# THE AUSTIN MUSIC HERITAGE CENTER

### Preface

From blues to indie rock country to jazz, rock en español and more, Austin's nearly 200 live music venues draw locals and tourists alike. The problem is that the numerous museums and memorials do not represent the entire Austin music scene. The proposal required an evaluation of the parks, museums, recreation centers and commuting hubs.





#### Process

The original idea was to develop the heritage center in the neighborhood located south of Cesar Chavez and east of However, the site was not suitable for the proposal. Two additional sites were investigated. A north Austin site at Brushy Creek Park, and a site south of downtown. The site at Auditorium Shores became the obvious choice.









Long Center for the Performing aRts







#### Context

The original idea was to develop the heritage center in the neighborhood located south of Cesar Chavez and east of I-35. However, the site was not suitable the proposal. Two additional sites re investigated. A north Austin site Brushy Creek Park, and a site south downtown. The site at Auditorium ores became the obvious choice.

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Meeting Rooms



#### Concept

The lake at Auditorium Shores and throughout Austin is ubiquitous. It is the backdrop to much of the city's splendor and fasicnation. The new heritage center will emphasize the importance of the lake. It borrows from the architecture of city hall and the Long Center and adds a special blend which both accentuates without distracting from the ambiance of the performing arts center and auditorium.

The Austin Music Heritage Center





Heritage Center - Front Elevation



## Near Transportation Accessibility Major Arterials



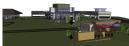
Program

Lot Over 10 Acres



Project





Heritage Center - Aerial View



