

Greetings Cherry Creek East Association,

My name is Zach from the Zipcar office in Denver, I wanted to reach out and get in contact with the CCEA. We are the longest running car share in the world offering vehicles by the hour or day, providing our members with all the benefits of a car without actually owning one. Joining Zipcar is simple and convenient for residents of the neighborhood. Prospective members simply join online or on our mobile app. Once approved they are sent a zipcard that unlocks/locks a Zipcar during a reservation which they can make for as little as an hour at a time up to a full week. We know that car sharing takes personal vehicles off of the road and provides urban dwellers another option besides traditional car ownership. A combination of car-share, biking, and public transit helps free up neighborhood congestion and reduces CO2 output.

As you may know Zipcar already has a presence near the Cherry Creek neighborhood with our round trip vehicles. That being said I am excited to announce that we are expanding with new locations in the area. We will have on-street permitted spaces at 755 S Dexter Street, 878 S Dexter Street, and two to be determined spaces on S Adams Street and E Ellsworth Street. These spaces are in addition to the location we already have at 3222 East 1st Avenue in the Steele Creek Apartments where a Subaru Impreza currently resides. We are planning to place a variety of Zipcars in the new on street spaces including economic sedans, hatchbacks, SUV's and possible luxury vehicles.

I'm sure residents of the neighborhood will share the excitement as new transportation opportunities innovate transit in the metro area. We are happy to provide this service to the neighborhood and know it will provide easier commuting options especially for those who may not own a vehicle or looking for access to a second vehicle. Attached is a link that can provide more information.

Please contact our office if you have any questions or concerns. Our Market Manager's name is Nicole Dalmy, I CC'd her email address. We would also be happy to be a part of any neighborhood events or meetings regarding transportation as needed.

<http://www.zipcar.com/denver>

<http://www.zipcar.com/how#faqs>

Thank you so much!



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