



2019 Rhode Island Medical Society Sponsorship Prospectus

Sponsorship - Advertising - Exhibit Opportunities



The Rhode Island Medical Society's Physician Health Program

The Rhode Island Medical Society's Physician Health Program (RIPHP) was established in 1978 and consists of paid staff and the Physician Health Committee (PHC) which is a volunteer, standing committee of the Rhode Island Medical Society. The RIPHP's primary purpose is to provide services to support the health and well-being of Rhode Island physicians, physician assistants, podiatrists and dentists who may be experiencing difficulties with a mental or physical health condition, stress, burnout, work-related conflicts and/or socio-economic challenges, that impact or potentially impact their personal and/or professional life. Examples of conditions include but are not limited to: addiction disorders, psychiatric disorders, neurological and cognitive disorders. RIPHP helps to identify, refer for evaluation and/or treatment services, monitor recovery, and advocate for those healthcare practitioners so that they can continue or return to work, thereby contributing to overall safe and competent patient care in Rhode Island.

If you are interested in being a RIPHP Sponsor, here are the levels:

\$1,500 Level

- Logo on RIPHP webpage as Sponsor
- Two free tickets to Rhode Island Medical Society Annual Convivium
- Table exhibit at Rhode Island Medical Society Annual Convivium.

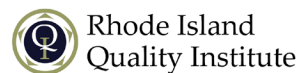
\$500 Level

- Logo on RIPHP webpage as Sponsor
- Two free tickets to Rhode Island Medical Society Annual Convivium

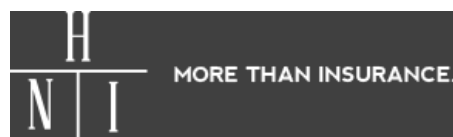
\$250 Level

- Logo on RIPHP webpage as Sponsor

Rhode Island Medical Society Thanks Our 2018 Sponsors and Partners

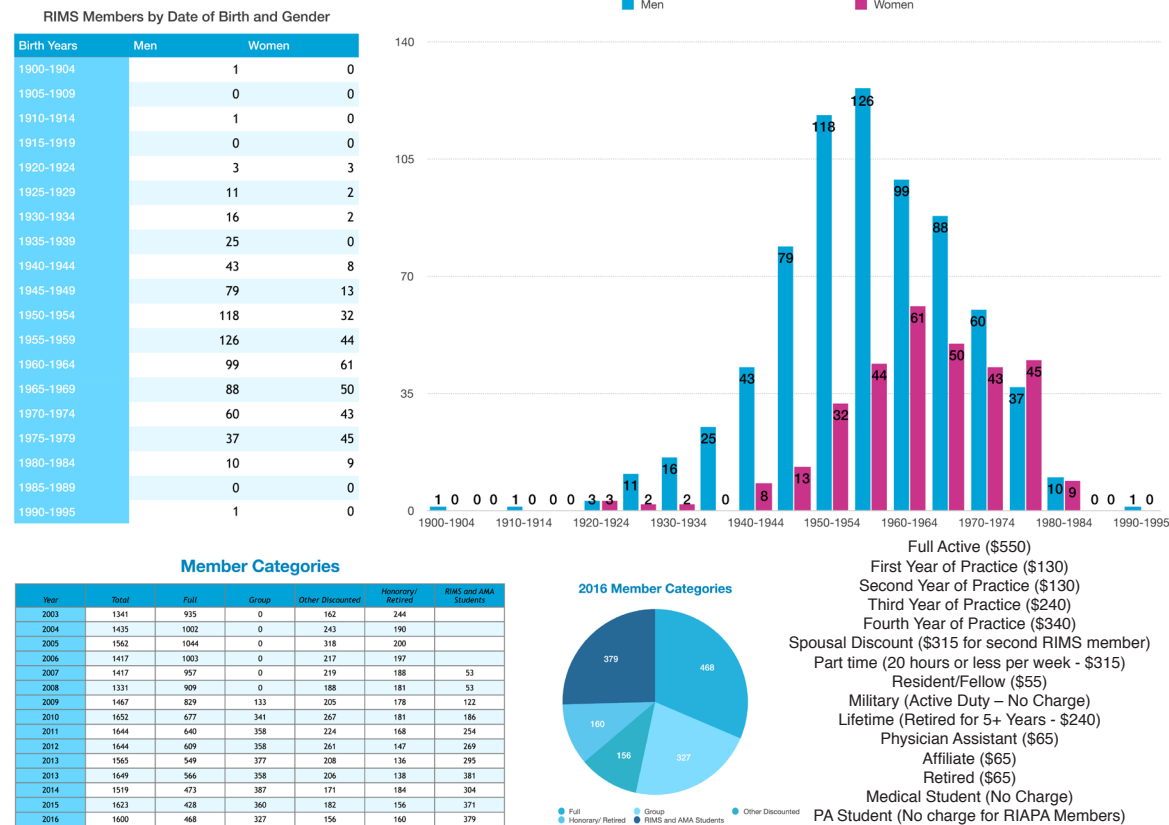


LIVING UP TO YOU™



What is the Rhode Island Medical Society?

The **Rhode Island Medical Society** is a voluntary association of physicians, physician assistants, and medical students. It supports and advocates for all Rhode Island Physicians in their efforts to provide the best possible care to their patients. The Society is the vehicle by which the medical community in Rhode Island meets the evolving challenges of medical practice and quality patient care. The Society represents the interests, values and needs of the medical profession and promotes enlightened public policy in the field of health care.



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Annual Sponsorship

The **Rhode Island Medical Society Sponsorship Levels** are designed specifically to recognize those companies that support the Medical Society at the highest levels throughout the year. Each of these levels include a special set of benefits, in addition to those included with your sponsorship, as a special thanks from the Rhode Island Medical Society.

Chairman's Circle

Minimum Spend of \$15,000

- Logo with link of RIMS homepage
- Dedicated Chairman's circle sponsor logo recognition on signage at the RIMS Convivium
- Receive recognition at the RIMS Convivium
- Exhibit table at Annual RIMS CME event
- Social media shout out 6 times a year
- One email, sent by RIMS, to all members
- One mailing, sent by RIMS, to all members
- Complimentary advertisements in RIMS bi-monthly e-newsletter
- Industry exclusivity (only one company from each industry will be allowed at this level)
- One complimentary webinar to RIMS members that will be recorded and hosted on RIMS website

President's Circle

Minimum Spend of \$10,000

- Logo with link of RIMS homepage
- Dedicated Chairman's circle sponsor logo recognition on signage at the RIMS Convivium
- Receive an recognition at the RIMS Convivium
- Exhibit table at Annual RIMS CME event
- Social media shout out 3 times a year
- One email, sent by RIMS, to all members
- One mailing, sent by RIMS, to all members
- Complimentary advertisements in RIMS bi-monthly e-newsletter

Executive Circle

Minimum Spend of \$5,000

- Logo with link of RIMS homepage
- Dedicated Chairman's circle sponsor logo recognition on signage at the RIMS Convivium
- Receive recognition at the RIMS Convivium
- Exhibit table at Annual RIMS CME event



2019 Rhode Island Medical Society Convivium



Mingle and Mangia at the 2019 Convivium, in a relaxed and scenic setting at the beautiful Casino at Roger Williams Park while we honor our outgoing Presidents and inaugurate our new leadership team. There will be special recognition of a select group of members and our sponsors.

Don't miss this opportunity to build your brand and introduce your product or service to the Rhode Island Medical Community. You can choose from inclusive packages or a la carte items - there is something for everyone.

**THE LARGER YOUR INVESTMENT, THE MORE
BENEFITS YOU SEE!**

Platinum Level \$1,500

Platinum Level includes:

Exhibit Space:

Six-foot exhibit table and space in prime location (near a bar)

Registration:

Two (2) complimentary registrations for staff

Social Media:

Dedicated shout out on RIMS Facebook page before and after the event

Pre-Convivium Email:

Recognition of all sponsors in a dedicated pre-Convivium email, logo and 50-word company description

Select from one of the following:



President Introduction (1 available)

Position your company and brand front and center during the Convivium. As the sponsor, you will have the opportunity to introduce the President of the Society. Your logo will also be featured next to the President on the screen at the Convivium during the presentation.

Registration (1 available)

Sponsor the area where every Convivium attendee begins his or her RIMS Convivium experience. Your company's name and logo will be prominently displayed on signage in the registration area and your promotional material will be handed to all attendees.

Music Sponsor (1 available)

What better way to get your name out there than to have people hear it from the band itself. You can introduce the band and your company's logo will be integrated into the band's stage area.

Gold Level \$1,000

Gold Level includes:

Exhibit Space:

Six-foot exhibit table and space in prime location

Registration:

One (1) complimentary registrations for staff

Social Media:

Dedicated shout out on RIMS Facebook page after the event

Pre-Convivium Email:

Recognition of all sponsors in a dedicated pre-Convivium email, logo and 50-word company description.

Dessert Sponsor (1 available)

Your company will be featured as the exclusive sponsor of the “real” most important meal of the day – Dessert. We can work with you to create a unique experience that can end everyone’s day in a great way.

Silver Level \$750

Silver Level includes:

Exhibit Space:

Six-foot exhibit table and space in prime location

Registration:

One (1) complimentary registrations for staff

Webinar Series

Sponsorship Price- \$1,500 Per Webinar

By sponsoring a webinar, your company helps the **Rhode Island Medical Society** provide information on key topics to members and prospects throughout the year. **RIMS** webinars offer attendees the ease of participation from their home or office during live presentations or while viewing presentations at their convenience.

Sponsor Benefits:

Exclusive opportunity, limited to one company per webinar
Email sent out on sponsor's behalf to all members promoting webinar (minimum of 2 times)

Acknowledgement from speaker at beginning and end of webinar
Dedicated slide at end of webinar with information about sponsor and link to website or email address

Recorded webinar to be archived on RIMS website for 1 year or more

Logo recognition on:

- Marketing emails to all RIMS members
- Online advertising of webinar on RIMS website
- Registration page
- Presentation slides
- Webinar archive page



Networking Events



Sponsorship Price - \$1,500 Per Event

By sponsoring a **Rhode Island Medical Society** networking event, your company helps the **Rhode Island Medical Society** provide valuable networking opportunities for **RIMS** members and potential members throughout the year. **RIMS** networking events offer attendees the chance to catch up with their peers after work hours in the great state of Rhode Island.

Sponsor Benefits:

Exclusive opportunity, limited to one sponsor per event
Email sent out on sponsor's behalf to all members promoting networking event (minimum of 2 times)
Acknowledgement from speaker at beginning and end of event
Dedicated signage with logo and contact information at event

Logo recognition on:

- Marketing emails to all RIMS members
- Online advertising of event on RIMS website
- Registration page

RIMS Managed Specialty Societies

The Rhode Island Medical Society currently manages 12 Medical Specialty Societies. Most of these organizations hold quarterly membership meetings that have a mixture of networking and education. Exhibit time is typically 30 minutes long and the exhibitors are welcome to join the members for the meal afterwards. The specialty societies do not give out attendee lists but sponsors are welcome to collect business cards during the event. If you book more than four events you are eligible for a pricing discount.

NEW! Rhode Island Academy of Family Physicians - 500+ Members - \$1,500 to exhibit - 6 events per year

Name of Organization	# of Members	Cost of Exhibit Table	# of Events Per Year
Rhode Island Society of Anesthesiologists	98	\$1,500	4
Rhode Island Academy of Physician Assistants	179	\$1,500	6
Rhode Island American College of Surgeons	10	\$1,500	4
Rhode Island American College of Emergency Physicians	232	\$1,500	4
Rhode Island Medical Women's Association	110	\$1,500	4
Rhode Island Orthopedic Society	73	\$1,500	4
Rhode Island Podiatric Medical Association	65	\$1,500	3
Rhode Island Psychiatric Society	230	\$1,500	4
Rhode Island Society of Addiction Medicine	30	\$1,500	2
Rhode Island Society of Eye Physicians & Surgeons	48	\$1,500	4
Rhode Island Urological Society	38	\$1,500	4

