





- THERMOELECTRIC NETWORK: WORKSHOP & TRAINING EVENT

Bob Gilchrist
Powertrain Systems Research
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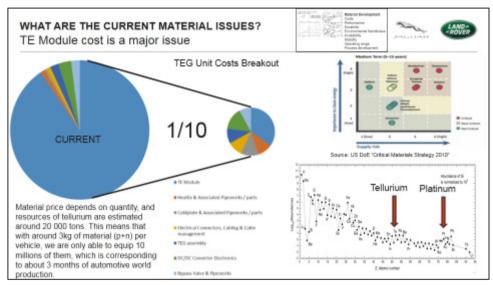
Contents

- The Business Case
- Failure Modes
- Environment & Customer Usage Effects on Failures
- The Consequences of Getting it Wrong
- Competition
- Summary



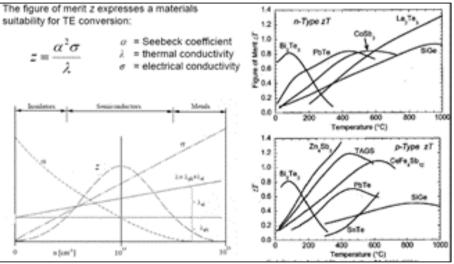


- The business case is a "given" to succeed



Volume, throughput, manufacturing process, plentiful materials, bulk supply of thermoelectric material, recovery, contact resistances

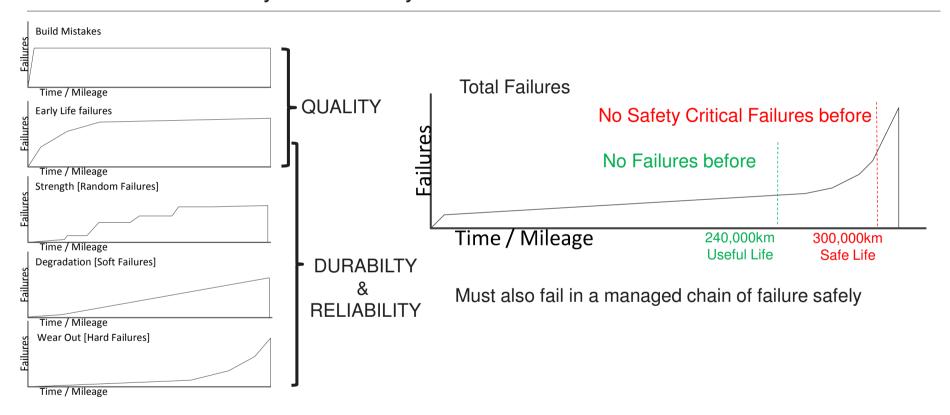
Contact resistances, performance envelope – low & high performance, maximum temps before degradation [including over time]







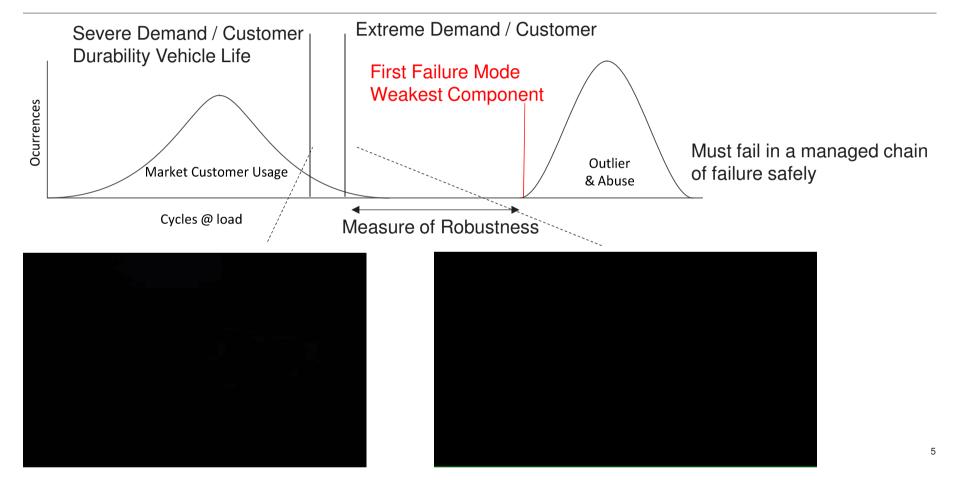
- Parts can fail in many different ways in a vehicle life-time







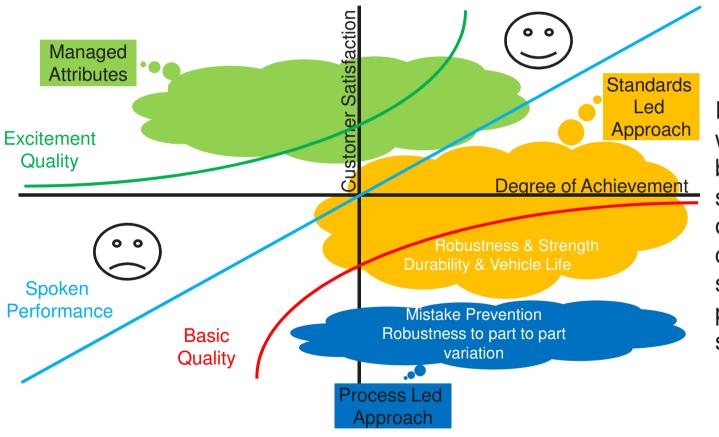
- Environmental / Customer Variation has to be Catered for



- The KANO model describes necessary attributes







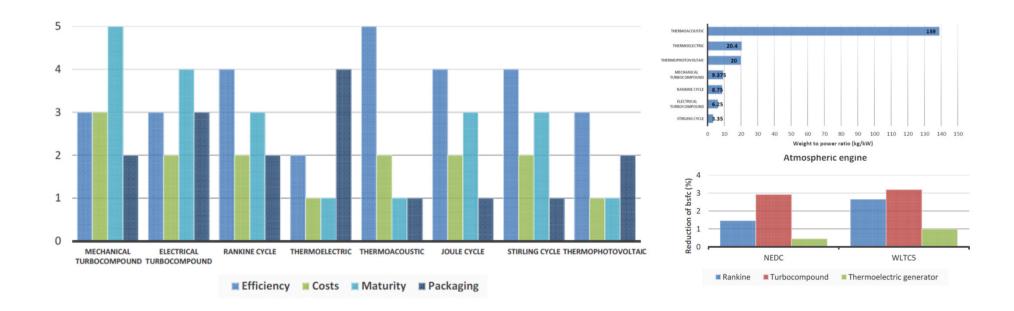


Residuals, recalls, warranty, breakdowns, high servicing bills, cost of ownership, customer satisfaction, bad press reports - sales





- There are Other WHR Technology Threats Making Great Gains







- In Summary: What do we need to happen to succeed in business
- Low costs scalable consistent process, nontoxic, recyclable, recoverable, plentiful materials, bulk supply
- High performance contact resistances, low / predictable degradation over time, performance envelope, low and high temp performance
- Consistently & early tested physical data to allow successful stress / heat rejection analyses, DC-DC load balancing, heat exchanger balancing, pin dimension choices, system optimisation for cost performance weight
- Consistent / reliable and early performance data to process in simulations to make early system design decisions
- Consistent & predictable module performance
- Consistent & controlled geometric tolerances of all module components

- We need standards & processes for:
- Measuring pellet & module performance
- Measuring physical properties
- Testing: degradation, fatigue, thermal shock, vibration
- Fast screening tests
- This needs to happen
- Throughout the supply chain at every stage and engaged in quality testing & analysis
- Very quickly
- Or
- The Thermoelectric Generator will miss its opportunity in Automotive OEM's!





THANK YOU

Bob Gilchrist

Project Manager

Powertrain Systems Research

M +44(0)7711 470 749 T +44(0)2476 56 4044

rgilchri@jaguarlandrover.com