



## Central Avenue Historic Business Improvement District Board Meeting Agenda

*Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard*

June 1, 2016 – 5:30 pm to 7:30 pm

New 9<sup>th</sup> Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | [bid@centralavenuehistoricdistrict.org](mailto:bid@centralavenuehistoricdistrict.org)

Posted: May 27, 2016

- I. Welcome: Jonathan Zeichner, Vice President (5 min)
- II. Public Comments – 10 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve 5/4/16 Board Meeting Minutes - Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report. - Dani Shaker, Treasurer (20 min)
  - a. Management Contract Agreement with City of Los Angeles City Clerk has been fully executed.
  - b. Report on assessment fees collected.
  - c. Status of East West Bank resolution for opening the bank account.
  - d. Check Request form for reimbursements and payments for the checking account or debit card.
  - e. Update on the Budget priorities.
  - f. Reimbursements and payments due.
  - g. The insurance policy with Philadelphia Indemnity Insurance has several invoices due as of 5/26 totaling \$2,460.00. The initial invoice of \$455.25 was paid by Dani Shaker on 4/21/16.
  - h. Urban Design Center MOU and invoices to date.
  - i. Filing IRS 990N form for the fiscal year ending December 2015.
  - j. Business Tax Registration Certificate Exemption approved by the City of Los Angeles Office of Finance on May 18, 2016.
- V. Board Management and Operations Action Items: Jonathan Zeichner, Vice President
  - a. Debriefing on Clean Streets Contract Activation and Uniforms and discuss system for ongoing performance feedback– Sherri Franklin and Joe Gamez, CRCD (5 min)
  - b. Discuss comments and feedback from property owners and reply status. Vote on determined responses. – Sherri Franklin (2 min)
  - c. Debriefing on Safety Ambassador Interviews with Ayvar Security, Able Solutions and Empire Executive Protection Services and vote on committee recommendations– Interview Committee – Dani Shaker, James Westbrooks, Grant Sunoo and Clent Bowers (10 min)
  - d. Review and approve budget for the Central Avenue Jazz Festival Branding, Business Development Marketing Strategy and discuss request to provide space for all Central Avenue Businesses – Priscilla al Uqdah, Member (15 min)
  - e. Report on the Branding, Business Development Marketing Strategy meeting – Sherri (2 min)
  - f. Status of Ad-Hoc committee consisting of Clent Bowers plus CRCD and CD9 staff formed to determine wayfinding sign guidelines and partnerships – Clent Bowers (2 min)
  - g. Status of meeting with Vivian Bowers, Jonathan Zeichner, Dani Shaker, Grant Sunoo, Priscilla al Uqdah, Clent Bowers and Sherri Franklin and the REEF team to discuss their requested letter of support and potential collaborative business development programs-Jonathan Zeichner (2 min)
  - h. Discuss scope of work for proposed RFP for Management Services – Sherri Franklin (5 min)
- VI. Review T-Do List and confirm deadlines/who is responsible
- VII. Meeting Schedule: Next Board Meeting: July 6, 2016 @ 5:30 pm
- VIII. New Business
- IX. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- X. Adjourn – Promptly at 7:30 pm

**If you cannot attend the meeting you can dial into the conference line:  
(408) 650-3123 | Access Code: 687-833-333**