# Westport Intl Acquires Scarlett Surveys International

We are excited to announce that we've acquired Scarlett Surveys International, a leader in employee engagement and customer satisfaction surveys. Since our inception, our goal has been to partner with organizations to provide customized client-focused solutions. We started with retained search and quickly expanded our offerings to include professional and mid-level contingent recruiting services based upon our client's needs. Being client focused means that the voice of the customer has always been, and will continue to be, critically important to us. Given this, we are excited to announce expansion of our service offerings to include employee engagement and customer satisfaction survey services.

## **About Scarlett Surveys International**

Scarlett Surveys is known for high-value employee engagement survey products, producing real information and metrics that enable you to improve your business and provide a high return on survey investment. The core of Scarlett's engagement survey is The AER Index<sup>TM</sup> - Associated Engagement Index. Composed of 15 engagement drivers, Scarlett effectively assesses employee attitudes toward these drivers allowing for easy development and implementation of improvement actions that increase engagement, build effective leadership, and increase employee economic contribution.

- 53 years in business
- 15 million employee engagement surveys completed
- Success grounded in research AER™ (Associate Engagement Research) is a true psychometric engagement metric and not a collection of employees' complaints
- Industry benchmarks meticulously developed and maintained to ensure meaningful comparisons to today's global workforce
- Ability to benchmark results with past industry/functional areas to determine what the results really mean and drive true performance improvement
- · Ability to map and predict engagement metrics with outside trends from other companies and industries
- Global survey capability
- Experienced in multiple industries including manufacturing, transportation, healthcare and Medicare contracting
- Customizable questionnaire and process

Scarlett goes beyond being a mere engagement survey. With customizable services, we provide high-value measurements focused on the employee experience. Scarlett helps organizations integrate survey measures with financial measures to predict and drive business outcomes and organizational performance.

As we noted above, voice of the customer is important to us so we know how to better serve you. We invite you to share your thoughts and ideas with us by taking just a few minutes to complete a quick survey at:

https://e-scarlettsurveys.com/clients/Employee6.html. We look forward to sharing the results with you.

For more information about Scarlett Surveys, please contact Durley Puerta at 864.232.2795.







#### Westport Intl - Innovative Executive Search

As an industry pioneer, we design customized executive search solutions for our global clients using innovative technology, processes and networks. Our core founding principle was to differentiate ourselves by building strong business partnerships with our clients versus being just another service provider. We understand and embrace the fact that every client is unique and has specific needs when searching for executives. By knowing and understanding our clients, we execute innovative cost-effective search solutions within accelerated timeframes.

westportintl.com

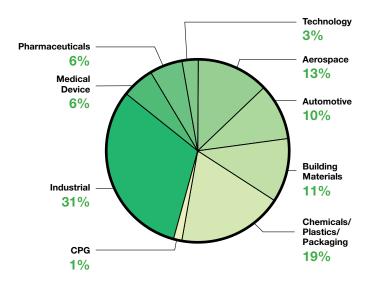
## **PinPoint Solutions - Premier Contingency Recruiting Services**

Quite simply, we are different. Our perspective and approach are unique in the industry. Our team has over 100+ years of recruiting expertise working in both Fortune 500 internal staffing departments and external third-party recruiting firms. Because we understand both sides of the equation, we also understand the complexities of finding the right candidate. Couple our unique perspective with our dedication to building strong relationships and the outcome is that we become strong business partners to our clients. What's important to our clients, becomes important to us.

pin-pointsolutions.com

## 2015-2016

#### PLACEMENTS BY INDUSTRY



## 2015-2016

## **PLACEMENTS BY FUNCTION**

