

Barber Tract



Times

June 2020

Established 1989

Barber Tract Neighborhood Association

OUR MISSION:
To band together to identify, discuss, and deal effectively with neighborhood concerns.

The Barber Tract Neighborhood Association (BTNA) represents residents and businesses in the Barber Tract community which extends from Pearl St. to North Ln. & La Jolla Blvd. to the ocean.

4th of July Parade Cancelled

Per the Executive Order issued by Mayor Faulconer, all large public and private gatherings remain prohibited (other than constitutionally protected assemblies). Therefore, the city will not approve our permit for the BTNA 4th of July celebration and parade. The BTNA has long been a sponsor of this gathering on Monte Vista Ave. started by Max and Melissa Elliott in the early 1970's. Although the BTNA cannot sponsor this gathering without a permit we hope all of our neighbors find their own ways to safely celebrate our nation's Independence Day.

Summer is Here!

With the city lifting of the beach closures due to the COVID19 pandemic, the traffic and crowds have returned to Barber Tract's beaches like a tsunami. This has brought large amounts of trash and undesired behavior (graffiti, alcohol on the beach, urination in public, etc.) With frustrations running high, a road rage incident occurred where a driver struck a pedestrian on Monte Vista at Sea Lane. The BTNA has been working aggressively with the city to find better solutions to beach trash collection, graffiti prevention/remediation and increased patrolling by the Police Department in our community. Special thanks to Cynthia Chasan, Dorie DeFranco and Tony Harris for your leadership in helping to get these issues addressed.



Narcisa Laranjera
BTT Publisher

Other Board Members

Ann Kerr Bache

Dorie DeFranco

Lori Greenberg

Tony Harris

Salli Sachse

David Talcott

Black Lives Matter Protests

Protests seeking to bring attention to issues with police brutality and racial inequality were conducted this month - including a paddle out and an organized march through our neighborhood. Many thanks to the protestors, neighbors and the San Diego Police for keeping these gatherings peaceful.

Dealing With Graffiti

There has been a significant increase in graffiti in our neighborhood over the past couple of months. San Diego City guidance for dealing with graffiti is as follows:

Reporting Graffiti in Progress

If you see graffiti vandalism in progress, call 9-1-1 and report it immediately to the San Diego Police Department. Do not confront the vandals. Although they may appear to be harmless, they may be carrying weapons. The police will respond based on the priority of the crime compared to others for which they have calls at that time.

Reporting Existing Graffiti

If you see graffiti in your neighborhood on public or private property, report it immediately to the Graffiti Control Program through online reporting or by calling the Graffiti Hotline at 619-527-7500. Calls to Street Division Customer Service are confidential. You can also use the San Diego Get It Done app. City crews remove graffiti from City property, usually within five days of receiving a report. City code compliance officers must notify private property owners of graffiti on their property and of their responsibility to remove it. Depending on the cooperation of property owners, it could take longer for graffiti to be removed from private properties.

New Stop Signs Installed!!

After a long process working with the city all requested new stop signs in the Barber Tract have been installed. The all-way stops at Olivetas Avenue/Marine Street and Marine Street/Monte Vista Avenue are now in place with signs and street markings. The city also finally completed its work to install the stop sign with street marking at Arenas Street and Monte Vista Avenue. It's nice to see these traffic safety additions in our neighborhood.

Utility Undergrounding Update

As previously reported, the utility lines along Monte Vista, Fern Glen and Arenas have been "allocated" to be moved under ground. "Allocated" means awaiting funding approval from the City Council. We need help from the residents on each of these streets to petition the city to make these areas a priority for funding. We need a volunteer leader on each of these streets to coordinate these petitions. If you are interested in helping with this, please contact our President, Mike Cole, at BarbertractNA@gmail.com.

Moving the remaining utility lines in the Barber Tract under ground will be a significant improvement for beautifying our community. More information about the City's undergrounding program can be found at <https://www.sandiego.gov/undergrounding>

Please Renew Your BTNA Membership

THIS IS YOUR COMMUNITY...Stay Involved & Renew Your Membership

The Barber Tract Neighborhood Association has been in place for over 3 decades. Please renew your \$35 annual membership to help us continue to sponsor our holiday gatherings and publish the Barber Tract Times. See registration form enclosed in this issue.

BTNA is now accepting Zelle electronic payments for membership.

Zelle is a convenient, safe and environmentally friendly electronic payment service. Here's how to use Zelle:

1. Enroll your email or mobile number through your mobile banking app or with the Zelle app
2. Enter BTNAMembership@gmail.com for email address in the app
3. Choose the amount (**\$35**) and press "Send".

Barber Tract Neighborhood Association (BTNA)

Join your community of Barber Tract neighbors by making a \$35 membership contribution for 2020

Why should you join? How will your membership contribution be used?

The BTNA provides a way to continuously improve our community through volunteer work and advocacy with city agencies to address our areas of concern. It also fosters neighborhood friendships through community gatherings with a Fourth of July celebration and a festive Holiday Party in December. An informative Barber Tract Times newsletter and website are published to provide information of interest

Your membership contribution helps to make the Barber Tract a safer, better-maintained and more enjoyable place to live.

BTNA Membership for January 1 through December 31 2020

Name(s) _____

B.T. Property Address _____

B.T. Phone # _____

Is there a different mailing address that we should use?

Email Address _____

____ Enclosed is my/our \$35 membership contribution. (Make check payable to BTNA or pay with Zelle)

____ I am/we are willing to volunteer for association activities

____ Fourth of July Celebration

____ Beach Cleanup

____ Holiday Party

____ Helping to deliver the Barber Tract Times or to be a Cub Reporter

____ Other – Please identify: _____

____ I am/we are non-resident member(s) and wish to receive the BT Times by email

Please identify any areas of concern you would like to see addressed for the Barber Tract in 2020:

_____ (Cont. on reverse)

Please pay through Zelle to BTNAmembership@gmail.com or drop off or mail this membership form with a check for \$35 payable to the BTNA Treasurer:

Marie Michetti, 451 Marine St, La Jolla, CA 92037

For any questions regarding the BTNA, using Zelle, etc. contact BarbertractNA@gmail.com

Thank you for supporting our wonderful Barber Tract Neighborhood!