. Agvik and Nanuk sponsors receive one free booth space. Or, booth space is available for \$1,000.

Please check below the items you require for the Exposition:

\_\_\_ 6 foot table      \_\_\_ Electrical outlet      \_\_\_ Extension cord

Please make checks payable to:      Alaska Eskimo Whaling Commission  
Attn: 2019 Whaling Captains' Convention & Exposition  
P.O. Box 570  
Barrow, AK 99723