



## Copy

Client: J. Avila Company  
Date: 0914  
Re: Marketing –**Website Copy**

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### Scope

J. Avila & Company has contracted Galvin and Associates to provide copywriting and a navigation map for their new website. This document provides Copy.

### HOME – 1 page

#### *Home headline*

#### **J. Avila and Company: Central Valley Real Estate Experts with National Experience**

#### *Home story*

J. Avila & Company is a full-service real estate brokerage with deep experience in the Central Valley real estate market, with an emphasis on land sales. Unlike most brokerages, we represent sellers and buyers in multiple categories: Central Valley Development Land and Farm & Agricultural Land, and nationally, Commercial Investment Properties.

Our unique overview of the Central Valley ensures that you will have the best representation in a transaction. Click below on the area that matches your interests.

Most of all, we are committed to providing you with advice and representation that is custom-made for your interests. Quite simply, when you succeed, we succeed.

Joaquin Avila is at helm of J. Avila and Company. Mr. Avila has extensive experience in Central Valley land sales, representing sellers as well as investing on his own. He has national experience and a network of contacts in representing buyers for Single Tenant Net Leased properties in the commercial investment sector. With his wealth of knowledge, resources and contacts, Mr. Avila is ideally suited to maximize value for you. ([Click here for more](#))

#### Development Land

J. Avila & Company represents Central Valley landowners selling land for development, and local and national builders buying land for residential and commercial development. With detailed knowledge of the development process, we are your smartest choice for representation. ([Click here for more](#))

#### Farm & Agriculture Land

With family roots in farming and years of experience representing landowners in the Central Valley, J. Avila & Company is uniquely suited to help – to sell, to expand, to purchase income-producing property. ([Click here for more](#))

#### Commercial Investment Properties

J. Avila & Company specializes in the brokerage of Net Leased and other investment properties nationwide. We work with all types of single-tenant deals, and develop a detailed plan tailored to your investment goals. ([Click here for more](#))

#### *Footer*

J. Avila & Company | 7929 E. Dakota Avenue, Fresno CA 93737 **(559) 816-3644**

**ABOUT** – 1 page*About headline***The Central Valley's Premier Land Brokerage is committed to Personalized Service***About story*

J. Avila & Company is a full-service real estate brokerage with a proven track record in representing buyers and sellers in Central Valley land transactions. Our experience includes:

- Land for residential home development
- Land for commercial retail and multi-family investment properties
- Land for farming and agriculture

With experience in multiple categories of land transactions, J. Avila & Company has a unique overview of the Central Valley market. We use our knowledge of the market to match buyers and sellers to the best opportunities.

**Joaquin Avila, Broker and President**

Joaquin Avila is president of J. Avila and Company and is active in representing buyers and sellers through all stages of the transaction process.

Mr. Avila has deep roots in the Central Valley. His family farms pistachios and other crops, and he understands the Central Valley way of life.

Mr. Avila started his real estate career with Person Realty/Grubb & Ellis, where he specialized in agriculture and subdivision land and distinguished himself by setting agency records for annual land sales. At CB Richard Ellis, Mr. Avila focused on investment property transactions, developing a nationwide client base and resource network. His clients included high net worth individuals and trusts, institutions, and national homebuilders and developers, including transactions involving time-sensitive 1031 exchanges.

Mr. Avila earned his broker's license in 2005 and opened his own agency. He has been active in land transactions on behalf of his clients and himself for more than a decade.

With his many years of experience with all types of real estate, private and institutional, local and national, Mr. Avila brings a unique overview of the Central Valley land market.

*Link:* [Click here to Contact Us](#)

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**LAND DEVELOPMENT** – 1 page*Development headline***Development Land Experts in the Central Valley***Development story*

J. Avila & Company has built a successful track record representing buyers and sellers of land targeted for development. Our clients include national and local companies acquiring land for single-family and multi-family home development, commercial uses, and as investment purchases reserved for future development.

J. Avila & Company knows the Central Valley real estate market, and developers and landowners choose us for our detailed knowledge of Central Valley market. With our unique overview of the market, we can advise our clients on the regional economic factors that are so important to their success.

The development land acquisition process is often complex and filled with hurdles. By partnering with J. Avila & Company, you enter that process knowing you have an agency committed to resolving every issue as quickly and efficiently as possible.

Joaquin Avila is president of J. Avila and Company. With his many years of experience with all types of real estate, corporate and private, national and local, Mr. Avila has in-depth knowledge of the Central Valley land market, and specific expertise in development land. He understands the value of relationships, and is committed to delivering superior client service. ([Click here for more](#))

*Link:* [Click here to Contact Us](#)*Footer:* J. Avila & Company | 7929 E. Dakota Avenue, Fresno CA 93737 (559) 816-3644**COMMERCIAL INVESTMENT PROPERTIES** – 1 page*Commercial headline***A Proven Track Record in Commercial Investment Properties***Commercial story*

J. Avila & Company specializes in the brokerage of Net Leased and other investment properties nationwide. We work with all types of single-tenant deals: fast food restaurants, grocery stores, pharmacies, retail chains, banks, and office and industrial properties.

With J. Avila & Company, we create a real estate investment plan with your investment goals our only priority. Our intimate knowledge of the market allows us to advise owners on pricing and trends that support buy, sell or hold decisions. Our marketing campaigns are custom-made for your investor targets.

J. Avila & Company has a network of commercial investment property contacts throughout the nation. Principal Joaquin Avila spent his early real estate career with CB Ellis, where he focused on investment property transactions. His client base includes high net worth individuals and trusts, institutions, and national homebuilders and developers. ([Click here for more](#))

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## FARM & AGRICULTURE LAND – 1 page

*Farm headline*

### **Real Estate roots in Central Valley Farm & Ag Land**

*Farm story*

The Central Valley is home to the richest agricultural land in California. J. Avila & Company has a long and proud history of representing buyers and sellers of “California Gold.”

J. Avila & Company is a real estate brokerage with deep roots in the Central Valley. Many J. Avila team members have grown up in the farming industry, including principal Joaquin Avila. We list and sell a range of properties, including row crops, vineyards, orchards, dairies, cattle ranges and cold storage facilities.

We understand the dynamics of agriculture economics and finance, crop production, soil analysis and water rights and allotments, all elements in establishing and evaluating market values.

We also understand the agriculture way of life. Some farmers are expanding, or selling current acreage and need alternative acreage. Others are offering their land for development, or are seeking a non-farm investment that produces an income stream. In each case, the J. Avila team has the expertise to find the right solution, from time-sensitive 1031 exchanges, to passive income properties, to marketing to a network of local and national developer contacts.

Joaquin Avila is president of J. Avila and Company. He worked with top local and national real estate companies before founding his own firm in 2005. Mr. Avila has more than a decade experience representing buyers and sellers of Central Valley farm and agricultural land. Prior to his real estate career, he worked for LeRoy Avila & Sons, farming pistachios, wine grapes, cotton, wheat and alfalfa. Mr. Avila remains connected to his family’s farm as a business advisor. (*Click here for more*)

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## CONTACT US – 1 page

*Contact Us headline*

### **We look forward to speaking with you soon.**

*Contact Us text*

#### **J. Avila & Company**

Joaquin Avila, President

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Fresno CA 93737

**(559) 816-3644**

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*Dialog Box*

### **Questions & Comments?**

Name

Phone

Email

Type your question or comment and hit “Submit”

*Button:* Submit