



Charlotte Catholic High School  
**The Gala**  
 Carmel Country Club March 17, 2018  
**Sponsorship Levels and Benefits**

*The Gala is an event that raises funds to support educational and enrichment programs at Charlotte Catholic High School. The Gala has brought people together to celebrate CCHS for more than 30 years,. Over the past 10 years, The Gala has raised more than \$2 million to benefit Charlotte Catholic.*

**Platinum Sponsor: \$5,000**

**Sponsor Benefits**

- Your Company acknowledged and introduced by the Master of Ceremonies during The Gala
- Preferred seating at The Gala
- Complimentary tickets for four (4)
- Premier Logo placement on The Gala Website
- Company Logo prominently displayed at The Gala
- Full page premier placement of advertisement in The Gala Program
- Premier recognition on CCHS Website reaching 1,400 families
- Premier recognition on CCHS Online Auction with wide distribution
- Premier Recognition in annual CCHS Year in Review (c. 8,000)
- Recognition in Alumni Electronic Newsletter (6,000)

**Gold Sponsor: \$2,500**

**Sponsor Benefits**

- Your Company acknowledged by the Master of Ceremonies during The Gala
- Complimentary tickets for two (2)
- Prominent Logo placement on Gala Website
- Company Logo placement at The Gala
- Full page advertisement in The Gala Program
- Recognition on CCHS Website reaching 1,400 families
- Recognition on CCHS Online Auction with wide distribution
- Recognition in annual CCHS Year in Review (c. 8,000)
- Recognition in Alumni Electronic Newsletter (6,000)

**Silver Sponsor: \$1,500**

**Sponsor Benefits**

- Your Company acknowledged by the Master of Ceremonies during The Gala
- Prominent Logo displayed on The Gala Website
- Company Logo displayed at The Gala
- Full page advertisement in The Gala Program
- Recognition on CCHS Website reaching 1,400 families
- Recognition on CCHS Online Auction with wide distribution
- Recognition in annual CCHS Year in Review (c. 8,000)
- Recognition in Alumni Electronic Newsletter (6,000)



**Sponsor Information**

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment information:

\_\_\_ cash \_\_\_ check \_\_\_ credit card

Credit card type: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_

CVV: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

**Please make checks payable to:  
 CCHS Foundation**

c/o The Gala  
 Charlotte Catholic High School  
 7702 Pineville-Matthews Road  
 Charlotte, NC 28226

**Questions:**

Sally McArdle, Executive Director  
 Office of Institutional Advancement  
 Charlotte Catholic High School  
 704.716.2459

**Gala Program Sponsors**

**Sponsor Benefits:**

Advertisement in the event program as well as on the event website. Camera ready artwork will be accepted electronically as jpg, tif, bmp, or pdf.

<u>Ad Size</u>	<u>Amount</u>	<u>Size</u>
<input type="checkbox"/> Full Page	\$1,250	(5 x 8)
<input type="checkbox"/> ½ Page	\$1,000	(5 x 4)
<input type="checkbox"/> ¼ Page	\$750	(2½ x 4)

*Listing in Program (one line):*

- Blue Sponsors \$500- \$749
- Red Sponsors \$250 - \$499
- White Sponsors \$100 –\$249