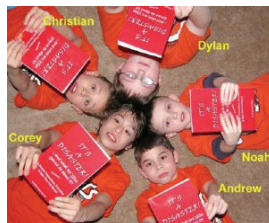


Traditional Fundraiser for schools, youth groups, etc.



"**IT'S A DISASTER! ...and what are YOU gonna do about it?**" helps families and businesses "be aware, be prepared, and have a plan" for most types of emergencies and disasters. The **266-page** paperback provides quick-reference instructional bullets in 2-color format. It is not written to alarm people, rather it suggests tips on what folks should think about and do before, during and after various types of scenarios, as well as how to administer basic first aid.

A majority of the data was compiled from many publications provided by the U.S. Department of Homeland Security and FEMA, the CDC, Public Safety Canada, the Public Health Agency of Canada and others.

How to get started...

- Request a Fundraiser Kit from Fedhealth by sending an email to info@fedhealth.net
- Determine what price your school or group wants to sell books for (cost to purchase books is only **\$5.00** U.S. each delivered*.) The 5th Edition list price on back is \$14.99 U.S. but fundraising groups can sell books for ANY price (e.g. \$15, \$10, etc. – whatever you decide) and keep everything over the \$5 cost*. (Note: Groups can upgrade large volume orders to add up to 288 extra glossy pages in books – please call 520.907.2153 for details.)
- FREE customization -- either in print process (1,000 books or more) or with peel & stick labels using our standard red books (30 copies & up).
- Remind everyone that books are useful in homes, cars, kits and offices and they make great gifts!
- Complement this fundraiser with our easy **Referral** and **Affiliate** programs and earn **15% to 30%** of orders on referred book and ebook orders.

Some examples of potential earnings...

Scout Troop ... say 100 kids sell 3 books each @ \$10 each

Amount Troop collects in advance:	\$ 3,000	(300 books x \$10.00 / book prepaid)
Less cost for books & customization:	<u>\$ 1,500</u>	(300 x \$5.00 / book delivered*)
TOTAL amount raised for Scouts:	\$ 1,500	

Large school ... say 1,000 kids sell 3 books each @ \$15 each

Amount school collects in advance:	\$ 45,000	(3,000 books x \$15.00 / book prepaid)
Less cost for books & customization:	<u>\$ 15,000</u>	(3,000 x \$5.00 / book delivered*)
TOTAL amount raised for school:	\$ 30,000	

School District ... collects orders for 20,000 books @ \$15 each, upgrades to add 100 extra glossy pages, and we help district collect \$2,500 for each full page color ad to fill books with discounts + freebies for the public

Amount district collects in advance:	\$ 300,000	(20,000 books x \$15.00 / book prepaid)
Amount collected for 200 full pg Ads:	\$ 250,000	(e.g. collects \$2,500 / full page color ad)
Less cost for 20,000 custom books:	<u>-\$ 140,000</u>	(20,000 x \$7.00 delivered*)
TOTAL amount raised by District:	\$ 410,000	

* = Freight included on orders within continental U.S.