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## LED CITY USA COMPANY PROFILE

With the emergence of the LED technology for use in general lighting and its inevitable takeover of the lighting industry, LED City Signs and Lights became a major player in Texas over 6 years ago. The focus was to have national distribution and wholesale of LED lighting solutions that range from component level accent lighting to full scale industrial lighting fixtures. In order to be the best in the industry, LED City hired the most qualified and highly skilled designers, engineers, technicians and project managers to aid with it's growth and direction. Our belief was to aid any and all clients with unique LED lighting solutions even if it is outside of the standard scope of the market, which in turn ensured that no workspace, home, or facility was wasting unnecessary energy.

## SALES AND SERVICE OFFICES:

LED City has over 50 sales offices across 12 states which cater to the entire USA. More recently, we have expanded our international market through strategic partners in Australia, Panama, New Zealand, Germany, Gambia, Dubai and Pakistan. Our headquarters in Dallas, Texas USA showcases all of the lighting solutions that we offer and trains our dealer network.

## WHY CHOOSE L.E.D CITY:

We use the most innovative and technologically superior products with safety and reliability certified by UL® (Under Writers Laboratory), ETL®(Electrical Testing Laboratory), or CSA® (Canadian Standard Association) to build our product line up. Many of our products also meet Department of Energy's strict energy efficiency standards such as Energy Star and DLC (Design Lighting Consortium). LED City is an approved vendor for USA State department which operates Embassies and consulates all over the world. Which also include our project site at the world's largest U.S Consulate General in Juarez, Mexico. LED City has served over ten thousand clients and many more thru our extensive dealer network. Some of these clients include DFW Airport, Olney Airport Texas, and Denton Airport and Flight Safety International. We have conducted complete lighting renovations to entire sporting complexes like NHL Hockey Team (Dallas Stars) Sporting Arena in

Valley Ranch, Frisco, Plano, and Lewisville. Our lighting is used for temporary construction lighting across many of NTTA construction projects. Our lighting is showcases American Airlines Center's restaurant venues and even is used as an OEM component in the industrial market place by companies: Allmand Bros, Omi Crane and Wacker Nauson.

Heavy industrial applications are where our lighting faces the toughest challenges. For over 4 years and constant 24 hour usage under harsh heat conditions our LED high bay fixtures have been in use at multiple steel manufacturing plants: Nucor Steel, Joy Global Steel, and Vulcraft Steel. Business done with local governments in Texas include: Dallas, Denton, Irving, Cedar Hill, Lewisville and Plano with projects at the Dallas Metro Train system, Dallas Zoo, and Lewisville Water treatment plant. Colleges and University projects include University of Texas at Arlington and Harvard University Boston. We have installed general and accent lighting for several hotel chains to include: Intercontinental Dallas, The Ritz-Carlton Dallas, Best Western, Comfort Inn & Suites, Country Inns & Suites, Days Inn, La Quinta Inn Suites and several others. There are hundreds of restaurants using our product and services and services. A few national chains that we have done regional work for include Apple Bees, Texas-de-Brazil Steak, Pollo Regio and Subway. Nonprofit organizations have also benefited by the savings LED City's technology provides to include American Heart association, Churches, Temples and Mosques. The number of automobile dealerships that have used LED City's lighting to become more energy efficient continues to grow and include Harley Davidson, and Ford Motors.

With much of our reputation for being a leader in the industry being spread by referral, our work has also caught the eye of the media which has showcased some of our work on two television stations. Still the vast majority of our lighting is distributed thru a number of major electrical product distributors such as Grainger, Graybar, FSG, Crawford, and Crescent Electrical, so we can only imagine how much LED City's lighting has changed the indoor and nighttime landscape of our nation. Our reliable industrial and commercial grade LED devices are the perfect choice for any customer seeking long lasting, energy saving lighting systems.

CEO and

Research & Development

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Director

