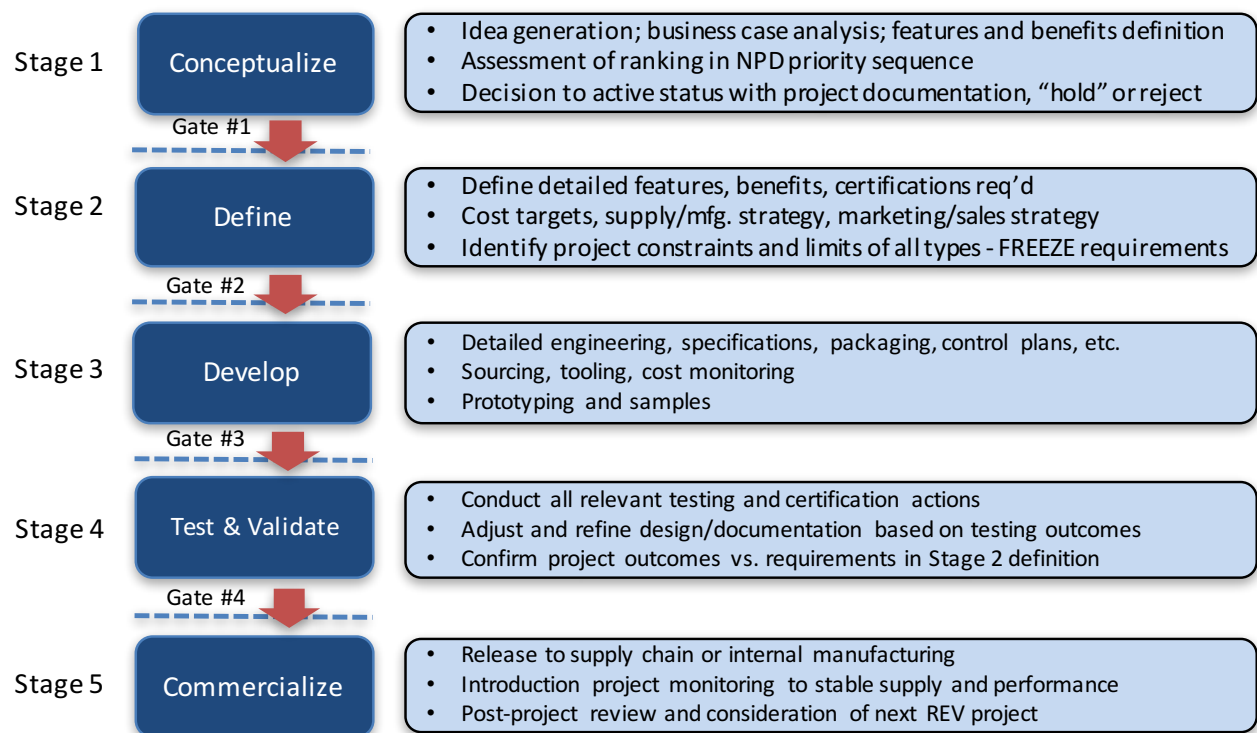


China New Product Development

- China Centric provides in-country project management of custom new product development program using three in three structures:
 - Source/private label standard or customized China-manufactured products
 - Collaborative teaming with China Original Design and Manufacturing (“ODM”) firms to engineer and produce proprietary client product designs
 - Collaboration with China Electro-Mechanical Contract Manufacturing (“ECM”) firms to produce products custom-designed by clients
- China Centric’s experienced engineering management team utilizes a structured Stage Gate process model with customized toolsets, real-time project monitoring, coordination, active project management and status reporting



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CHINA CENTRIC ASSOCIATES

Helping Western Companies be Successful in China

Since 2003, China Centric has assisted 250+ companies and 30+ Private Equity firms to develop and execute business strategies customized to the opportunities and challenges of China.

29 professionals globally – 7 in the U.S., 22 in China. Partners have 25+ years China operating experience with Cisco, IBM, Lucent, Marconi, Nortel, Reliance Electric, RELTEC, and Gemplus.

Consulting and Project Management

- Operations and Business Start-up
- Market Entry and Management
- Supply Chain
- Operations Due Diligence
- New Product Development

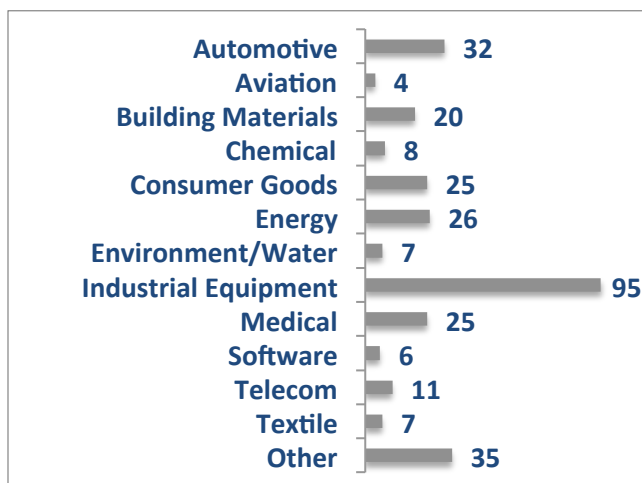
Hosted Facility and Administrative

- Facilities for Small Office Teams
- Shanghai and Zhuhai Locations
- Turn-key Administrative Services
- Comprehensive Internal Controls
- Regulatory Compliance

Outsourced Supply Chain Management

- Direct Supplier Transactions
- New Product Development
- Supplier Cost Transparency
- Full China-based SCM Services
- Relationship Control

Project Experience by Industry



Project Experience by Type



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SHANGHAI

ZHUHAI

HONG KONG

TAIPEI

CLEVELAND