Dear Business Owner,

The Holden Chamber Fair Committee is making plans and preparations for the 2019 Holden Chamber of Commerce Street Fair that will be September 12-14. We hope that you will consider showing your support of the Holden Chamber Street Fair by **placing an ad** in this year’s Fair Book. The cost of the Street Fair is paid by the Chamber of Commerce and we are able to do that in part by the support of businesses like you who see the value of advertising at local events!

Our Fair Books are distributed each year and it serves as the “Go To” for all information concerning the fair. Your ad will be seen by thousands of fair participants; many who live in the Holden area and many that visit our town each year to enjoy this event that has become one of our areas most visited attractions! The Fair Book is also posted on-line and distributed in The Penny Saver!

Our theme for 2019 is:

**COUNTRY NIGHTS & CARNIVAL LIGHTS!**

Attached is information on the ads and a form for you to complete and mail back to me. The form and your ad copy may also be e-mailed to me at [chutcherson@fandcbank.com](mailto:chutcherson@fandcbank.com). The deadline for returning this form is **Monday, June 24.**

We feel that our ads are competitively priced and you get a big return for your advertising dollars! We would be honored to partner with you and your business!

Sincerely,

Carrie Hutcherson

Holden Street Fair Co-Chairman

AD INFORMATION AND PAYMENT MUST BE RECEIVED BY **JUNE 24** TO BE INCLUDED IN THIS YEAR’S FAIR BOOK.

Company Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State:\_\_\_\_\_\_\_\_\_\_ Zip Code:\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**A copy of the ad that you have placed in a previous publication is attached. If you wish to do the same ad in the 2019 Holden Street Fair Book, please complete this form and check the box that indicates: “Duplicate the last ad” and send payment for the appropriate ad size. If you would like to place a different ad, please attach the copy you want included and mark the appropriate ad size below and return payment accordingly.**

Duplicate the enclosed ad

Add **COLOR to my add for an additional cost of $35**

Advertisement Cost:

Full Page (approx. 10 x 10) $260 (see attachment. Full page will be double the size of the half page example)

Half page (approx.. 5 x 10) $160 (see attachment)

Quarter page (approx. 5 x 5) $90 (see attachment)

Eighth page (approx.. 2.5 x 5) $55 (see attachment)

Sixteenth page ( approx. 1 x 5 ) $35 (see attachment)

Please enclose payment. An invoice will not be sent. ONLY ADS PAID IN ADVANCE WILL BE INCLUDED IN THE FAIR BOOK!

Mail payment made payable to Holden Chamber of Commerce to:

Holden Fair Committee Co-Chairman

Carrie Hutcherson

c/o F & C Bank

PO Box 157

Holden, MO 64040

**Thank you for your support of the annual Holden Chamber of Commerce Street Fair! Please call me with any questions 660-238-1522 or feel free to e-mail me at** [**chutcherson@fandcbank.com**](mailto:chutcherson@fandcbank.com)**.**