

## Press Clipping

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# Global culture meet

**S**ociety for Intercultural Education, Training and Research, India (SIETAR) is organising a three-day international conference called 'More Masala for Melting Pot - Sharing Cultures and Competence for Collaboration'.

The event is scheduled to be held at The Grand Ashok from August 17 to 19. Presenters will be from India as well as their counterparts from France, Germany, the Netherlands, Thailand, the UK and the US will be participating. Hema Ravichandar, with an experience of over a decade in Human Resource at Infosys will deliver the inaugural address.

The conference will

provide a forum for the exchange of ideas, techniques, strategies, theories, tools and creative expression useful to fostering effective intercultural relations. It will also assist in developing practitioners and in the intercultural field.

Heather Robinson of SIETAR India, says, "The ability to communicate and collaborate across cultural difference is being recognised as a critical professional, personal and societal competence for the 21st century.

There is a large number of people working internationally in India, either virtually or actually. Therefore, the need to enhance education that prepares Indians to be global

citizens is increasingly being felt.

The three-day international conference will have 14 concurrent sessions. They will be conducted by recognised intercultural practitioners in the areas of training, consulting, coaching and facilitation as well as sessions on education and academic research.

For registration and more information, log on to <http://www.sietar-europa.org/> or contact Joy Chakrabarti at 984532-3152/ Supriya Gopi at 9845749242/ Guillaume at 9845371177 or e-mail [joyc@airtelbroadband.in/supriya.gopi@in.bosch.com](mailto:joyc@airtelbroadband.in/supriya.gopi@in.bosch.com)

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