



The Stanislaus County Fair is where local businesses and local consumers come together. It is the ideal marketing opportunity that delivers personal access to the diversity and buying power of more than 249,000 Central Valley consumers. Guests of the Stanislaus County Fair have enjoyed first-class attractions, interactive and educational exhibits for all ages, celebrity concerts and nightly motosports since 1911.

From a summer weekend in 1911 to a 9-day run, the Stanislaus County Fair has been a source of fun, entertainment and education for people of all ages. The mission statement of Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology.

EVENT	2017 Stanislaus County Fair		
LOCATION	Stanislaus County Fairgrounds Turlock, CA		
EXPECTED ATTENDANCE	249,000+		
TOTAL EVENT DAYS	9		
DATES	July 14-23, 2017		
BUILDING HOURS	Monday-Friday 5pm-11pm	Saturday-Sunday Noon-11pm	
CARNIVAL HOURS	Monday-Friday 5pm-midnight	Saturday-Sunday Noon-midnight	
PARKING AND GATE FEES	Parking \$5	Adults \$12	Seniors & Children \$5 *Ages 6 & under FREE