



Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com

2016 - 2017 BID BOARD MEETING AGENDA

Date: JANUARY 19, 2017
Location: HB International Surfing Museum
411 Olive Avenue

Day: Thursday
Time: 10:00 AM

- I. Call to order
 - a. Roll Call: BID Board: Brett Barnes, Scott Blakeslee, Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Nicole Thompson, Dick Thorpe
- II. Public Comments – limited to 3 minutes per person.

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.
- III. Approval of the Minutes – From BID Board Meeting – December 08, 2016
- IV. President:
 - a. Introduce Lt. Kent Ferrin & Sgt. Brian Smith, HBPD who will update the BID Board on current Public Safety issues in HB Downtown.
- V. Treasurer's Report:

Treasurer will share the November and December 2016 financial reports as reconciled by the outside accounting office of McGinty, Knutdson, and Associates. Reports include three accounts: BID, SCN, Malco Maintenance.
- VI. Surf City Nights:

Surf City Nights Manager, Mary Ann Senske, will report on the past month's events and provide update regarding upcoming Surf City Nights events and activities.
- VII. BID Manager Report:

BID Manager, Susan Welfringer, will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.

 - As directed at the last BID Board Meeting, analysis of payroll services was completed. BID Manager to report on changes implemented.
- VIII. Committees & Updates:

Committee Chairs will provide updates regarding their efforts and activities since the last meeting.

- Finance / Governance Committee: Present final draft of the Operating Reserves Policy. Recommends board vote to accept this policy.

- IX. City of HB Business Development Update:
Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district.
- X. City Council Comments: Councilperson Peterson & Councilperson Posey
- XI. Old Business: Presentation by parking companies regarding Valet Parking
- XII. New Business: SCN Manager Contract
 - a. Board to consider the Surf City Manager Contract with recommendation to renew
- XIII. Announcements:
- XIV. Adjournment – Meeting adjournment
Next meeting: Thursday, March 09, 2017 @ 10AM at the HB International Surfing Museum.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Susan Welfringer, BID Manager, at 714-536-8300.