

Dear Potential Sponsor: POPS 9th ANNUAL CAR SHOW June 7th, 2025

This year we will be sharing the proceeds from our 9th Annual Pop's Car Show to benefit St Jude's Children's Hospital and our local Newburg Fire Department. We invite you to participate in this worthwhile event by becoming a sponsor. Last year was an incredibly successful show with over 389 cars trucks and bikes in attendance, 152 Trophies given out, and well over 600+ spectators in attendance! We hope to donate even more this year!

This year the event will be held on Saturday, June 7th, 2025 8-3pm (Rain Date: June 8th, 2025).

Don't miss out on this great opportunity to promote your business and support 2 great causes!!

A Bronze Sponsorship of \$100 includes:

- Sponsor name will be mentioned at the show and on all event related material
- Sponsor name proudly displayed on a large banner at the show

A Silver Sponsorship of \$250 includes:

- Sponsor name will be mentioned at the show and on all event related print material
- Sponsor name & logo proudly displayed on a large banner at the show.
- You will receive recognition at the show

A Gold Sponsorship of \$500 includes:

- Sponsor name will be mentioned at the show and on all event related material
- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name proudly displayed on a specialty award & you will receive recognition and a Plaque at the awards ceremony
- Sponsor name & logo proudly displayed on Shirts/Apparel that will be sold at the event
- Option of Setting up a Vendor Table to sell goods & network at the event
- One Free Event T-shirt PLEASE indicate SIZE HERE [REDACTED]
- If you would like extra shirts, they are \$25 S-XL and \$30 For 2XL up. Please send check for extras with sponsorship. Other Shirts sizes and amount \$ [REDACTED]

A Platinum Sponsorship of \$1000+ Includes:

All of the above with names at top of the shirts and the banner

2 Free Shirts sizes [REDACTED]

Company Logos must be emailed to kwilliams9k@gmail.com **by April 15th, 2025** to ensure that it will be included on all print material for the event. **This is very important! (if we do not have it already)**

Please complete the form at the bottom of this letter. **Return it with your sponsorship amount no later than April 15th, 2025 NEW DATE to ensure all material is ready for the event!!!**

We greatly appreciate the support and generosity of our sponsors and their help in making Pop's Car Show one of the finest in Southern Maryland. We couldn't do it without you!!

Sincerely, Jason Williams and The Entire Williams family, Ron Cutchember & Patrick Strain

FB and Instagram @popscarshow

GREAT POSSIBILITIES FOR YOU!!!

We will be giving out 250 goodie bags. If your business wants to add items, they must arrive to us by May 1st. They may be mailed or brought by. The address is 12568 Rock Point Road, Newburg, MD 20664. Please let us know if you will be doing this so we know to look out for it.

Enclosed please find my sponsorship check in the amount of _____ for Pop's 9th Annual Car Show.

I am a **PLATINUM GOLD SILVER BRONZE** sponsor (please circle one)

Please make checks payable to Kim Williams & Mail THIS COMPLETE FORM to: KIM WILLIAMS
12568 Rock Point Road, Newburg, MD 20664 **no later than APRIL 15th 2025**

Name: _____ Name of Business _____

If we do not have your logo from previous years, please email it to kwilliams9k@gmail.com