

Academic Potential Action Team Agenda

All learners will be challenged to achieve their academic potential.

Empowering all individuals to become self-directed learners through authentic experiences that take into account each individual's unique academic, emotional, and social needs.

August 2, 2018

12:00 @ Aspires Office

Members present: Catherine Haslag, Julie Clinefelter, Kristen Olson, Laura Sayles, LeeAnn Ettinger, Jayne Gibson

Agenda

Time	Task/Result	Completed	Some Progress	Not addressed	Notes
12:00	<p>Task: Check In</p> <p>EQ: What has action team done that you are most proud of?</p> <p>Result: Ready to work together</p>	X			<p>Things the team is proud of include:</p> <ul style="list-style-type: none"> • SPARKS campaign and the team's ability to decide on that • The identification of SPARKS mentors • Activities booklet for the children in our area, all in one place • Evaluation program that supports organizations in our community
12:10	<p>Task: Sparks Ambassador Responses</p> <p>EQ: Where are the gaps?</p> <p>Result: Decision made</p>		X		<p>Information from SPARKS ambassadors will be used as FB posts, included in the ADH, present to student groups, posters around town – this is going to be determined by the Ambassador</p> <p>Ambassadors that have confirmed include:</p> <p>Spirituality – Shari M, Dayna J Nature – Tim R, John D Animals – Kelly R Leading – Anthony H, Gema Reading – Pal Koak Subject matter – Catherine H Serving – Jason B, Catherine H Athletics – Arts –</p>

				<p>Names generated as potential ambassadors: Beth Hamilton Enrique from 1910 Jen Jenkins Rodney Pesch</p> <p>Ask others that you think may be inspirational to students of Austin</p>
12:30	<p>Task: Next Steps in Campaign</p> <p>Result: Identify what has been done, review timeline and determine next steps</p>	X		<p><u>August/Sept</u></p> <p>Committee:</p> <ul style="list-style-type: none"> • Continue to think of/invite potential ambassadors • Continue to generate ideas of where we can share this information (dentist offices, school TV's, events, etc) • Think about September meeting discussion items (see below) <p>Jayne:</p> <ul style="list-style-type: none"> • Determine what schools are currently using SPARKS language • Work with school leadership to determine time to introduce our works with SPARKS to the school staff • Promote SPARKS through social media using #liveyourSPARKAustin <p>September meeting items will include:</p> <ul style="list-style-type: none"> • Greater definition of how to use SPARK Ambassadors • Schedule to present to schools and community groups • Review the research on SPARKS • Determine what marketing tools are needed (using what platforms – one page flyer, brochure, electronic, etc)

12:55	Task: Hashtag discussion #shareyourspark #nurturesparks #ignitesparksaustin Result: Decision made	X			Committee decided to use #liveyourSPARKAustin
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