

TOUCH A TRUCK

WHAT IS TOUCH A TRUCK?

What child doesn't dream about getting behind the wheel of a dump truck, tractor, back hoe, or tow truck? Touch A Truck makes their wildest dreams come true! This family friendly event provides a unique opportunity for kids to explore and learn about all types of vehicles—emergency, construction, transportation, utility, delivery, and many more all in one area.

Children will be allowed to touch, climb, sit in the driver's seat, pose for photos, and ask questions about their favorite trucks in a safe, supervised environment. Accompanying personnel will teach the children about the equipment and vehicles displayed and how these machines help up and our local community.

Along with all the fun vehicles, food and drinks will be available for purchase and children will be able to visit the FUN ZONE for face painting, a coloring contest, and more!

WHEN IS TOUCH A TRUCK?

Touch a Truck will take place on Saturday June 11, 2016 from 9 am—2 pm.

There will be a limited access VIP hour from 9:30 am – 11 am, with full access to the public beginning at 11 am.

General admission is FREE for everyone! We will be **FILLING THE TRUCK** for the Union Grove Area Food Banks and do suggest a non—perishable donation to help **FILL THE TRUCK**.

VIP Admission will be available for purchase. VIP admission includes lunch, VIP only area, limited access from 9:30 am—11 am, and a Touch A Truck t—shirt.

WHY TOUCH A TRUCK?

In 2015, Kurk Concrete organized their first Touch A Truck event to celebrate 25 years of business. The goal of the event was to introduce kids and families to the construction and trades industries and to raise awareness that there are many rewarding opportunities in the construction industry. Introducing students to the construction industry is a crucial step in ensuring that the best and brightest students choose careers as trades people, engineers, project managers and estimators.



Have a vehicle you would like to bring, would like to sponsor this event, or would like to volunteer at Touch A Truck?

Please contact Amanda at 262-878-2397 or akurt@kurkconcrete.com

TOUCH A TRUCK SPONSORSHIP

WHY SPONSOR TOUCH A TRUCK?

Touch A Truck was organized to introduce kids and families to the construction industry and to raise awareness that there are many rewarding opportunities in the construction industry.

At this family friendly event, kids have the opportunity to explore and learn about all types of vehicles—construction, emergency, transportation, utility, delivery, and many more all in one area.

Touch A Truck is being promoted to families in South East Wisconsin, including Racine, Kenosha, and Walworth Counties, which will provide great exposure for your organization/company. In 2015, attendance exceeded our expectations with over 1500 people in attendance! The interest and support we have received since announcing the 2016 date has been over whelming—we are expecting a larger turn out and have moved the event to the Racine County Fairgrounds.

Benefit	Crane \$1000	Bull Dozer \$750	Dump Truck \$500	Tow Truck \$250	Tractor \$100	
Sponsor Logo on Event Photography	NOT AVAILABLE					
Inclusion in all Media and Press Releases						
Logo on Event Posters/Signs		X				
Logo or Banner at Entrance Gates		X	X			
Sponsor Name on T-Shirts (VIP + Drivers)		X	X	X		
Brand/Logo Recognition on our website and social media pages		X	X	X		
Logo In Program (Size Based on Sponsorship)		X	X	X	X	
"Thank You" Signage		X	X	X	X	
VIP Tickets		10	8	6	4	2

YES! I AM INTERESTED IN BEING A SPONSOR. . .

- NOT AVAILABLE** \$1000—Crane Sponsor
- \$750—Bull Dozer Sponsor \$250—Tow Truck Sponsor
- \$500—Dump Truck Sponsor \$100—Tractor Sponsor
- _____ Other Amount

Company: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

Make Checks Payable To: Touch a Truck Wisconsin

Mail Form To: Kurk Concrete, 4324 Shianne Street, Union Grove, WI 53182 | 262-878-2397

TOUCH A TRUCK

EQUIPMENT/VEHICLE COMMITMENT FORM

Reminder: This event will be held Saturday June 11, 2016 from 9 am—2 pm, please allow time to set up your vehicle by 9:00 am.

YES! I WOULD LIKE TO PARTICIPATE IN TOUCH—A—TRUCK ON JUNE 11, 2016

Company: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

Description of vehicle to be displayed including height, width, length, and any special accommodations needed:

Name, Cell Phone Number, & Shirt Size of Person Accompanying Vehicle:

Please note commitment forms accepted on a first come, first serve basis.
We reserve the right to limit the number of vehicle of the same or similar type.

All vehicles must be on site and set up no later than 9:00 am on the day of the event.

Lunch will be provided by Ironwood Chophouse & Saloon for all owner/operators. All equipment will be provided with a sign including equipment name/type and company.

**Return completed form and photo, if possible, of
equipment/vehicle no later than May 20, 2016**

Email form to akurt@kurkconcrete.com or mail to
Kurk Concrete, 4324 Shianne Street, Union Grove, WI 53182