

The Akeley Chamber of Commerce is offering our businesses the opportunity to purchase a half page ad in our new summer Guide, "Discovering Akeley." This publication will be an eight page, full color magazine highlighting Akeley's assets. The ads are a half page, you will be required to write your article and submit at least one high resolution photo. The cost will be \$60 per ad, we will print 1000 copies which will be distributed to resorts and businesses in a 50 mile radius.

Non-Chamber members may be included in the publication for a fee of \$160 which includes a one year membership with the Akeley Chamber of Commerce.

The number of ads available is limited so don't wait to sign up for this opportunity. To get your ad email: safynboh@arvig.net and drop your check with Donn Sorenson at Lakes Area Co-op or mail your check to:

Sandra Andress, 29029 County 33 Unit 1, Akeley Mn 56433

When writing your ad here are the things to consider:

1. Introduce yourself, where are you from, what is your background and what is your business?
2. How long have you been in business?
3. How did you decide to go into business and why did you choose Akeley as a base?
4. Why do you love what you do? (we'll just assume you love it or you wouldn't be doing it)
5. What makes your business unique?
6. What problem do you solve for your customers?
7. Where are you located, what are your hours and are you available on-line for information or sales. Are you on Social Media? Include that information.

The Chamber will provide editing services for these articles and then get them up on-line for you to proof and approve.

If you are not comfortable writing your own article we will provide that service for a \$25 fee.

In the interest of being ready to print by April 1st please get your space reserved and paid for by Jan 1st so we can work together to get the articles polished and photos edited if need be. Remember there are only 13 available ads so don't wait to reserve yours if you are interested.

Other Business—The Akeley Chamber of Commerce and the Nevis Chamber have teamed up to offer ½ price memberships to each other's members. If you are an Akeley Chamber Member and would like to participate in Nevis's half price membership please contact : Nancy Lewis via their web-site.
<http://www.nevischamber.com/member-information.html>

If you know Nevis member who would like to also join the Akeley membership please send inquiries to safynboh@arvig.net or have them purchase through our shopping cart at:
http://shop.akeleychamber.com/Akeley-Chamber-Membership-Levels_c10.htm

