

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, September 2, 2014 at 6:00 PM

City of Manhattan Beach
City Hall – City Manager’s Conference Room
1400 Highland Ave - Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the August 5, 2014 North MB BID Meeting

Action: Approve
3. 2014 North MB BID Annual Special Event (Holiday Stroll) – December 6, 2014 4:00 PM to 9:00 PM. *MBPD and/or MBFD will be present at the meeting for public safety, traffic and emergency right of way access discussion.* Vote on Annual Event Budget to accommodate changes.

Action: Discuss / Vote
4. 2014 North MB BID - Enhancement Projects and Activity Plan

Action: Discuss / Update
5. Public Comment - (3 Minute Time Limit)
6. Adjournment to Next Meeting - October 7, 2014 at City Hall (City Manager’s Conference Room) - 6:00PM

Advisory Board Meeting Minutes

James McCleary served as Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, August 5, 2014 @ 6:00 pm

The Meeting was called to order at 6:04 P.M. by James McCleary, North MB BID Chairman

1. 2014 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Brett Karas	BID Board Member	Sharkeez
Steve Oliveira	BID Board Member	Dentist
Morgan Pietz	BID Board Member	Pietz Law Firm
Steve S. Charelian	Revenue Service Manager	CMB

2014 NMB Advisory Board – Roll Call/City Staff Absent:

Wayne Powell	Mayor Pro Tem	CMB
Janice Davenport	BID Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's

2. Approval of Minutes from the July 1, 2014 North MB BID Meeting

Except for item #4.a) North MB Assessment Decrease vote - the North MB BID Board unanimously approved the minutes of the July 1, 2014 meeting. NMB BID Board members decided to elaborate on the 4 to 3 vote in favor of the current rate by listing the names. The minutes have been revised accordingly.

3. 2014 North MB BID Annual Special Event – Holiday Stroll

- a) Lighting and Decoration: B. Karas sent out an e-mail to various vendors requesting a quote for pole lighting/designs that will meet the budget. Possible alternative would be to ask Downtown BID if the NMB BID can borrow any Christmas pole decorations for the Holiday Stroll; NMB BID might have to increase the Holiday Stroll budget.
- b) Large Fun Slide: Neither CMB Police nor Fire Department personnel were able to attend the meeting to talk about the traffic, public safety, public and safety access, public right of way and assembly at the chosen Fun Slide location site on 35th and Crest.
- c) Proposed: Youth Volleyball Event, Live Christmas Tree, D.J. or Music, and Wording on Flyer - H. Ashikian will look into the possibility of having a Youth Volleyball event at the Holiday Stroll and will look into pricing for Christmas trees as well. He will update the Board at a future meeting; the NMB BID will have to decide whether to get a D.J. to play Christmas music and/or contact Bernadette to advise about Caroler's; Board also needs to discuss the design and the wording of the Holiday Stroll flyer to be printed in October 2014.
- d) S. Oliveras informed the Board that the banner will be hung on November 10, 2014.

4. 2014 North MB BID Enhancement Projects and Activity Plan

- a) NMB BID Assessments Decrease: The Board voted 4 to 3 to keep the assessment at the current rate of 80% of business license with a \$500 CAP instead of reducing it to 60% of business license with a \$400 CAP. BID Members, Davenport, Delk, Karas and McCleary voted to keep the assessment at the current rate; BID Members Ashikian, Oliveras and Pietz voted to lower the assessment rate.

5. 2014 North MB BID Enhancement Projects and Activity Plan – Mobility Plan

Per S. Charelian, the approval of the Mobility and Lighted Crosswalk plan has been delayed until late fall and will be discussed at a future meeting.

6. North MB BID – Number of Absences per Calendar Year: Discussion to be continued at a future meeting.

7. Other: Members of the MB Chamber and the Health District will be present at the October 1, 2014 meeting.

8. Public Comments – none

9. Adjournment 7:55 PM – Next Meeting, Wednesday, September 2, 2014, 6:00 PM at City Hall (City Manager's Conference Room).