

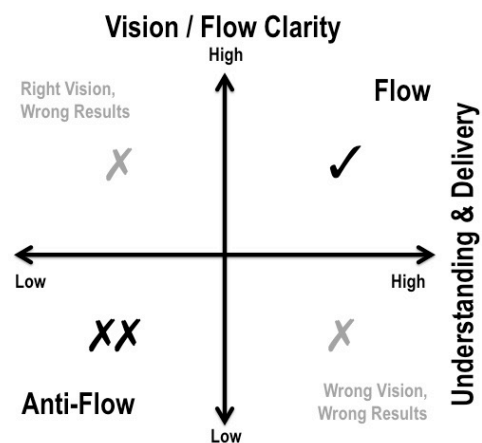


Flow empowers professionals to achieve and maintain personal high-performance and it provides the framework and tools to lead and guide your teams and organizations to succeed and accomplish the same using Flow

**Challenges** arise when any part of **Flow** is missing or fractured:

- + RP + D1 + D2 + D3 + D4 = **Anarchy**
- Vision + ■ + D1 + D2 + D3 + D4 = **Anxiety**
- Vision + RP + ■ + D2 + D3 + D4 = **Confusion**
- Vision + RP + D1 + ■ + D3 + D4 = **Politics**
- Vision + RP + D1 + D2 + ■ + D4 = **Chaos**
- Vision + RP + D1 + D2 + D3 + ■ = **Division**

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## Flow Training and Certifications

Join us on our journey and learn how to Inspire, Achieve, Sustain and Lead using **Flow**.

# The Flow Formula is Simple:

## Vision + Right People + the 4D Model = Success!

### We're looking for the Right People

Not just anyone qualifies to become a **Flow Certified Professional or Trainer**. Most professionals that have a PMP (or equivalent) and CSM (or equivalent) already understand the full value of continuing education and certifications, both personally and organizationally.

Flow is the framework that unifies Traditional and Agile methodologies and enables you to realize successful results, regardless of the leadership approach you use.

As a recent FCT put it, *"Flow 'plays nice' with everyone! And, it will enable you to successfully customize and implement whatever solution you choose."*

### Who Qualifies?

#### FCP (*Flow Certified Professional*)

A professional pursuing the FCP will typically have both the PMP and CSM certifications (*or equivalent traditional and/or Agile certifications and/or comparable experience in both areas*).

However, battle scars are more important than initials, so even if you don't have the certification(s), then you may still qualify to take the 2-day FCP certification course.

#### FCT (*Flow Certified Trainer*)

An FCT has successfully completed the FCP and is passionate about training as well as consulting. An FCT will have also completed the 1-day FCT course and has also completed 5 co-training sessions with a qualified FCT.

### How will "Flow" change my work?

Flow optimizes both Traditional and Agile frameworks & structures for the individual, team and organization.

Professionals and leaders who have discovered the power and impact that a clear, compelling **Vision** can have on their overall success (regardless of the level at which they work) will quickly understand Flow.

The Flow framework is the distillation of over 50 years of successful and hands-on experience that has delivered well in excess of US \$100 million in value-add to companies in Europe, the US and Asia.

Flow is quick to learn and implement. Simple, however, is seldom easy.

For more information on upcoming events visit [www.pmobrothers.com](http://www.pmobrothers.com)

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