

Visitor Contacts

In-House Visitors	1,196
Museum Website Traffic	5,237
Explore Calico Web Traffic	2,045
<u>Printing Press Café Website</u>	<u>3,626</u>
Total Visitor Contacts	12,104

Sanders Serves as Advocate in Washington, D.C.

Gloria Sanders, our executive director, was chosen by Arkansas museums to represent them in Washington, D.C. at the end of February to advocate for museums to members of Congress. While in Washington, Gloria received intensive training on advocating and public relations. She met with Representative Steve Womack and Senator John Boozman and with staff members of Senator Cotton and Representatives French Hill and Bruce Westerman. It was a high honor for her to be chosen to represent Arkansas and provided many opportunities to network with lobbyists, Congressmen, and other museum leaders from around the country.

Renovation Efforts

At the Calico Rock Museum, we are making some physical improvements that will help visitors find more information about Calico Rock, improve and refresh all of our history exhibits, and make the museum more accessible for our visitors. One of the biggest improvements is to our public restrooms. They are being completely remodeled and look very nice. All of these renovations are aimed at giving the city, our local businesses and our community the best facility we can offer for the services we provide.

Exhibit Updates

We recently received the beauty shop vanity that Jaclyn Smith used in *The Bootleggers*. It's a great addition to our collection. It's on display in the Murphy Gallery. We are working on a new exhibit on Norfolk Dam. We have a new exhibit on Winter Camp and complete updates for the Depot and School house. There are a lot of new things for visitors to see at the museum.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees