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'Tis the Season of Philanthropy - A Closer Look

Right about now we're becoming acutely aware of the needs of many charities. There is still time to give a tax deductible donation. Are you considering donating to charity this year?

Philanthropy has multi-faceted benefits. It truly is a win-win...win-win-win to infinity. The first and foremost benefit is that a good cause gets much-needed money. Of course there's the tax deduction, the publicity, and brand building for your business. You might even inspire other businesses or community members to join you. And then there's the affect on children - yours and society's at large. Your efforts can help plant seeds of compassion and generosity in our budding youth, which statistics show, will increase the likelihood of them going on to become philanthropically minded, raise their children that way, and on and on.

And lastly, there's nothing like the feeling you get from knowing you've been of help to those in need.

How many other wins can you come up with? I'd love to converse with you on this. Please feel free to leave a comment.

Here's an [article from Forbes](#) talking about several wonderful topics; some of which include additional little-known tax benefits, budgeting, decision making, and getting kids involved with philanthropy.

CLIENT: Adrienne Streeter, Streeter Publishing

OVERALL STRATEGY: Incorporate more heart and personal experience into her blog posts

TOPIC: Philanthropy

DIRECTION: *So busy with client gifts. No time to send you my input. Do you have something we can use?*