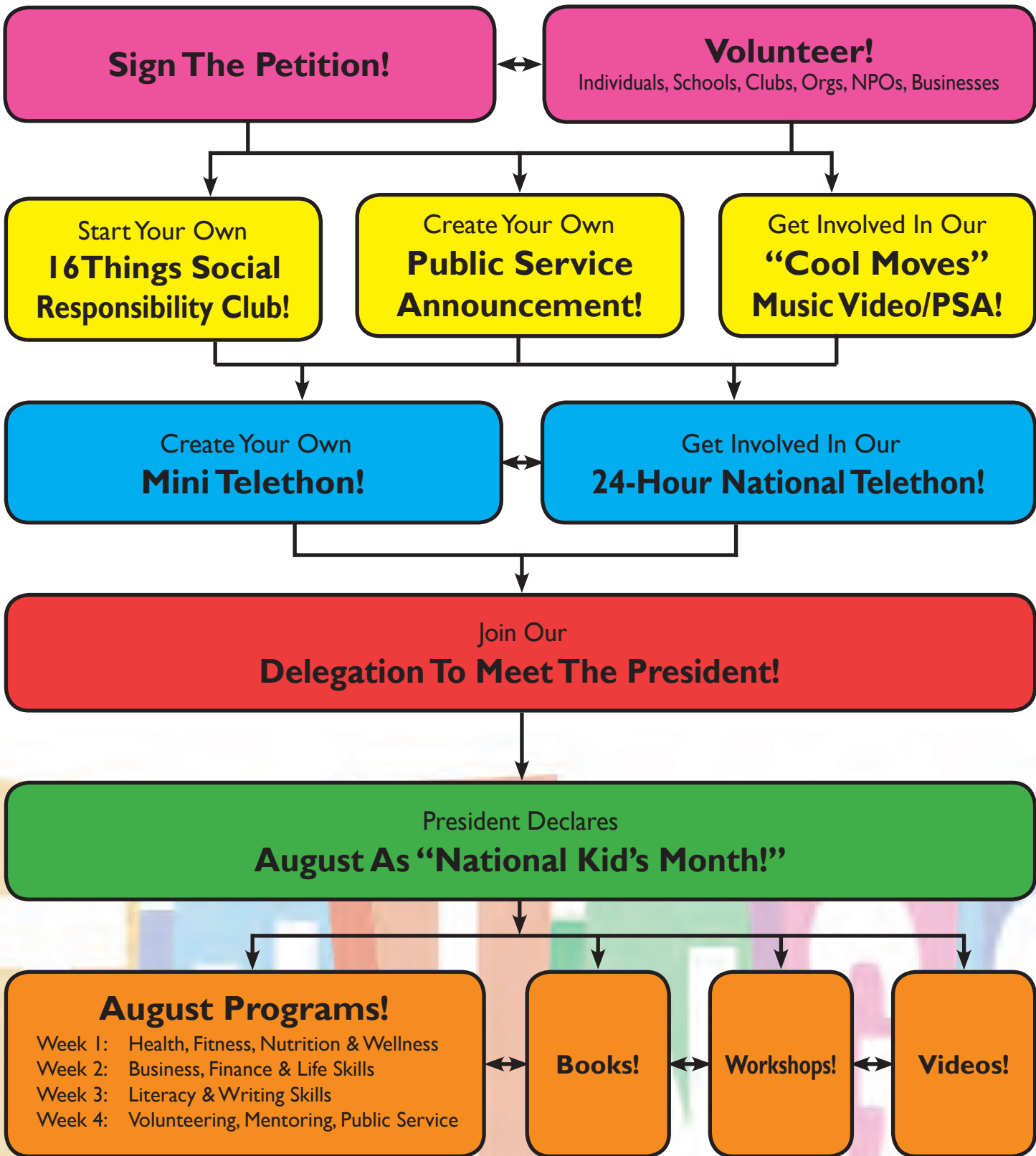




#10 Seconds To Change

Help Us Petition The President To Declare August As “National Kid’s Month!”



Get Informed. Get Involved. Get Going!



“Cool Moves” Music Video

by Lyle Benjamin

FADE IN.
INT. OF RECORDING STUDIO

Yo! Dis is the story of me and the IBC --		
The Ice Bucket Cringe!	(Narrator)	
and me	(R1)	
and me	(R2)	
and me.	(R3)	
Got a call from my homies	(Narrator)	
my phonie	(R1)	
my cuz	(R2)	
the fuzz.	(R3)	
Told me they wanted my help for a righteous cause	(Narrator)	
I didn't jaws	(R1)	
I didn't pause	(R2)	
Said count me in	(R3)	
You & me like kin.	(Everybody)	
Showed up at the 'pointed times	(Narrator)	
Asked me to bring 1,000 dimes	(R1)	
Then brought out the paparazzi	(R2)	(dozens taking pictures)
And wanted to dump 1000 pounds on me!	(Narrator)	
and me	(R1)	(people have ice buckets)
and me	(R2)	
and me.	(R3)	
No matter what the chatter	(Narrator)	(people talking, cheering)
that's way too cool for this fool	(R1)	(shivering, running away)
No matter what the patter	(R2)	(people talking, cheering)
Ain't no tool who loves to drool.	(R3)	(person covered ice, drooling)
So took my dimes	(Narrator)	(running away with a sack)
Decided to use my rhymes	(Narrator)	(on street corner)
Helpin' everybody, everywhere	(Narrator)	(in classroom)
N Showin' I care	(Narrator)	(in office with suits)
and me	(R1)	(in subway)
and me	(R2)	(in restaurant)
and me.	(R3)	(in library ... shhh!!)
Don't matter if you're sick	(Narrator)	(in robe, thermometer)
Don't matter if you're slick	(R1)	(suit/tie, combing back hair)
Don't matter what your skin	(R2)	(rapid change in skin tones)
Don't matter where you been	(R3)	(fancy house, shelter, apt.)
Helpin' yourself N helpin' people	(Narrator)	(Reading & then sharing)
Everybody the same under star, moon and steeple.	(R1)	(Jewish Star, Muslim, Church grap)
You owe it to yourself	(R2)	(Pulls pile of money toward self)
You owe it to your family	(R3)	(Pay family, mom, dad, kids, pet)
Best way to live is by helping other people	(Together)	(Helping people to feet)

FADE OUT.



**"Cool Moves" Public Service Announcement
by Lyle Benjamin**

FADE IN.

INT. OF RECORDING STUDIO

Please help us support (Narrator)
"16 Things Kids Can Do.Org" -- (R1)
A non-profit educational organization (R2)
Working for (R3)
The Betterment of Kids People & The Planet -- (Narrator)

by teaching kids of all ages things they need to know (R1)
to be happy, healthy and successful in life ... (R2)
And by playing it forward to others in their sphere. (R3)
This way, (Narrator)
We can work together to Change the World. (Together)

Join us and donate (Celeb #1)
Your Time (Celeb #2)
Your Energy (Celeb #3)
Your Dollars (Celeb #4)

Start a 16 Things Social Responsibility Club! (Celeb #1)
Volunteer to Help with our National Telethon (Celeb #2)
Help Spread the News to Your Family, Friends & Associates! (Celeb #3)
Help Spread the News to Your Company, School or Organization! (Celeb #4)

Donate your Dollars! Every \$100 creates 10 scholarships (Celeb #1)
10 kids get books and materials (Celeb #2)
to attend 8-12 Week (Celeb #3)
Better Communication & Literacy Workshops. (Celeb #4)

Help us Petition President Obama (Celeb #1)
Help make August National Kids (Celeb #2)
Awareness, Activities (Celeb #3)
And Acknowledgment Month. (Celeb #4)

Get Involved. Get Informed. Get Going. (Celeb #1)
And Together (Celeb #2)
We can work to Change the World. (ALL)]
Show Your Support Today at www.16ThingsKidsCanDo.Org (Celeb #4)

Logo Graphics.

FADE OUT.

16 Things "Cool Moves" Video Sponsorship Packages:

Packages:	Includes For Free:	Base:	By Viewership:
[] Street Smart:	<ul style="list-style-type: none"> √ Credits Acknowledgment √ Logo on Sponsor Page in Video √ 3 Month Logo/Link on Website Sponsor Page √ 2 Invitations to Wrap Party √ 2 Tickets to Premiere (with Press Coverage) √ Video PSA in support of 16 Things √ Invitation to Presidential Delegation √ Establishment of 50 BCL Scholarships in Company/Organization Name √ 10-Minutes of Volunteer/Sponsor Time on 16 Things March 15-16 Telethon 	\$1,500	\$120/100,000 Views
[] Book Smart:	<ul style="list-style-type: none"> √ Credits Acknowledgment √ Logo on Sponsor Page in Video √ 6 Month Logo/Link on Website Sponsor Page √ 4 Invitations to Wrap Party √ 4 Tickets to Premiere (with Press Coverage) √ Video PSA in support of 16 Things √ Invitation to Presidential Delegation √ Establishment of 200 BCL Scholarships in Company/Organization Name √ Pictures with "Cool Moves" Talent √ Staff Inclusion in Video √ 20-Minutes of Volunteer/Sponsor Time on 16 Things March 15-16 Telethon 	\$5,000	\$110/100,000 Views
[] Penthouse:	<ul style="list-style-type: none"> √ Credits Acknowledgment √ Logo & Description on Sponsor Page in Video √ 12 Month Logo/Link on Website Sponsor Page √ 10 Invitations to Wrap Party √ 10 Tickets to Premiere (with Press Coverage) √ Video PSA in support of 16 Things √ Front Line Invitation to Presidential Delegation √ Establishment of 500 BCL Scholarships in Company/Organization Name √ Pictures with "Cool Moves" Talent √ Staff Inclusion in Video √ Video Interview for Website √ 30-Minutes of Volunteer/Sponsor Time on 16 Things Telethon 	\$10,000	\$100/100,000 Views



BCL Scholarships are established in the Company & Individual's Name.
Viewership is determined by hits on YouTube.

Company Information:

Our company is interested in the _____ package sponsoring the "Cool Moves" Video!

Company: _____ Industry: _____

Contact: _____ Title: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: (____) _____ - _____ Ext. _____ Cell: (____) _____ - _____

E-Mail: _____ Website: _____

Referred by: _____ Org. _____

16ThingsKidsCanDo.Org • A Non-Profit Educational Organization
Working for the Betterment of Kids, People & The Planet!

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