

KMGZ-FM and KMGZ-Digital 2

Lawton, OK

BROADCAST EQUAL EMPLOYMENT OPPORTUNITY PROGRAM REPORT

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KMGZ-FM and KMGZ-Digital 2 and the community of Lawton, Oklahoma and is required to be placed in the public inspection files of this station, and posted on its website.

The information contained in this Report covers the time period beginning February 1, 2014 to and including January 31, 2015 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy;
3. The recruitment source that referred the applicant for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A listing and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-Time Positions for Which this Source Was Utilized” refer to the number of the full-time positions listed in Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the applicant accepted the job. An applicant was deemed “interviewed” whether he or she was interviewed in person, over the telephone, by e-mail, or by some other method of communication.

Appendix 1 to Annual EEO Public File Report Form

Covering the period February 1, 2014 through January 31, 2015

Stations Comprising Station Employment Unit: KMGZ-FM and KMGZ-Digital 2

Section 1: Vacancy Information

No.	Full-time positions filled by job title	Recruitment Source	Total number of interviews from all sources for this position
1.	Account Executive	KMGZ	1
2.	Account Executive	Friend referral	2

Total number of persons interviewed during the applicable period: 3

Appendix 2 to Annual EEO Public File Report Form

Covering the period February 1, 2014 through January 31, 2015

Stations Comprising Station Employment Unit: KMGZ-FM and KMGZ-Digital 2

Section 2: Recruitment Source Information

	Recruitment source	Total number of applicants this source provided	Full-time positions utilized
A	KMGZ 1421 NW Great Plains Blvd., Suite C. Lawton, OK 73505 (580) 536-9530	1	1
B	Cameron University 2800 W Gore Boulevard Lawton, OK 73505 (580) 581-2477 Attn: Steve Adams		
C	Oklahoma Association of Broadcasters 6520 N. Western, Suite 104 Oklahoma City, OK 73116 (405) 848-0771		
D	Other (clients, friends, acquaintances etc.)	2	2

Appendix 3 to Annual EEO Public File Report Form

Covering the period February 1, 2014 through January 31, 2015

Stations Comprising Station Employment Unit: KMGZ-FM and KMGZ-Digital 2

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KMGZ-FM and KMGZ-Digital 2

(Description of activities)

KMGZ has achieved broad and inclusive outreach with regards to its Broadcast Equal Opportunity Program through on-going activities over the one-year period February 1, 2014 through January 31, 2015 that has brought members of KMGZ management face-to-face with potential applicants. Some of the activities have included:

- KMGZ President and General Manager Chuck Morgan and station co-owner Sherry Yelton participated in the Oklahoma Association of Broadcasters Education Foundation Career Fair on March 27, 2014 at the Skirvin Hotel in Oklahoma City. The Job Fair attracted 135 college students broadcast students representing the following Oklahoma colleges and universities:

Northern Oklahoma College,
Oklahoma Christian University,
University of Oklahoma,
Oklahoma Baptist University,
Oklahoma State University,
Rogers State University,
University of Central Oklahoma,
Cameron University,
Oklahoma City Community College,
Oklahoma City University, and
Langston University.

- On March 27, 2014 KMGZ President and General Manager Chuck Morgan and station co-owner Sherry Yelton attended the Oklahoma Broadcast Education Association Student Luncheon and Awards Ceremony at the Skirvin Hotel in Oklahoma City, where they associated with broadcast students and faculty from Cameron University.

- On April 7, 2014 KMGZ Program Director Big Al conducted a tour of the studios for kids and adult leaders from Cub Scout Pack 187.

- On July 21, 2014 KMGZ Program Director Big Al conducted a tour of the studios for kids and adult leaders from Cub Scout Pack 182.

- On September 23, 2014 KMGZ announcer Crash read to elementary school students as part of the United Way's Success By 6 Smart Start program.

- On September 30, 2014 KMGZ announcer Crystal Pistol read to elementary school students as part of the United Way's Success By 6 Smart Start program.

- On September 30, 2014 KMGZ announcer Indie Michaels read to elementary school students as part of the United Way's Success By 6 Smart Start program.

- On November 4, 2014 KMGZ Program Director Big Al spoke to Professor Steve Adams's Broadcast Management class at Cameron University.

- On January 16, 2015 KMGZ participated in and broadcast from the Job Opportunity Fair at the H.C. King Center in Lawton. The fair, sponsored by the City of Lawton and Verde Outreach Inc. included workshops on credit building, resume building, school opportunities, nonprofit resources, social networking and employment searches. Twenty different businesses were represented, and 389 people attended the Job Fair.